



#heweb09

wthashtag.com/heweb09

Transcript from October 6, 2009 to October 6, 2009

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**October 6, 2009**

- 5:44 am **markgr:** Making final edits to my preso. PowerPoint is not cooperating and will not let me embed a video. Get sound, but no video #heweb09
- 5:54 am **bluefuego:** #heweb09 The @BlueFuego tablecloth was here when I woke up this morning, but who knows what might have happened last night..... ;)
- 5:56 am **KarlymM:** i'm awake. that should be impressive in and of itself. presenting in 2.5 hours. awesome. #heweb09
- 5:59 am **mackensen:** awake, catching up on email. Rolling out of here at 3:00 for yet another conference. #heweb09
- 6:43 am **zumiprime:** @lanejoplin They charged my personal card as well... don't know if it's so much university card was declined as Hilton messed up. #heweb09
- 6:48 am **markgr:** Informal discussion on future direction of uwebd site at breakfast this morning at 7:30. Feel free to join us #heweb09
- 7:00 am **aemt:** I need to find ways to eliminate false urgency from my life. #heweb09 #fb
- 7:00 am **apostate:** Day 2 of #heweb09. Presenting in less than 3hrs. A little sleepy around here this morning. Thank heaven for the in-hotel Charbucks.
- 7:03 am **farktal:** Up (in the relative sense - still pre-coffee) for another day of #heweb09
- 7:04 am **crevier:** @stnorbert's use of #cascadeserver began as a phone call with @bcherman 5 yrs ago; finally met him in person this week; cool #heweb09
- 7:06 am **crevier:** scored a @hannon\_hill sponge rocket from @bcherman yesterday; even got an extra one for @ninanolan #heweb09
- 7:09 am **crevier:** best #heweb09 session of the day Mon? "jQuery Introduction" by John Vieth of UW Platteville; VERY well prepared; jammed a ton into 45 mins
- 7:17 am **ilikephysics:** .@tonydunn i gave you a shout-out in my conference poem. LOL.  
<http://susanragland.blogspot.com> #heweb09
- 7:18 am **Robin2go:** @bluefuego Hee! Admit, @BlueFuego banner was discussed earlier. Should have pics of it at #heweb09 touring Milwaukee. Aaaaay. #poorplanning
- 7:21 am **stomer:** rec'd requests for more info re my presentation (e.g. technical details) if there's some you want me to expand on send me a tweet #heweb09
- 7:21 am **Robin2go:** Apparently my iPhone alarm ring is same as roommate's ID ring for her father. At 6AM, bolted upright at sound of alarm. "Dad?!?!?!?" #heweb09
- 7:21 am **notronwest:** @iamgeekgirl wow I am humbled. thanks, wish u could have made it. lots of great conversations here at #heweb09. next year?
- 7:22 am **ilikephysics:** today's outfit brought to you by the letters #heweb09. green volunteer shirt? chk. blue fleece swag? chk. neck wallet? chk. woo-hoo!
- 7:23 am **SaraSmile:** RT @lanejoplin: @facebook please give back SUNY New Paltz's Fan Page (please RT) #heweb09
- 7:23 am **petermahoney:** @Robin2go Either that or a really nasty dream. #heweb09
- 7:26 am **pierotintori:** #heweb09 looking forward to the second day of HiEdWeb 2009, looks like a very busy day : <http://2009.highedweb.org/schedule.aspx>
- 7:26 am **mmbc:** good morning sunshines! #heweb09
- 7:27 am **Robin2go:** @petermahoney Ack. Oy. Thanks for THAT mental image. ;) #somethingsyoucantunsee #heweb09

7:29 am **Robin2go:** @mmbc Morning cutie! @petermahoney says he's got tea and scones for us. Get a move on, I'm hungry! #heweb09

7:29 am **petermahoney:** @mmbc You lot at #heweb09 must be incredibly sleepy only just getting up now. It's 13.30!

7:30 am **elightbo:** <http://twitpic.com/kh20h> - Well for that price ill take two #heweb09

7:31 am **SaraSmile:** rt @lanejoplin FYI. SUNY new paltz fan page is back #heweb09 thanks for the RTs

7:31 am **apostate:** His ear is wet, and up with Kleenex he must put, Seeking for dryness in the hotel bath. A q-tip! A q-tip! My kingdom for a q-tip! #heweb09

7:35 am **pascallaliberte:** LOL RT @elightbo: <http://twitpic.com/kh20h> - Well for that price ill take two #heweb09

7:35 am **collegiateweb:** Good morning, #heweb09! People solving the Mystery College game. Odds of winning a Netbook are really good. Come by our booth for more info.

7:38 am **LoriPA:** Train is slowly leaving the station. No #heweb09 reg desk today, which means one thing: breakfast!

7:39 am **NikkiMK:** RT @apostate: Open source software can be free as in free as in free beer. Open source CMSs are free as in free puppies.OH at #heweb09

7:47 am **mi\_go:** getting set to head to #heweb09 with @mjacobson. W00ts

7:50 am **cliffyballgame:** good morning everyone! very windy outside today #heweb09

7:54 am **hipjimmer:** I'm sporting #highedweb Conference Committee attire all week in a silent protest for missing #heweb09.

7:59 am **octothorp:** I'm super-geeked about using the very cool Prezi software as I present about making online videos in #TNT9 this morning. #heweb09

8:02 am **bpmore:** . @hpnews Make real news. Give my friend @shelleyKeith a new HP Mini. Hers was stolen @ #heweb09 - #hp

8:05 am **cmcfadden:** @klayon so is #heweb09 as cool as it sounded?

8:06 am **Robin2go:** RT @bpmore: @hpnews Make real news. Give my friend @shelleyKeith a new HP Mini. Hers was stolen @ #heweb09 - #hp

8:08 am **lougan:** Captain Kirk: Note to Galley; Romulan Ale no longer to be served at diplomatic functions. #heweb09

8:11 am **hollyrae:** ready to rock and roll in just a few with @laurapresently and @phlipper3000 #heweb09 #soc7 'A Team Approach to Student Support in Twitter'

8:21 am **NukeHavoc:** Radically underestimated the amount of free time I'd have at this conference. Still, it's going well. #heweb09

8:21 am **SaraSmile:** @pfwebczar what was the name of the preso 1st session yesterday re: diff. types of social media press releases? tia! #heweb09

8:21 am **steinbring:** Breakfast achieved. Now, time to pick a horse. #heweb09

8:22 am **farktal:** Breakfast (and coffee) acquired and consumed. Time for TNT7 to see what we screwed up recently. #heweb09 #tnt7

8:23 am **cliffyballgame:** @markgr did you figure out your dilemma? #heweb09

8:25 am **epublishmedia:** Good morning #heweb09! I expect great things from the backchannel today. Don't forget your power cords!

8:26 am **cliffyballgame:** heading to #tnt7 #heweb09

8:26 am **ericjuden:** Let the fun begin #heweb09

8:26 am **KarlymM:** Gearing up for my #heweb09 presentation....come join us!

8:27 am **fearlesszippy:** RT @Robin2go: RT @bpmore: @hpnews Make real news. Give my friend @shelleyKeith a new HP Mini. Hers was stolen @ #heweb09 - #hp

8:28 am **mikepetroff:** My most anticipated conference session - #TNT7. Admission website rebuilding. #heweb09

8:28 am **tonydunn:** in MMP7 @KarlynM 's presentation #heweb09

8:29 am **mdixonii:** Day 3 of the #heweb09 conference; waiting for #soc7 to start.

8:30 am **bradycreel:** #heweb09 people are dragging this morning. Wake up, everybody!

8:31 am **fienen:** At Karlyn's presentation. Half asleep. Can't sleep, clowns will eat me. #heweb09

8:31 am **mi\_go:** in TPR7 in mitchell room #heweb09

8:31 am **cliffyballgame:** lots of bald heads at #heweb09

8:31 am **mrjawright:** RT @FlashDenNet Usability Testing Demystified <http://bit.ly/uTPYF> //article mentions @jmspool UX guru currently speaking at #heweb09

8:32 am **fearlesszippy:** #heweb09 I thought Usability would be packed after the shoutout at lunch ystrday - where is everyone?

8:32 am **tonydunn:** @fienen the clowns are hungry #heweb09

8:33 am **zumiprime:** <http://twitpic.com/kh70c> - Good bandwidth at #heweb09 but UH's network is still faster

8:33 am **fienen:** @tonydunn I'm waiting for you to put on your red nose. #heweb09

8:33 am **lanejoplin:** @tonydunn take good notes for me #heweb09

8:33 am **crevier:** at 'Centralized Web Hosting and Development' session TPR7 #heweb09

8:34 am **michaelasmith:** What is the difference between marketing and communications? #heweb09

8:34 am **ellenkanner:** in MMP7 with @KarlynM - Goal-driven Web Strategy: implementing Tech with an Eye on ROI #heweb09

8:35 am **fienen:** Communications makes marketing tactics tangible. #heweb09 #mmp7

8:35 am **mackensen:** thought about TPR7 but bailed when I heard it was a Skype session over wireless #heweb09

8:35 am **secretrobot:** <-in "Rethinking the Admissions Page" I hope to hear good tidbits from the Usability session. #heweb09.

8:35 am **brussell79:** #heweb09 #mysteryclue at conducting usability research with a team of one

8:35 am **myschultz:** in #soc7. Looking forward to Team Approach to Twitter. #heweb09

8:35 am **lacylouwho:** @octothorp I love Prezi! It's so fun to create with - and it's free!! :) I'm sure yours will be superb! #heweb09

8:36 am **apetersen:** "Communications makes marketing tactics tangible" says @KarlynM in the tech ROI session (MMP7). #heweb09

8:36 am **steinbring:** Measurement of ROI FTW! #heweb09

8:36 am **secretrobot:** Girls under trees gag continues. #heweb09

8:36 am **knewquist:** At the "Goal-Driven Web Strategy: Implementing Technology with an Eye on ROI" session #heweb09

8:36 am **voped:** vote for voped! Just nominated for the SM RC Award - Online Video Platform (Premium), <http://www.streamingmedia.com/ReadersChoice/>, #heweb09

8:37 am **cliffyballgame:** picture of buildings good, people bad #tnt7 #heweb09

8:37 am **lanejoplin:** @cliffyballgame people under trees!!! #heweb09

8:37 am **farktal:** "Girls under trees" again. As a webbie for one of the only colleges where that makes sense... we haven't any. #heweb09 #tnt7

8:38 am **mackensen:** girls under trees at web usability session #heweb09

8:39 am **fienen:** I clearly am behind the curve on pictures of girls under trees. I'll work on that. #heweb09

8:39 am **secretrobot:** Prospectives want a sense of place in their university photos, i.e. buildings, counter to "girls under trees" popular philosophy. #heweb09

- 8:39 am **tarbyM:** presentations off to a good start in tnt at #heweb09 - must sneak out to get come coffee.....
- 8:39 am **farktal:** Heh, they say show buildings... what do you do if you only have 1 or 2 even moderately attractive buildings? (yay SUNY arch.) #heweb09 #tnt7
- 8:40 am **michaelasmith:** Figuring out whether to insource or outsource #heweb09. The "build or buy" question is big this year.
- 8:40 am **rachelreuben:** If you missed the news last night, the SUNY New Paltz FB Fan Page is back! Still buggy w/ fan data, but the content's all there! #heweb09
- 8:40 am **cliffyballgame:** #girls #under #trees #heweb09
- 8:40 am **fienen:** Be sure to calculate the internal costs of a project. #heweb09
- 8:41 am **michaelasmith:** @farktal at a forestry school, show three trees under a person. #heweb09
- 8:41 am **lanejoplin:** @gilrogers "Students liked staying overnight with students" #heweb09
- 8:41 am **nickdenardis:** RT @fienen:Communications makes marketing tactics tangible. #heweb09 #mmp7
- 8:41 am **Zablocki:** #heweb09 #hewebnaz Prospects want pictures of your place, not pictures of people. They want to imagine themselves there, without the models
- 8:42 am **fearlesszippy:** #heweb09 #APS7 so... what is a "card sort"?
- 8:43 am **Zablocki:** #heweb09 #hewebnaz Prospects want to experience genuine campus life - campus tour with students, lunch with students, overnights, classes
- 8:43 am **rachelreuben:** "Every page on your Web site is an admissions page to prospective students." #heweb09
- 8:43 am **ellenkanner:** calculate the internal costs of a project. don't go for the technology, ask for the goals. #heweb09 MMP7
- 8:43 am **secretrobot:** "To the prospective student, every page on your site is an admissions page" #heweb09
- 8:43 am **Zablocki:** #heweb09 #hewebnaz To the prospective student, every page of your web site is your admissions site
- 8:43 am **cliffyballgame:** to the prospective student every page is an admissions page #tnt7 #heweb09
- 8:43 am **lanejoplin:** to a prospective student every page is an admissions page #heweb09
- 8:43 am **LoriPA:** Day 2 of #heweb09 is under way in MMP with @KarlynM rocking the ROI.
- 8:44 am **michaelasmith:** Set up your goals in your analytics tool to assess your projects. #heweb09
- 8:44 am **farktal:** @michaelasmith What about pictures of students in hard hats chopping down trees? (Ranger School FTW) #heweb09
- 8:44 am **bpmore:** Nice. RT @lanejoplin: to a prospective student every page is an admissions page #heweb09
- 8:44 am **camsjo:** Almost the entire room @KarlynM 's presentation raised hands to the using Google Analytics question #heweb09
- 8:44 am **Zablocki:** #heweb09 #hewebnaz Virtual Tour > Profiles> Video/Audio >Finaid Calc > Find a Major. Instant Chat with staff was viewed negatively.
- 8:45 am **farktal:** @michaelasmith Actual picture from Ranger School home page: <http://bit.ly/RCUNq> #heweb09
- 8:45 am **knewquist:** Google Analytics URL Builder <http://is.gd/40nPj> #heweb09
- 8:45 am **zumiprime:** RT @lanejoplin: to a prospective student every page is an admissions page #heweb09 very true
- 8:46 am **gilzow:** RT @lanejoplin: to a prospective student every page is an admissions page #heweb09
- 8:46 am **dgoldentyer:** @farktal At Berkeley, we have girls \*in\* trees. FTW #heweb09

- 8:46 am **paulprewitt:** RT @rachelreuben: "Every page on your Web site is an admissions page to prospective students." #heweb09
- 8:46 am **humanradiator:** RT @rachelreuben: "Every page on your Web site is an admissions page to prospective students." #heweb09
- 8:47 am **eduwebdev:** Wish I was at #heweb09 conference! I'm attending the conference vicariously through #fakeheweb09. I'll be there with bells on next year!
- 8:47 am **secretrobot:** RT @dgoldentyer: @farktal At Berkeley, we have girls \*in\* trees. FTW #heweb09
- 8:47 am **jesskry:** RT @rachelreuben: "Every page on your Web site is an admissions page to prospective students." #heweb09
- 8:48 am **fienen:** Marketing ROI calculator <http://ow.ly/sWgw> #heweb09 #mmp7
- 8:48 am **bradycreeel:** RT @cliffyballgame: to the prospective student every page is an admissions page #tnt7 #heweb09 (via @twazzup)
- 8:48 am **farktal:** @dgoldentyer Haha, nice. #heweb09 You're not allowed to walk on our quad without getting tackled, how would you sit under a tree?
- 8:48 am **gilzow:** RT @fienen: Marketing ROI calculator <http://ow.ly/sWgw> #heweb09 #mmp7
- 8:49 am **eizzumdm:** RT @mackensen: thought about TPR7 but bailed when I heard it was a Skype session over wireless #heweb09
- 8:49 am **cousinjoe05:** the vintage photos are getting old #tnt7 #heweb09
- 8:49 am **barbaranixon:** RT @rachelreuben: "Every page on your Web site is an admissions page to prospective students." #heweb09
- 8:50 am **michaelasmith:** Specific conversion rate times enrollment percentage = average profit per sale #heweb09
- 8:50 am **mhendersonco:** RT @secretrobot: "To the prospective student, every page on your site is an admissions page" #heweb09
- 8:50 am **tonydunn:** she's doing math... i'm lost #heweb09
- 8:50 am **crevier:** much collaboration at Princeton between I.T. and Office of Communications TPR7 #heweb09
- 8:51 am **mikepetroff:** Heads up #robots - Carleton College will not accept you. Sorry. #heweb09
- 8:51 am **camsjo:** @KarlynM mentions building Google track URLs - Been using @KyleJames URL Builder for a while now - <http://tinyurl.com/4ofa4x> #heweb09
- 8:51 am **bpmore:** Famous. Last. Words. RT @eduwebdev: Wish I was at #heweb09 conf...I'll be there with bells on next year! #heweb09 #fakeheweb09 #bells
- 8:51 am **michaelasmith:** I almost think an ROI closer to Earth is easier to sell... #heweb09
- 8:51 am **brad\_rice:** RT "Every page on your Web site is an admissions page to prospective students." #heweb09
- 8:52 am **farktal:** RT @mikepetrott Heads up #robots - Carleton College will not accept you. Sorry. #heweb09
- 8:52 am **jwoolson:** RT @secretrobot: "To the prospective student, every page on your site is an admissions page" #heweb09
- 8:52 am **knewquist:** Good book for analytics: Google Analytics 2.0 by Jerri L. Ledford and Mary E. Tyler. <http://is.gd/40nIM> #heweb09
- 8:52 am **crevier:** web ops at @stnorbert are VERY much like at Princeton, but smaller TPR7 #heweb09
- 8:52 am **jwoolson:** RT @fienen: Marketing ROI calculator <http://ow.ly/sWgw> #heweb09
- 8:52 am **fienen:** Apparently I just can't get to my college's domain name from the wireless network at the hotel. How weird is that? #heweb09
- 8:53 am **bcrisler:** We're talking a lot about "sites." Strikes me the word is in need of a definition. #heweb09

- 8:53 am **michaelasmith:** ROI is harder to measure for internal projects. How do you measure if it doesn't directly impact enrollment/gifts? #heweb09
- 8:53 am **lanejoplin:** 12 students? Is 12 student surveys enough to get a sample size of the students on campus? #heweb09
- 8:54 am **cousinjoe05:** women's rugby, wow, carleton is hardcore, no girls under trees here <http://bit.ly/2kiQJw> #heweb09
- 8:54 am **brussell79:** @jwoolson #heweb09 thanks for the roi calculator link
- 8:54 am **michaelasmith:** The secret of web marketing: Put duct tape on your marketers' mouths. #heweb09
- 8:55 am **fienen:** Come up with high level goals before developing tactics. #heweb09 #mmp7
- 8:55 am **Zablocki:** #heweb09 #hewebnaz use google maps to show student's favorite places on their profile. Put video of students on the profile
- 8:55 am **secretrobot:** @mikepetroff That's why I'm a secretrobot #heweb09
- 8:55 am **mikepetroff:** #tnt7 #heweb09 people - have examples of other schools with great Admission sites? tweet 'em with #tnt7
- 8:55 am **mjacobson:** In 'model for centralized web hosting and development'. Princeton's web development model and future direction is very impressive. #heweb09
- 8:56 am **edui2009:** @ Usability Testing Army of One #heweb09
- 8:56 am **dgoldentyer:** @brussell79 send the roi link? #heweb09
- 8:56 am **crevier:** RT @bcrisler: We're talking a lot about "sites." Strikes me the word is in need of a definition TPR7 #heweb09
- 8:56 am **Zablocki:** #heweb09 #hewebnaz Carlton uses tagging to tie all of this together.
- 8:56 am **secretrobot:** I love how UTAustin's site looks. <http://bit.ly/alsIF> #heweb09
- 8:56 am **michaelasmith:** @lanejoplin I could see the argument for it, but I'd have to say, "no". #heweb09
- 8:57 am **myschultz:** #soc7 Great ideas about using Twitter for support mechanism! #heweb09
- 8:57 am **cliffyballgame:** @mikepetroff ball state may still (can't remember) but they used to... #tnt7 #heweb09
- 8:57 am **brussell79:** i like to eat on my lunch break #heweb09
- 8:57 am **lanejoplin:** #tnt7 so how many students are profiled on this admissions page? #heweb09
- 8:57 am **auwebmanager:** RT @rachelreuben: "Every page on your Web site is an admissions page to prospective students." #heweb09 Wish I was at this conference.
- 8:57 am **camsjo:** Thinking maybe it's time for me to look into Facebook ads #heweb09
- 8:57 am **slery:** RT @jwoolson: RT @fienen: Marketing ROI calculator <http://ow.ly/sWgw> #heweb09
- 8:58 am **farktal:** We need a campus cat... @sunyesf #heweb09 #tnt7
- 8:58 am **cousinjoe05:** carleton's mustache club <http://bit.ly/Fg18y> #tnt7 #heweb09
- 8:58 am **brussell79:** @dgoldentyer #heweb09 ROI link <http://ow.ly/sWgw>
- 8:58 am **michaelasmith:** How much is an individual prospect attending an event worth to you? How to calculate? #heweb09
- 8:58 am **zumiprime:** @brussell79 I eat with one hand and program with the other on my lunch break #heweb09
- 8:58 am **commonspot:** RT @quinner: Completely blown away by new version of CommonSpot. .... @notronwest is my hero. #heweb09
- 8:59 am **secretrobot:** @lanejoplin 15 students and 1 cat. #heweb09 <http://bit.ly/4mWyim>
- 8:59 am **lanejoplin:** wait the blogs aren't attached to the admissions page! they go back to the homepage layout style? #heweb09
- 8:59 am **kristopherh:** @secretrobot // i just added #heweb09 to my block keyword list on @DestroyTwitter

- 8:59 am **jesskry:** RT @fienen: Come up with high level goals before developing tactics. #heweb09 #mmp7\
- 8:59 am **fienen:** Marketing ROI calculating uses fuzzy math, remember that. It's not exact, but it's not entirely guessing. #heweb09 #mmp7
- 8:59 am **dgoldentyer:** @farktal Yes! A campus cat. Most def #heweb09
- 9:00 am **pascallaliberte:** #heweb09 5 people is all you need for #Usability testing to see patterns develop, boulders start to appear quickly.
- 9:00 am **jchiv3:** APS7 talking about "5 users is all you need" for usability testing #heweb09
- 9:00 am **crevier:** web policies at @stnorbert are VERY different than at Princeton TPR7 #heweb09
- 9:00 am **cliffyballgame:** like the campus cat #toff #tnt7 #heweb09
- 9:00 am **fearlesszippy:** #heweb09 #APS7 how would you use a webcam to track usability testing? focus on the screen?
- 9:01 am **dgoldentyer:** @mikepetroff here's ours: <http://mba.haas.berkeley.edu>. Good? your call #heweb09
- 9:01 am **kprentiss:** Another way to calc rev off non purchase action for ROI - define pipeline to rev action and discount steps by conversion % #heweb09
- 9:01 am **rmeyer:** interesting session on using twitter in HE for student success #heweb09
- 9:01 am **fienen:** Saying "We should have a Facebook page" is not a marketing strategy. #heweb09 #mmp7
- 9:02 am **michaelasmith:** The number of fans you have on your facebook page means nothing unless you can convert them #heweb09
- 9:02 am **beedee124:** #heweb09 If a student gets on campus, that's an ROI for the event. Not necessarily a direct impact on application generation
- 9:02 am **jesskry:** RT @fienen: Saying "We should have a Facebook page" is not a marketing strategy. #heweb09 #mmp7
- 9:02 am **jesskry:** RT @fienen: Marketing ROI calculating uses fuzzy math, remember that. It's not exact, but it's not entirely guessing. #heweb09 #mmp7
- 9:03 am **LoriPA:** "The number of fans you have on your Facebook page means \*nothing\* if you can't get them to do something." @KarlynM in MMP7 #heweb09
- 9:03 am **ellenkanner:** @KarlynM Right on Rant: Saying "We should have a FB page" is not a marketing strategy! #heweb09 #MMP7
- 9:03 am **lanejoplin:** @rachelreuben how could i forget?! it just has a different feel from the admissions site. Felt like we left the admissions site #heweb09
- 9:03 am **paulprewitt:** @fienen Marketing ROI shouldn't use fuzzy numbers or it's just allowing for the saying "oh well that doesn't really matter". #heweb09 #mmp7
- 9:03 am **jesskry:** RT @beedee124: #heweb09 If a student gets on campus, that's an ROI for the event. Not necessarily a direct impact on application generation
- 9:03 am **lanejoplin:** RT @fienen: Saying "We should have a Facebook page" is not a marketing strategy. #heweb09 #mmp7
- 9:04 am **jesskry:** @michaelasmith I kinda disagree: good word of mouth is worth something if it influences others to attend. #heweb09
- 9:04 am **ColB:** Sitting in #heweb09 conference office having impromptu discussion about how higher ed can make use of augmented reality. Nice.
- 9:04 am **camsjo:** Engaging incoming students over the summer via social media helps prevent "sugar off" #heweb09
- 9:05 am **michaelasmith:** @gilzow rockin' the Kanye #heweb09
- 9:05 am **mi\_go:** hmm.. just got a call from the data center. good thing I'm at #heweb09 :D
- 9:05 am **brussell79:** RT @fearlesszippy: #heweb09 #APS7 how would you use a webcam to track usability testing? focus on the screen? #heweb09 Good question!

9:05 am **tonydunn:** @gilzow just kanye west'ed @KarlynM #heweb09

9:05 am **michaelasmith:** @jesskry True. I guess it doesn't just mean "convert to applications" #heweb09

9:05 am **widfm:** Good social media discussion going on at the Higher Ed Web Conference: #heweb09

9:05 am **rastewar:** #heweb09 good Kanye, Gitzlow

9:06 am **lanejoplin:** Yes! My HS Graduating class had a longer attention span!! #classof05 #heweb09

9:06 am **fienen:** @paulprewitt But the issue is that some things simply don't have concrete numbers to work with. #heweb09 #mmp7

9:06 am **mmbc:** Rt camsjo:Engaging incoming students over the summer via social media helps prevent "sugar off"#heweb09

9:06 am **onthelevel:** So @gilzow just totally threw @KarlynM off by Kanye'ing her session (promoing @tonydunn and @fienen). #heweb09

9:06 am **mhendersonco:** @gilzow totally just Kanye'd @KarlynM presentation in #MMP7 #heweb09 I think @fienen got it on flip

9:06 am **camsjo:** Kanye moment in @KarlynM's presentation...lol. You had to be there. Nice wakeup call. #heweb09

9:06 am **lanejoplin:** @mmbc we had better SM interaction over the summer than any other time so far #heweb09

9:07 am **jmspool:** Watching Christine Kowalski deliver a great preso on User Research w/a Team of One. #heweb09

9:07 am **steinbring:** Someone just pulled a Kanye in mmp7. #heweb09

9:07 am **fienen:** Kanyeroll count now at 2 for #heweb09

9:07 am **mmbc:** @colb - what ideas have you come up with? #heweb09 / augmented reality

9:07 am **lanejoplin:** RT @tonydunn: @gilzow just kanye west'ed @KarlynM #heweb09

9:07 am **fienen:** Yes, I got video of the @gilzow's Kanyeroll. Expect it shortly. #heweb09 #mmp7

9:08 am **fienen:** @gilzow I did Matt and Nick's #heweb09

9:08 am **mi\_go:** @steinbring Yo %presenter, I'm happy for you and Ima let you finish, but the XSS session at #heweb09 was the best presentation of all time.

9:09 am **gilzow:** Thank you, thank you. i'll be here all week. RT @mhendersonco: @gilzow totally just Kanye'd @KarlynM presentation in #MMP7 #heweb09

9:09 am **mjacobson:** I wonder if Princeton is hiring... #heweb09

9:09 am **mi\_go:** @mjacobson possibly, but you'd have to move to NJ. #heweb09

9:09 am **jmooreaz:** RT @paulprewitt: RT @rachelreuben: "Every page on your Web site is an admissions page to prospective students." #heweb09

9:10 am **michaelasmith:** Meetings cost money. Big meetings cost a lot of money. #heweb09

9:10 am **UCATTLinkedIn:** RT @jesskry: RT @rachelreuben: "Every page on your Web site is an admissions page to prospective students." #heweb09

9:10 am **dgoldentyer:** @mi\_go princeton isn't really New Jersey. #heweb09. Not really.

9:11 am **CoIB:** @mmbc Cool thoughts using aug. reality for things like campus tours, board games -- check out @Frommelt's #heweb09 TPR session after lunch!

9:12 am **pascallaliberte:** #heweb09 Other #Usability Testing on a Budget presentation from Notre Dame's Chas Grundy, presented at eduWeb 2009 <http://bit.ly/T8Vu>

9:12 am **ConnorBazan:** RT @jmooreaz RT @paulprewitt: RT @rachelreuben: "Every page on your Web site is an admissions page to prospective students." #heweb09

9:13 am **mi\_go:** @dgoldentyer sorta it's own little world? #heweb09

9:13 am **collegiateweb:** #heweb09 #mysteryclue: Stop by our booth at break. The answer may be right in front of you.

- 9:13 am **ColB:** @fienen YouTube it and tag it #heweb09. Nice!
- 9:16 am **NickCatto:** @ColB can the presentation on aug. reality be downloaded? I hate I missed it #heweb09
- 9:16 am **AveryCohen:** Interesting posts under Higher Education Web conf, #heweb09 hashtags, much of it relevant to non-profits and general business.
- 9:17 am **mi\_go:** @jfrohne you should swing by the Hilton for lunch! #heweb09
- 9:17 am **AveryCohen:** RT @ConnorBazan RT @rachelreuben: 'Every page on your Web site is an admissions page to prospective students.' #heweb09
- 9:17 am **cpd623:** RT @LoriPA "The # of fans you have on your Facebook page means \*nothing\* if you can't get them to do something." @KarlynM in MMP7 #heweb09
- 9:18 am **cpd623:** RT @rachelreuben "Every page on your Web site is an admissions page to prospective students." #heweb09
- 9:18 am **HighEdWeb:** Good morning, #heweb09 - ers! Looks like first sessions were awesome. Now it's time for a little snack (thanks, OmniUpdate!).
- 9:19 am **AveryCohen:** RT @fienen: Saying "We should have a Facebook page" is not a marketing strategy. #heweb09 #measure
- 9:20 am **AlisonEngelsman:** Agreed! RT @AveryCohen RT @fienen: Saying "We should have a Facebook page" is not a marketing strategy. #heweb09 #measure
- 9:21 am **jwoolson:** RT @lanejoplin: RT @fienen: Saying "We should have a Facebook page" is not a marketing strategy. #heweb09 #mmp7
- 9:21 am **AveryCohen:** RT @kprentiss: Alt way to calc value of non-\$ action for ROI - define pipeline to revenue action and discount steps by conversion % #heweb09
- 9:21 am **mmbc:** Settled in at TNT8 #heweb09 thanks for the yummy cookies omniupdate!
- 9:23 am **mmbc:** Palm pre vs iphone anyone? #heweb09
- 9:24 am **jwoolson:** RT @LoriPA "The # of fans you have on your Facebook page means \*nothing\* if you can't get them to do something." @KarlynM in MMP7 #heweb09
- 9:24 am **mikepetroff:** @katapug it's a #twibbon - showing my support for the #heweb09 conference I'm attending this week. It's great!
- 9:26 am **mmbc:** @nickcatto I think they are audio podcasting all the sessions :) @colb, know when they will be up & if there will be ppt's as well? #heweb09
- 9:26 am **KarlynM:** today was NOT my best presentation....i'm really exhausted....all of this conference stuff is catching up to me #heweb09
- 9:26 am **thomasthecat:** Chocolate milk FTW #heweb09
- 9:27 am **gregarms:** Presenting w/ Bruce Maas @UWM\_CIO at 9:45 today on Zimbra at #heweb09 in Oak Room. Zimbra + Twitter + Facebook in ZCS 6. Check It Out!
- 9:27 am **zimbra:** Presenting w/ Bruce Maas @UWM\_CIO at 9:45 today on Zimbra at #heweb09 in Oak Room. Zimbra + Twitter + Facebook in ZCS 6. Check It Out!
- 9:27 am **jesskry:** @jwoolson @karlynm Does reading information count as 'doing something'? It should, but may not be quantifiable. #heweb09
- 9:28 am **epesola:** Interactive Maps: Making them work for you APS8 #heweb09
- 9:29 am **mmbc:** Boo - no cell reception in walker ballroom! #heweb09
- 9:30 am **ellenkanner:** In APS8 Interactive Maps #heweb09
- 9:31 am **edui2009:** Next on to Photoshop Secrets with Joel Pattison @ #heweb09
- 9:31 am **pfwebczar:** Was statement in preso at #heweb09. RT @drs18: @pfwebczar students ignoring polished ads... is that based on survey or observation?
- 9:32 am **emarg0ed:** finally found the time to attend my first session of the day: #soc8 more on bff's #heweb09
- 9:33 am **pfwebczar:** #heweb09 Feeling a tad slow this AM. Had fun at pub last night.

9:34 am **epesola:** Joel Pattison? He's here... that man is a damn genius. People -- PAY ATTENTION #heweb09

9:35 am **fearlesszippy:** #heweb09 thanks for the H2O @omniupdate! Was thirsty yesterday :)

9:35 am **ellenkanner:** I think we should call it Sleepy Tuesday for #heweb09. Apparently I'm not the only one in a fog...

9:35 am **simondorfman:** Any1 know where all the #heweb09 preso slides are being posted? I hear of 1 place for them, but don't see them on the site or the ning site.

9:35 am **zumiprime:** @mmbc I have been trouble getting cell signal on the 4th floor in general... \*womp womp\* #heweb09

9:35 am **dt Tyler321:** Good perspective from NMSU on what happens when students use your institution's Twitter feed for help with serious problems. #HeWeb09

9:35 am **secretrobot:** It is sweet torture to have to decide between two equally interesting sessions. #heweb09

9:36 am **fienen:** @KarlynM You can always blame @gilzow later. #heweb09

9:36 am **secretrobot:** Water was definitely appreciated. Thanks guys! #heweb09

9:36 am **fienen:** Am I just picking the unpopular sessions, or is the crowd just thinner today? #heweb09

9:37 am **songsparrow:** Dagnabit. How does a former cartographer not go to the interactive mapping session? In MMP8 instead. #heweb09

9:37 am **lacylouwho:** @rachelreuben #heweb09 are admissions session notes and slides available online?

9:38 am **michaelasmith:** @simondorfman I think they get posted after the #heweb09 ends. Not 100% sure.

9:38 am **shelleyKeith:** In an effort to clear up rumors: it was my personal computer & my school will not be buying me a new one. #heweb09

9:38 am **zumiprime:** @simondorfman I found a few under the schedule tab on the heweb site. If you click on the individual session, there is a d/l link #heweb09

9:39 am **bpmore:** . @hpnews C'MON! RT @shelleyKeith: it was my personal computer & my school will not be buying me a new one. #heweb09

9:41 am **cousinjoe05:** in #TPR8 #heweb09

9:41 am **modernishfather:** Sitting in MMP8. (I think we're up to 8 now. Whatever.) #heweb09

9:41 am **emarg0ed:** .@simondorfman slides/presentations are posted on individual session pages linked on <http://bit.ly/37f2yv> as they become available #heweb09

9:42 am **farktal:** #APS8 for me this morning. We need one of these. #heweb09

9:43 am **fearlesszippy:** Can't wait for #aps8 to start at #heweb09

9:44 am **mi\_go:** in #tnt8 #heweb09

9:44 am **hannon\_hill:** Glad you like the koozies & found @bcherman & @amary11ia at #heweb09! RT @mherzber @hannon\_hill has snap bracelet coozies, they rock!

9:44 am **bratlander:** @lanejoplin each student's blog is its own site, with breadcrumbs leading back into admissions. #heweb09

9:44 am **cliffyballgame:** @secretrobot yes there's been a lot of that torture.. #heweb09

9:44 am **dumbomaz:** waiting for #MMP8 to start #heweb09

9:45 am **fienen:** In APS8 for interactive maps. If you're interested in maps, check out what we're doing at nuCloud. <http://ow.ly/sWUG> #heweb09

9:45 am **sleary:** @simondorfman the presentations will be linked from the schedule page #heweb09

9:45 am **songsparrow:** #APS8 folks - Pass on good examples he mentions for up & running int maps on campuses? Want to pretend in 2 places at once. #heweb09

9:45 am **KarlymM:** video to come! RT @mhendersonco: @gilzow totally just Kanye'd @KarlymM presentation in #MMP7 #heweb09 I think @fienen got it on flip

9:45 am **epesola:** Interactive Maps: Making them work for you is PACKED #heweb09

9:45 am **mhendersonco:** In #TPR8 Developing a News Microsite with @WordPress #heweb09

9:46 am **lanejoplin:** RT @shelleyKeith: In an effort to clear up rumors: it was my personal computer & my school will not be buying me a new one. #heweb09

9:47 am **fienen:** Belmont University has done an awesome job using a nuCloud interactive map on the cheap. <http://ow.ly/sX7z> #heweb09

9:47 am **mjacobson:** Princeton to do itil training for campus tech staff. If adopting parts of itil, will need to align w Princeton dev methodology. #heweb09

9:48 am **cousinjoe05:** #TPR8 "this is not a technical presentation" #heweb09

9:48 am **griswoldo:** @dumbomaz in aps8 interactive maps #heweb09

9:48 am **GrimTweets:** RT: @cliffyballgame: @secretrobot yes there's been a lot of that torture.. #heweb09 <http://bit.ly/RUson> #GrimTweets

9:48 am **mherzber:** @lanejoplin im trying to find the best method to raise online funds for a cause for @shelleyKeith new computer #heweb09

9:48 am **pfwebczar:** #heweb09 Joshua and Shelby about to rock out Google Analytics. WE ARE! ;-)  
Sorry, it's in the blood...

9:48 am **timjonesonline:** Actionable Web Analytics for Higher Education this morning. Pretty packed. Hope I leave with something actionable. #heweb09

9:48 am **fienen:** USC Upstate is another one that uses audio commentary instead of video <http://ow.ly/sX9e> #heweb09

9:48 am **ellenkanner:** UWW interactive map: <http://www.uww.edu/maps/> #heweb09

9:49 am **michaelasmith:** If we have to find the Keymaster, does that make us the Gatekeeper? #heweb09 APS8

9:50 am **mjacobson:** @mi\_go TPR7 model for centralized web hosting & development session is my favorite. MMP2 building a strategic plan also very good. #heweb09

9:50 am **dgoldentyer:** #heweb09 hey, organizer peeps. When/where can we get a list of attendees/contact info? Much thanks. (What did the 0 say to the 8?)

9:51 am **LoriPA:** MMP8 with @shelbythayer and @apostate is looking pretty full -- everyone needs actionable analytics. #heweb09

9:51 am **pfwebczar:** #heweb09 business goal first, then web stie objectives.

9:51 am **klayon:** Mark Heiman's Carleton case study preso: best of conference #heweb09

9:52 am **cliffyballgame:** so many keystrokes it sounds like rain #heweb09

9:52 am **michaelasmith:** Controlling data delivery formats and freshness is relevant for more than just maps! Good stuff in APS8 #heweb09 #hewebnaz

9:52 am **farktal:** What bribes do YOU need to employ in order to get the data you need? Chocolate cake? #aps8 #heweb09

9:52 am **edui2009:** @ Joel Pattison #heweb09 Joel was @ #edui2009 talking W&M Tribe Voices

9:53 am **ellenkanner:** "chocolate cake and cigarettes" will get the map data you need. APS8 #heweb09

9:53 am **mackensen:** University of Wisconsin-Whitewater's interactive map: <http://www.uww.edu/maps/> #heweb09

9:53 am **pfwebczar:** #heweb09 need goals first to effectively use web analytics.

9:53 am **griswoldo:** I understand maps, now let's get to the interactive part #heweb09

9:53 am **lanejoplin:** @cliffyballgame must be a great session! #heweb09

9:53 am **stomer:** lots of folks in the maps session are checking out their maps as Joel talks #heweb09

9:54 am **smithj90:** @h3r2on use chocolate cake to get data - good tactic. #heweb09

- 9:54 am **bratlender:** I'm biased, but I totally agree. RT @klayon Mark Heiman's Carleton case study preso: best of conference #heweb09
- 9:54 am **lacylouwho:** actionable web analytics session #heweb09 - data can be interesting and yet not be actionable.
- 9:55 am **cousinjoe05:** @griswoldo i feel your pain, i'm wondering when we're going to talk about wordpress #heweb09
- 9:55 am **mi\_go:** #tnt8 astounded by fill light. #heweb09
- 9:56 am **lacylouwho:** @highedweb so glad #heweb09 sessions will be podcasted ... when do you think that will be available?
- 9:56 am **jasonalley:** Lots of love for @jwpattison fill light trick when opening JPGs using Photoshop's Camera Raw file type. #heweb09
- 9:56 am **UsefulTheory:** MMP8 is p-a-c-k-e-d. We have all of this data; what do we do with it? #heweb09
- 9:56 am **anorwood:** Haven't seen a single lolcat or FAILship in anyone's slidedecks yet, but the Kanye meme is well represented. #heweb09
- 9:56 am **lougan:** the campus map made by @nucloud is much easier. No propeller hat needed. We love ours <http://tinyurl.com/lr5nah> #heweb09
- 9:56 am **emarg0ed:** #soc8 is good so far. what ithica implemented is exactly what i'm looking to do. huzzah for relevant content! #heweb09
- 9:57 am **pascallaliberte:** #heweb09 Actionable Web Metrics: realizing it's all about focusing on the important. That's all what mgmt is, really. Ignore the unimportant
- 9:57 am **edui2009:** Joel Pattison: Fill light in camera raw almost got a standing ovation #heweb09
- 9:58 am **fienen:** RT @lougan: the campus map made by @nucloud is much easier. No propeller hat needed. We love ours <http://tinyurl.com/lr5nah> #heweb09
- 9:58 am **NatalieBrownSC:** In APS8 Interactive Maps #heweb09
- 9:59 am **karinejoly:** Read my highered newsletter yet? Social Media Measurement 101, Millennials, Conferences and More: <http://bit.ly/9bnX4> #heweb09
- 9:59 am **mi\_go:** haha.. Girls under trees #heweb09
- 9:59 am **michaelasmith:** RT @lougan the campus map made by @nucloud is much easier. We love ours <http://tinyurl.com/lr5nah> #heweb09 That is pretty hot.
- 9:59 am **farktal:** Entertainingly, I did the BYOM as a CS thesis at Syracuse University. Woefully out of date now. <http://bit.ly/yatB6> #heweb09 #aps8
- 10:00 am **brussell79:** sitting outside walker c. Can sort of hear what's going on. More seating needed #heweb09
- 10:00 am **jesseclark:** Photoshop session is very basic; #heweb09
- 10:00 am **crevier:** at 'Interactive Maps' session APS8 #heweb09
- 10:00 am **fienen:** Keep your map interface simple. It works for Google, right? Don't make users think. #heweb09
- 10:00 am **katedjohns:** @laurapresently @phlipper3000 @hollyrae @rograntnmsu It was a pleasure to meet you all last night. Sorry I missed your pres! #heweb09
- 10:01 am **redhate:** RT @Zimbra: Presenting w/ Bruce Maas @UWM\_CIO at 9:45 today on Zimbra at #heweb09 in Oak Room. Zimbra + Twitter + Facebook in ZCS 6. C ...
- 10:01 am **michaelasmith:** @brussell79 There are seats in here. Come on in #heweb09
- 10:01 am **ECwagner:** RT @crevier: at 'Interactive Maps' session APS8 #heweb09 <-- Sweet, take notes!
- 10:02 am **ssleger:** Yes pleas do! RT @ECwagner: RT @crevier: at 'Interactive Maps' session APS8 #heweb09 <-- Sweet, take notes!
- 10:02 am **brussell79:** @michaelasmith thanks! going to negotiate thru the crowd. #heweb09
- 10:02 am **jesskry:** RT @fienen: Keep your map interface simple. It works for Google, right? Don't make users think. #heweb09

- 10:02 am **michaelasmith:** Mousetrap, Candyland, Chutes & Ladders for interactive maps. #heweb09
- 10:03 am **confeady:** Still muttering geospatial intelligence in the back of my head... How is it different from an adwords campaign? #heweb09 #mmp8
- 10:03 am **lauraotning:** Happy to answer any questions about using Ning (if there are any :) ) from #heweb09. Thanks!
- 10:03 am **pfwebczar:** #heweb09 Where is your fallout? Good to know thru analytics
- 10:03 am **emarg0ed:** ithica's social network integrates with Banner. very cool. and probably headache-inducing. #heweb09 #soc8
- 10:03 am **lougan:** @ellenkanner I have a sketchup file that i built the map in. I just get the CAD file from the architect and paste it in the map... #heweb09
- 10:03 am **crevier:** RT @smithj90: @h3r2on use chocolate cake to get map data - good tactic. #heweb09
- 10:04 am **michaelasmith:** belmont map remind anyone else of warcraft I/II? #heweb09 #hewebnaz
- 10:04 am **brussell79:** #heweb09 found a seat in walker c and it's on the aisle, woot woot!
- 10:04 am **lougan:** @ellenkanner ... since creating the map over the summer, ive added construction and such so the system works #heweb09
- 10:04 am **andreacooley:** who else here is from a grad school? would love to talk about mktg w/ you #heweb09
- 10:05 am **confeady:** Don't use lions, use students under trees! Jared would be grinning right now #heweb09 #mmp8
- 10:05 am **songsparrow:** Guy under tree FTW! #MMP8 #heweb09
- 10:05 am **lougan:** @ellenkanner ... then we create videos yearly, updating what is necessary, and rotating out 1/3 of the videos each year #heweb09
- 10:06 am **FtwBot:** RT @songsparrow Guy under tree FTW! #MMP8 #heweb09
- 10:06 am **Gordon\_Ryan:** Or just use Google: <http://www.bu.edu/maps> RT @fienen: Keep your map interface simple. It works for Google. Don't make users think. #heweb09
- 10:06 am **farktal:** Note to self. @sunyesf \*still\* needs something of an interactive map. #heweb09 #aps8
- 10:06 am **mhendersonco:** Great news site example: <http://havenworks.com/> #sarcasm #heweb09 #TPR8
- 10:06 am **secretrobot:** @confeady I thought the same thing. Haha. #heweb09 #mmp8
- 10:06 am **pfwebczar:** Yes, but it was a man this time. RT @confeady: Don't use lions, use students under trees! Jared would be grinning right now #heweb09 #mmp8
- 10:06 am **farktal:** Addendum to previous: <http://bit.ly/19omNI> doesn't really count. #heweb09 #aps8
- 10:07 am **lougan:** RT @michaelasmith: belmont map remind anyone else of warcraft I/II? #heweb09 #hewebnaz haha
- 10:07 am **jasondfish:** #heweb09 shouldn't you find out why the click through rate is higher for design a over b instead of just changing it until it works?
- 10:07 am **knewquist:** In Google Analytics session at #heweb09. Loving the tie-ins to usability testing.
- 10:07 am **fienen:** @gordon\_ryan The main problem with Google is just the time suck to do it, especially to make it really good and unique. #heweb09
- 10:08 am **mi\_go:** Students-under-trees photos may become Higher Ed website meme thanks to #heweb09
- 10:08 am **lanejoplin:** it's like this guy is performing magic in the photoshop session by how much everyone is oooing and aaahing #heweb09
- 10:08 am **cousinjoe05:** we need more comfortable chairs #heweb09
- 10:09 am **dgoldentyer:** @andreacooley have you found many takers? #heweb09
- 10:09 am **fienen:** UWW did an overlay on Google Maps plus their own tile server. Ouch. #heweb09

- 10:09 am **secretrobot:** Be sure to use Google's Link Builder to track email marketing clickthrough and other link tracking efforts. <http://bit.ly/2WherQ> #heweb09
- 10:10 am **alexatning:** If you have any Ning questions from #heweb09, aim them towards @lauraotning. She's happy to help.
- 10:10 am **jrodgers:** RT @mi\_go: Students-under-trees photos may become Higher Ed website meme thanks to #heweb09
- 10:10 am **mherzber:** Please help by donating to a new computer, her personal computer was stolen at the conference <http://tinyurl.com/shelleyfund> #heweb09
- 10:10 am **philipper3000:** Tons of great info in the Google Analytics session. #heweb09
- 10:10 am **brussell79:** RT @fienen: @gordon\_ryan The main problem with Google is just the time suck to do it, especially to make it really good and unique. #heweb09
- 10:10 am **michaelasmith:** lifehacker post aps8 <http://bit.ly/B6ZrG> #heweb09
- 10:10 am **mjacobson:** Todo: get @rjacobson her nikon & turn her loose w image raw. #heweb09
- 10:11 am **KarlymM:** video of @gilzow pulling a kanye in my #heweb09 presentation...awesome <http://bit.ly/10j82l>
- 10:11 am **mherzber:** i just made a \$15 dollar donation, lets get the ball rolling!!! #heweb09
- 10:11 am **carrie\_at\_umass:** RT @lanejoplin: it's like this guy is performing magic in the photoshop session by how much everyone is oooing and aaahing #heweb09 JEALOUS!
- 10:11 am **nickdenardis:** RT @mherzber:Please help by donating to a new computer, her personal computer was stolen at #heweb09 <http://tinyurl.com/shelleyfund>
- 10:11 am **jasondfish:** never used segmentation via google analytics before... i will now #heweb09
- 10:11 am **anorwood:** Some good SharePoint drubbing in this WordPress session. Valid, cathartic. Was hoping for this to be more technical, though. #heweb09 #tpr8
- 10:12 am **fienen:** I can confirm that we have no #studentsundertrees on our homepage. <http://bit.ly/modeq> #heweb09
- 10:12 am **pfwebczar:** #heweb09 Google Analytics demo. Nice! Sweet spotlight to highlight specific info.
- 10:12 am **LucidLilith:** RT@lanejoplin it's like this guy is performing magic in the photoshop session by how much everyone is oooing and aaahing #heweb09
- 10:12 am **jasondfish:** RT @confeady Don't use lions, use students under trees! Jared would be grinning right now #heweb09 #mmp8
- 10:12 am **stomer:** notes from ?Interactive Maps: making them work for you? by @h3r2on <http://bit.ly/BAgT8> #heweb09
- 10:12 am **farktal:** @fienen What if we get CWS or whoever wins to give Shelley the netbook they're raffling off? #heweb09
- 10:12 am **tonydunn:** "Contribution to a new computer for Shelley Keith, hers was stolen by Matt Herzberger " ... that's what it says... #heweb09
- 10:13 am **fienen:** APS8 mentioned how useful minions are in map maintenance. If only someone were talking about minions in the next session... wait... #heweb09
- 10:13 am **amysquared:** Good Morning #heweb09 - Head to the Oak Room at 10:45 to hear HOW American University built the ULTIMATE Award Winning Community Website!
- 10:13 am **posthuma:** @jasondfish I'm going to have to look into that too #heweb09
- 10:13 am **jesskry:** RT @KarlymM: video of @gilzow pulling a kanye in my #heweb09 presentation...awesome <http://bit.ly/10j82l>
- 10:13 am **shelleyKeith:** I don't have words, u guys rock. RT @mherzber: Please help by donating to a new computer <http://tinyurl.com/shelleyfund> PLEASE RT #heweb09
- 10:13 am **commonspot:** Good Morning #heweb09 - Head to the Oak Room at 10:45 to hear HOW American University built the ULTIMATE Award Winning Community Website!
- 10:13 am **0280cbb8710f7b7:** @jrodgers @mi\_go studying under trees has been a meme Newton's time. It is not new. #heweb09

- 10:14 am **lacylouwho:** #heweb09 we use this GA extra script to track EXTERNAL links (facebook, external news, etc) & downloads- <http://bit.ly/e4d0V>
- 10:14 am **farktal:** @fienen I'm not sure my minions are ready for that yet... #heweb09 #aps8
- 10:14 am **lanejoplin:** @cliffyballgame you're going to have to get the notes off the website this is a lot of short cuts #heweb09
- 10:14 am **ssleger:** RT @stomer: notes from ?Interactive Maps: making them work for you? by @h3r2on <http://bit.ly/BAGT8> #heweb09
- 10:15 am **dgoldentyer:** RT @mherzber: Please help by donating to a new computer, her personal computer was stolen at #heweb09 <http://tinyurl.com/shelleyfund>
- 10:15 am **lougan:** RT @mherzber: i just made a \$15 dollar donation #heweb09 - just FYI here is what the pay pal says: <http://twitpic.com/khhei>
- 10:15 am **tonydunn:** @mherzber I know, i just thought it was funny! #heweb09
- 10:15 am **jasondfish:** the number of people that are updating their analytics settings on the fly during this session is amazing #heweb09
- 10:15 am **knewquist:** I always knew advanced segments in Google Analytics were cool; going to have to make time to really work with them. #heweb09
- 10:15 am **fienen:** RT @jesskry: RT @KarlymM: video of @gilzow pulling a kanye in my #heweb09 presentation...awesome <http://bit.ly/10j82l>
- 10:15 am **camsjo:** Our admissions folks have always referred to students under tree shots as 3 under a tree #heweb09
- 10:15 am **bpmore:** I just made a \$20 donation...and I'm not even there. C'mon ppl! #heweb09 #fakeheweb09 - <http://tinyurl.com/shelleyfund>
- 10:15 am **LucidLilith:** @lanejoplin If only he was not using a mac I would ooh and aah too #heweb09
- 10:16 am **tsand:** Unofficial #pancaketweetup at #heweb09 was just a tad scary <http://twitvid.com/A96F5>
- 10:16 am **knewquist:** Use advanced segments in Google Analytics to break out traffic based on network location. #heweb09
- 10:16 am **lougan:** @ellenkanner ... also the map itself just uses an XML config file (at least in my version). its easy to add and edit to #heweb09
- 10:16 am **zumiprime:** RT @mherzber: Please help by donating to a new computer, her personal computer was stolen at #heweb09 <http://tinyurl.com/shelleyfund>
- 10:16 am **camsjo:** And yes we try to stay away from 3 under a tree shots though we aren't perfect #heweb09
- 10:17 am **confeady:** Mmmmm custom segmentation tastes good... but I'm still hungry, feed me more delicious Googlebites! #heweb09 #mmp8
- 10:17 am **crevier:** wifi at #heweb09 is good, but I've now logged in on the Aruba page 7 times today; why can't the session be more persistent?
- 10:17 am **tonydunn:** I have three TFRL t-shirts left. All sales will go to replace @shelleyKeith 's stolen Laptop. See me outside wright by escalator #heweb09
- 10:17 am **aggieblues:** liking the 2013 talk #heweb09
- 10:17 am **pfwebczar:** #heweb09
- 10:17 am **commonsport:** Pulling the iPod touch winner today at #heweb09 - PaperThin booth at 2:30 PM! How to Enter: 1. Follow us, 2. RT our Tweets 3. Visit booth!
- 10:17 am **Robin2go:** Please help us raise \$\$ to buy new netbook for @shelleyKeith; her personal netbook stolen at #heweb09. <http://tinyurl.com/shelleyfund>
- 10:18 am **ssleger:** @ECwagner... interesting....RT @crevier: RT @smithj90: @h3r2on use chocolate cake to get map data - good tactic. #heweb09
- 10:18 am **pfwebczar:** #heweb09 damn the netbook's shortened keyboard #apologies
- 10:18 am **kingsler34:** RT @lacylouwho: #heweb09 we use this GA extra script to track EXTERNAL links (facebook, external news, etc) & downloads <http://bit.ly/e4d0V>

10:18 am **dgoldentyer:** @lougan LOL Now we know. Matt stole it. <http://twitpic.com/khhei> ...new computer... was stolen at #heweb09 <http://tinyurl.com/shelleyfund>

10:18 am **rachelreuben:** Google Analytics has so much to it. Segments rock. Really hope to get help to get this useful data out of ours soon. #heweb09

10:18 am **secretrobot:** @crevier I keep wondering that myself. Cookies anyone? #heweb09

10:19 am **confeady:** RT @jasondfish the number of people that are updating their analytics settings on the fly during this session is amazing #heweb09 #mmp8

10:19 am **bratlender:** @usablelearning I'll pass them along when slides/presentations are posted. Wish you were here at #heweb09!

10:19 am **LucidLilith:** RT @camsjo Our admissions folks have always referred to students under tree shots as 3 under a tree #heweb09

10:19 am **LoriPA:** @mherzber FYI -- the ChipIn site doesn't seem to be updating totals. Oh, and FYI -- you ROCK! #heweb09 #shelleyfund

10:19 am **camsjo:** RT @KarlynM: video of @gilzow pulling a kanye in my #heweb09 presentation...awesome <http://bit.ly/10j82l>...I see the top of my head...lol

10:20 am **brussell79:** @jasondfish #heweb09 Trying to update google analytics settings on the fly. Maybe he should go a little slower, or i should stop tweeting

10:20 am **Robin2go:** I just put my money where my mouth is (your joke here). Can you spare a Venti for a good #heweb09 cause? <http://tinyurl.com/shelleyfund>

10:20 am **timjonesonline:** Custom segments in Google Analytics are fun to play with. #heweb09

10:21 am **KarlynM:** RT @Robin2go: Please help us raise \$\$ to buy new netbook for @shelleyKeith; hers was stolen at #heweb09. <http://tinyurl.com/shelleyfund>

10:21 am **LucidLilith:** I have nothing against macs or mac users. But they still freak me out. A little #heweb09

10:21 am **camsjo:** RT @KarlynM: video of @gilzow pulling a kanye in my #heweb09 presentation...awesome <http://bit.ly/10j82l> - I see the top of my head

10:21 am **commonspot:** zimlets (@zimbra) allow uwm to integrate secure file sharing, facebook, and course calendars seamlessly through e-mail. #heweb09

10:22 am **marleymom:** RT @mherzber: Please help by donating to a new computer <http://tinyurl.com/shelleyfund> PLEASE RT #heweb09

10:23 am **SvenAas:** RT @mherzber: Please help by donating to purchase a personal computer that was stolen at #heweb09 <http://tinyurl.com/shelleyfund>

10:23 am **lanejoplin:** Hey #fakeheweb09 help out and get @shelleyKeith a computer to replace her stolen one...<http://tinyurl.com/shelleyfund> #heweb09

10:23 am **natedogreimer:** RT @KarlynM: video of @gilzow pulling a kanye in my #heweb09 presentation...awesome <http://bit.ly/10j82l> // that's hilarious

10:24 am **camsjo:** Wordpress >(greater than) SharePoint - Developing New Microsite session #heweb09

10:24 am **windyfox:** Intriguing tweets from HighEdWeb conf <http://bit.ly/9R5ZI> make me want to read post-conference slides on Google Analytics talk #heweb09

10:24 am **mherzber:** #heweb09 presenters can you please mention the shelley fund before your sessions! <http://tinyurl.com/shelleyfund>

10:24 am **steinbring:** RT @commonspot: Good Morning #heweb09 - Head to the Oak Room at 10:45 to hear HOW American University built the ULTIMATE Award Winning ...

10:24 am **mjacobson:** Channels are old school. Respect your roots, yo. #heweb09

10:24 am **jasondfish:** possible segmentations internal/external, in state/out of state , search terms, frequent flyers #heweb09

10:24 am **mhendersonco:** Can't decide between the next video session or Minions. #heweb09

10:25 am **gilzow:** @tonydunn u should do something similar for TFRL shirts RT @KarlynM: @eduguru vs. @jmspool tshirt.get it here! <http://bit.ly/Msv0M> #heweb09

- 10:26 am **NikkiMK:** RT @lanejoplin: Hey #fakeheweb09 help out & get @shelleyKeith a computer to replace her stolen one...<http://tinyurl.com/shelleyfund> #heweb09
- 10:26 am **pfwebczar:** #heweb09 beer seekers spend more time on your web page. Just sayin
- 10:26 am **evanfyong:** Really neat session on building interactive maps. UWW is doing some neat stuff. One nifty tool he mentioned: <http://bit.ly/sgsle> #heweb09
- 10:27 am **LucidLilith:** @mhendersonco I'd do minions...I can never tell what my students are thinking sometimes #heweb09
- 10:27 am **benjamind:** RT @commonspot zimlets allow uwm to integrate secure file sharing, facebook, and course calndars seamlessly through e-mail. #heweb09
- 10:27 am **philipper3000:** Realizing that we've only been scratching the surface with Google Analytics...great demo. #heweb09
- 10:27 am **HighEdWeb:** Be sure to fill out the overall Conference eval (green sheet in your packet) before #heweb09 ends & drop in box in Crystal Ballroom.
- 10:27 am **confeady:** Show me the heatmap!! #heweb09 #mmp8
- 10:28 am **SvenAas:** Uh ... that is ... you know ... #heweb09
- 10:28 am **hollyrae:** catching up on the kanyeroll segments of the #heweb09 hashtag.. the amazing tweet load is totally bringing me failwhale
- 10:28 am **NikkiMK:** @philipper3000 @apostate & @shelbythayer rock! #heweb09
- 10:28 am **jasondfish:** demo of google analytics was GREAT! #heweb09
- 10:30 am **dumbomaz:** great prez on analytics from penn state folks in #mmp8 thanks! #heweb09
- 10:32 am **corexian:** Standing outside the TPR room, excited about the tech-heavy sessions happening today #heweb09
- 10:32 am **edui2009:** Next @ #heweb09 Why Semantics Matter
- 10:33 am **tacordon:** I hope Google Analytics is shown again, Sounds like I missed a good one! There are too many good topics to choose from! :) #heweb09
- 10:33 am **camsjo:** Plug for HTML importer and CSV importer for Wordpress by a session attendee...you'll have to Google it #heweb09
- 10:34 am **dnovo\_ku:** Anybody from KU attending #heweb09 ? There probably should be, eh? <http://www.highedweb.org/>
- 10:34 am **lanejoplin:** @gilzow you didn't get as big of a laugh as I thought you would with the Kanye roll #heweb09
- 10:34 am **michaelasmith:** About to learn how to leverage my minions... #heweb09
- 10:34 am **kprentiss:** @ober\_dl awesome! I'm at this conference - will definitely connect with this project, goes great with what we are doing #heweb09
- 10:34 am **secretrobot:** Google Analytics session was just what I wanted! #heweb09
- 10:35 am **gilrogers:** "Every page on your Web site is an admissions page to prospective students." #heweb09 (via @rachelreuben)
- 10:36 am **modernishfather:** Actionable web analytics presentation was very well-done. Lots of good info. Thanks, @apostate! #heweb09
- 10:37 am **farktal:** Time to manage my minions better... yay @fienen. #mmp9 #heweb09
- 10:37 am **sarah\_ryder:** <http://twitpic.com/khjvt> geeks crowd the hallway awaiting the owl session #tpr9 #heweb09
- 10:37 am **joeflateau:** Analyticsapp.com Google analytics for iPhone platform #heweb09
- 10:37 am **LucidLilith:** A Guide to Student Workers MMP9 HighedWeb read my mind! They don't come with instructions ya know. #heweb09
- 10:38 am **jasondfish:** Better living through minions: A guide to student workers.... this should be interesting #heweb09
- 10:38 am **hollyrae:** "tommy can you hear me" #SO9 #heweb09 @markgr rocks the house!!

- 10:38 am **jasondfish:** RT @joeflateau: Analyticsapp.com Google analytics for iPhone platform #heweb09
- 10:39 am **tonydunn:** in MMP9 @fienen's session on minions #heweb09
- 10:39 am **lanejoplin:** @cliffyballgame which session are you in now? #heweb09
- 10:39 am **helveticaman:** lol @fienen does a good radio dj voice and @thomasthecat has a nice falsetto #mmp9 #heweb09
- 10:39 am **fearlesszippy:** @h3r2on great presentation today @ #heweb09 - really gonna get started on it!
- 10:39 am **lanejoplin:** @annmwhite swap notes later? #heweb09
- 10:39 am **myschultz:** #MMP9 Let's rock and roll. Minion management. Show me the way! #heweb09
- 10:39 am **mherzber:** @shelleykeith is getting the donations she has to verify here acct before they show up but keep them coming #heweb09
- 10:40 am **mackensen:** In the minion session at #heweb09
- 10:41 am **michaelasmith:** <http://en.wikipedia.org/wiki/Minion> #heweb09
- 10:41 am **create20:** Looking toward to my presentation/workshop #heweb09
- 10:41 am **stomer:** RT @mherzber:Please help by donating to a new computer, her personal computer was stolen at #heweb09 <http://tinyurl.com/shelleyfund>
- 10:42 am **brussell79:** #heweb09 definition of 'minion' : <http://bit.ly/8Xnaf>
- 10:42 am **mhendersonco:** Minions it is. #heweb09 #mmp9
- 10:42 am **camsjo:** RT @camsjo: Plug for HTML importer and CSV importer for Wordpress by @jaycollier -you'll have to Google it #heweb09
- 10:42 am **michaelasmith:** RT @hpnews @mherzber Please help by donating to a new computer, her personal computer was stolen at #heweb09 <http://tinyurl.com/shelleyfund>
- 10:43 am **steinbring:** at "Better Living through Minions: A Guide to Student Workers". #heweb09 #sts
- 10:43 am **timjonesonline:** soc9-the kids are alright #heweb09
- 10:44 am **rachelreuben:** @bradjward BTW, the APC battery for the iPhone has come in super handy at #heweb09. @lanejoplin & @kprentiss thank you as well. :)
- 10:44 am **epesola:** USA Today: College technology 'catching up' with students <http://tinyurl.com/yc7lcrx> #heweb09
- 10:45 am **marleymom:** RT @helveticaman: lol @fienen does a good radio dj voice and @thomasthecat has a nice falsetto #mmp9 #heweb09
- 10:45 am **jrodgers:** thinking about grabbing some torrents to make Aruba happy that we are using their wireless #heweb09
- 10:45 am **modernishfather:** Sitting in MMP9 - Better Living Through Minions: A Guide to Student Workers #heweb09
- 10:45 am **shelleyKeith:** Last count was \$120, I'll get the updating thing fixed asap. I am humbled and overwhelmed. #heweb09 ppls rock #shelleyfund
- 10:45 am **mikepetroff:** Google Analytics session mentioned using script to track clicks to external websites. Here's more info: <http://bit.ly/e4d0V> #heweb09
- 10:45 am **mhendersonco:** Nice - #mmp9 RT @michaelasmith: <http://en.wikipedia.org/wiki/Minion> #heweb09
- 10:45 am **lanejoplin:** @annmwhite Getting started making online videos...I'm hoping it's a good presentation! #heweb09
- 10:45 am **aprilsheninger:** @fienen Agreed. So often in Higher Ed, HR costs aren't taken into account because it's a diff budget paying for it. #heweb09
- 10:45 am **griswoldo:** #tpr9 is packed and the room is hot. next year i'm brining my own personal spray-fan thingy. #heweb09
- 10:45 am **nickdenardis:** Getting ready for @fienen's presentation about minions: student workers #heweb09
- 10:46 am **emarg0ed:** in #mmp9 #heweb09

10:46 am **ellenkanner:** in SOC9 #heweb09 sharing Mark Greenfield's delicious bookmarks: <http://delicious.com/markgr/>

10:46 am **lewkcc:** Personal photoshop tip: If you can't figure out why something isn't working right, you're on the wrong layer. #heweb09

10:46 am **jodycb:** <http://twitpic.com/khkza> - funhouse picture of me and @alynnmyers from the Safe House last night. #heweb09

10:46 am **cliffyballgame:** @lanejoplin @fienen #minion session #heweb09

10:47 am **ericjuden:** National Vulnerability Database: <http://bit.ly/UxUjY> #heweb09

10:47 am **LucidLilith:** @camsjo take a break from tech stuff and come to MMP9 A guide to student workers... #heweb09

10:47 am **ellenkanner:** @markgr = self-proclaimed helicopter parent #heweb09

10:47 am **StevenLukeSmith:** "Anyone know what the Semantic Web is?" "You mean the antivirus?" #heweb09 #tpr9

10:47 am **klayon:** Learning a ton of great stuff here about web analytics. May possibly earn a Wa.D. by the end of the conference. #heweb09

10:47 am **cliffyballgame:** hashtag for @fienen session #hew09mmp9 #heweb09

10:48 am **crevier:** Aruba login #8 now; iPhone is best at reconnecting to wifi, but not if the server end doesn't cooperate #heweb09

10:48 am **jdwcornell:** in a session discussing sematic web and OWL - remarkably detailed for #heweb09

10:48 am **farktal:** I can haz minions? I haz two, though I'm not sure they'd like the term. @michaelasmith thinks "wenchmen" (both F) #hew09mmp9 #heweb09

10:49 am **PhotoshopPLUS:** Personal photoshop tip: If you can't figure out why something isn't working right, you're on the wrong layer. #heweb09 - RT @lewkcc

10:49 am **crevier:** at the 'Give a hoot about OWL' session TPR9 #heweb09

10:49 am **ellenkanner:** state legislators as co-pilots in helicopter parenting - yikes! "more like blackhawk parents!" #heweb09.

10:49 am **benjamind:** Getting Started Making Online Video. First example, amusing: <http://bit.ly/1xekoh> #heweb09

10:50 am **michaelasmith:** minions is surprisingly sparse. I expected a crush. #heweb09

10:50 am **timjonesonline:** Helicopter parents and stealth fighter parents...not going away anytime soon. #heweb09 with @markgr

10:50 am **brussell79:** #heweb09 my

10:51 am **hollyrae:** as gen Xers become the primary gen of parents of college students, we need to make sure we address their needs #heweb09 #soc9

10:51 am **griswoldo:** guy next to me keeps checking out my screen. hope he doesn't see this tweet. #heweb09

10:51 am **steinbring:** "Students are our most valuable resource. They are cheap, abundant, resourceful, innovative, and see things in a way that we cant." #heweb09

10:51 am **brussell79:** #heweb09 my minion is smart but need to train her. thoughts on letting minions publish to staging servers?

10:51 am **hollyrae:** RT @ellenkanner: state legislators as co-pilots in helicopter parenting - yikes! "more like blackhawk parents!" #heweb09.

10:51 am **timjonesonline:** Understand the business. Understand the User. Understand the Medium. #heweb09

10:51 am **michaelasmith:** Minions see things with student eyes. They see things we can't. #heweb09

10:52 am **jaycollier:** Mark Greenfield: Understand the business. Understand the user. Understand the medium. #heweb09

- 10:52 am **corexian:** Learning about semantic web and OWL. Sounds like we're gonna be getting lots of info . . . #heweb09
- 10:52 am **jdwcornell:** implied meaning vs explicit meaning #heweb09
- 10:53 am **LucidLilith:** Student workers are the most valuable resource in web services. they're cheap. MMP9 A guide to student workers #heweb09
- 10:53 am **jaycollier:** @camsjo Wordpress CSV importer <http://bit.ly/7fPbJ> - Import HTML <http://bit.ly/SD3qZ> #heweb09
- 10:53 am **morgan\_griffith:** @amary11ia I know you're busy w/ #heweb09, but when you get back, we must engage in a picture sharing party and plan our girls' night!
- 10:53 am **rachelreuben:** #heweb09 attendees: I'm hiring a Web Developer, if you're interested in the New Paltz, NY region. <http://bit.ly/4f1iMk>
- 10:54 am **jasondfish:** faculty and staff recommendations are good but current student worker recommendations are even better #heweb09
- 10:54 am **jesskry:** RT @LucidLilith: Student workers are the most valuable resource in web services. they're cheap. MMP9 A guide to student workers #heweb09
- 10:54 am **michaelasmith:** Minion sources: Career svcs, Fac Recommendations, Private sources, WoM, HS teacher recommendations, other current students. #heweb09
- 10:54 am **ellenkanner:** @markgr recommends "Grownup Digital" by Don Tapscott - youngsters think of the web differently than adults do. #heweb09 SOC9
- 10:55 am **di\_marshall:** RT @jesskry @rachelreuben: "Every page on your Web site is an admissions page to prospective students." #heweb09
- 10:55 am **lanejoplin:** OH: "You can hold your camera down there too" #heweb09
- 10:55 am **gilzow:** #heweb09 #tpr9 i had the same problem w/ the words "required" & "application" w/ people from different departments
- 10:55 am **jesskry:** RT @jasondfish: faculty and staff recommendations are good but current student worker recommendations are even better #heweb09
- 10:55 am **steinbring:** The presenter gets lists of potential student employees by talking to high school teachers. Interesting. #heweb09
- 10:56 am **hollyrae:** @markgr recommends Grown Up Digital by @dtapscott if you can only read one book on millennial styles #heweb09 #soc9
- 10:56 am **rob\_s\_college:** RT @gilrogers: "Every page on your Web site is an admissions page to prospective students." #heweb09 (via @rachelreuben) [rsc: AMEN!!!]
- 10:56 am **csantillo:** "While adults were using the Internet to view Web pages, youngsters are using it to communicate with friends " #heweb09
- 10:57 am **apostate:** At my first #heweb09 propellerhead session. @bpanulla talking about OWL. "Google is very very clever, but it's not very smart."
- 10:57 am **tonydunn:** @fienen thx for the shout-out! #heweb09
- 10:57 am **steinbring:** 58% of the people polled use their students as "cut and paste monkeys". 45% use their students for tech support. #heweb09
- 10:57 am **jdwcornell:** ridiculously huge danish == semantic fail #heweb09
- 10:57 am **cliffyballgame:** RT @commonspot: Pulling the iPod touch winner today at #heweb09 - PaperThin booth at 2:30 PM! put me in!
- 10:57 am **dumbomaz:** great quote: #hew09mmp9 "tech support (poor staff members!)" #heweb09
- 10:57 am **mjacobson:** @mhostad we should take a look at @commonspot based american university faculty/staff/student profiles for uwm professional pages. #heweb09
- 10:58 am **dumbomaz:** great quote about what web student workers do in higher ed: #hew09mmp9 "tech support (poor staff members!)" #heweb09
- 10:58 am **Robin2go:** @jeffswain Actually, @markgr did fabulous Pecha Kucka preso here at #heweb09; bit more than lightning talks, as it "forces" aud discuss'n.

10:58 am **brussell79:** #heweb09 I ran my minion list by our director of admissions and went with her recommendation. Easier than finding a high school teacher.

10:58 am **jasondfish:** use students for tutorial development and thus lessen the load on student tech support later #heweb09

10:58 am **apostate:** Great #heweb09 preso on ROI. I'm officially a @KarlynM fanboy. And this was hilarious: <http://bit.ly/10j821>

10:59 am **gilzow:** #heweb09 #tpr9 it's nice to know that others share the same data access challenges i face at work

10:59 am **steinbring:** "1/4 of offices have primarily female students" #heweb09

10:59 am **katedjohns:** I've been to lots of presentations/Webinars about getting started w/Web video.--this is the best one I've seen. #heweb09 #tnt9

11:00 am **collegiateweb:** @ellenkanner : Sorry for the delay. search #mysteryclue for all our clues during heweb09

11:00 am **farktal:** Common major list: we don't have any of those majors... #hew09mmp9 #heweb09

11:00 am **lougan:** is in the sleep track, how to take a productive power nap session #heweb09

11:00 am **confeady:** 69% of minions say they salck off 1/4 of the time... #heweb09

11:00 am **jdwcornell:** too much data is stored within the walled garden where it doesn't necessarily need to be #heweb09

11:00 am **stomer:** 69% minions say they slack off 1/4 of the time (don't worry, none over half) #heweb09 #hew09mmp9

11:00 am **myschultz:** 69% of students only slack off 1/4 of the time #hewmmp09 #heweb09

11:01 am **dumbomaz:** very true! "web student jobs are typically high volume + high stress" #hew09mmp9 #heweb09

11:01 am **gilzow:** AMEN!!! RT @jdwcornell: too much data is stored within the walled garden where it doesn't necessarily need to be #heweb09

11:01 am **jdwcornell:** RT @gilzow: #heweb09 #tpr9 it's nice to know that others share the same data access challenges i face at work

11:01 am **steinbring:** "69% of students say they slack off 1/4 of the time. None say they slack off over 1/2 of the time." #heweb09

11:01 am **michaelasmith:** 20% of stworkers won't stay in web field after. Is that because of the work they did as students? #heweb09

11:02 am **farktal:** Absolutely. #hew09mmp9 RT @conteady 69% of minions say they salck off 1/4 of the time... #heweb09

11:03 am **michaelasmith:** 97% of student workers feel they are learning something they can use after graduation. (web related student work?) #heweb09

11:03 am **inigral:** "Every page on your Web site is an admissions page to prospective students." #heweb09 (RT @rachelreuben via @rob\_s\_college via @gilrogers)

11:03 am **nickdenardis:** " 97% student workers feel they are learning skills that will help them after they graduate, regardless of their field" #heweb09 @fienen

11:03 am **aemt:** Does anyone smell something burning? #heweb09 #hew09mmp9

11:03 am **gilzow:** RT @stomer: 69% minions say they slack off 1/4 of the time (don't worry, none over half) #heweb09 #hew09mmp9

11:03 am **myschultz:** 97% of student web workers feel they are learning skills that will help them after they graduate! #hew09mmp9 #heweb09

11:03 am **farktal:** Absolutely. @fienen 97% feel they are learning skills that will help them post-college, regardless of field! #hew09mmp9 #heweb09

11:03 am **LoriPA:** Best. Stat. Yet. RT @myschultz: 69% of students only slack off 1/4 of the time #hewmmp09 #heweb09

11:03 am **brussell79:** #heweb09 "97% of student workers ... learning skills that will help them after they graduate/.." My minion told me exactly that last week

- 11:03 am **killthatmouse:** [RT] @michaelasmith: Mousetrap, Candyland, Chutes & Ladders for interactive maps. #heweb09 <http://bit.ly/32sidl>
- 11:04 am **jasondfish:** anybody know if @fienen 's survey for students is still available? I'd love to give it to my students when they start or leave #heweb09
- 11:04 am **tonydunn:** 3 people have had their budget go up... out of 60 #heweb09
- 11:05 am **KarlymM:** 97% of student workers feel their experience will be valuable regardless of field #heweb09
- 11:05 am **LucidLilith:** Managing students is not a zero cost operation. MMP9 #heweb09
- 11:05 am **farktal:** Are your minions learning? #hew09mmp9 #heweb09
- 11:05 am **run4central:** RT @stomer: 69% minions say they slack off 1/4 of the time (don't worry, none over half) #heweb09 #hew09mmp9
- 11:05 am **brussell79:** #heweb09 yep, smells like burning toast in here
- 11:05 am **jasondfish:** managing students is not a zero cost operations. It takes time an effort to keep up with them and do your own work #heweb09
- 11:05 am **mhendersonco:** Need to start teaching my minions some web development tools like firebug and web developer #heweb09 #hew09mmp9
- 11:05 am **corexian:** Semantic web will help machines and applications have a better understanding of our information. Better automation as a result. #heweb09
- 11:06 am **michaelasmith:** @tonydunn 3 people were brave enough to admit it ;) #heweb09
- 11:06 am **farktal:** RT @jasondfish managing students is not a zero cost operations. It takes time an effort to keep up with them and do your own work #heweb09
- 11:06 am **tonydunn:** @brussell79 agreed... thought my laptop was on fire #heweb09
- 11:06 am **stomer:** 97% feel they are learning skills that will help them after they graduate, regardless of their field. #heweb09 #hew09mmp9
- 11:07 am **UsefulTheory:** RT @jdwcornell: too much data is stored within the walled garden where it doesn't necessarily need to be #heweb09
- 11:07 am **bwasson:** RT @rachelreuben: "Every page on your Web site is an admissions page to prospective students." #heweb09
- 11:07 am **cliffyballgame:** 20% of web depts. feel that they use their students too much #mmp9 #heweb09
- 11:07 am **cousinjoe05:** girls under tree mention in #tpr9, time for this to die #heweb09
- 11:07 am **michaelasmith:** Only 79% of web offices said they'd be in trouble if they lost their student workers. #heweb09
- 11:07 am **farktal:** Only 79% would be hurt w/o students? Surprised it isn't higher. #hew09mmp9 #heweb09
- 11:07 am **tonydunn:** @michaelasmith touche! #heweb09
- 11:08 am **mjacobson:** In paperthin presentation: cor9 american u site redesign w @commonspot. May try to chat w cute IT professional across table after. #heweb09
- 11:08 am **jakedaniel:** @UsefulTheory Are you at #heweb09?
- 11:08 am **gilzow:** @UsefulTheory we still gotta meet while we're both here at #heweb09.
- 11:08 am **michaelasmith:** Use Opera WSC to teach your students (ftw) #heweb09
- 11:08 am **jasondfish:** lynda.com is the ultimate babysitter #heweb09
- 11:09 am **ilektrik:** @UsefulTheory Everyone knows not to put your data in a garden, it will spoil! Put it in the freezer, it will stay fresh that way. #heweb09
- 11:09 am **LucidLilith:** Lynda.com is the ultimate babysitter. MMP9 #heweb09
- 11:09 am **nickdenardis:** "79% of the web offices say their operations would hurt without students" #heweb09
- 11:10 am **TERMINALFOUR:** #heweb09 conference is going well, second day has kicked off with lots of practical sessions... if you're here make sure you say hi

- 11:10 am **michaelasmith:** <http://www.addedbytes.com/cheat-sheets> <http://opera.com/company/education/curriculum> #heweb09
- 11:10 am **lacylouwho:** one-shot college tour video - <http://bit.ly/pneJu> - #heweb09 - pretty impressive production!! #SOC9
- 11:10 am **Zablocki:** This video is incredible. I am just blown away that they pulled this off in a single take. <http://tinyurl.com/yeabvdx> #heweb09 #hewebnaz
- 11:11 am **aggieblues:** student expectation on response - immediate! #heweb09
- 11:11 am **timjonesonline:** Mobile Web isn't about putting the entire Internet on a small device. It's a different medium. #heweb09
- 11:11 am **stomer:** RT @epesola Oh, people can come up with statistics to prove anything. 14% of people know that. ? Homer Simpson #heweb09
- 11:11 am **h3r2on:** RT @stomer: Lynda.com "the ultimate babysitter" #heweb09
- 11:12 am **csantillo:** Admissions tour video that Mark just showed. <http://bit.ly/431oCa> This was done in 1 take and has over 1 million views! #heweb09 #mmp09
- 11:12 am **griswoldo:** not sure if it's just me, but the presenter in #tpr9 totally reminds me of Cameron from Ferris Bueller. #heweb09
- 11:12 am **secretrobot:** 18 min till I can check TNT room for my iPhone. ::fingers crossed:: #heweb09
- 11:13 am **anorwood:** RT @jasondfish: managing students is not a zero cost operations. It takes time an effort to keep up with them and do your own work #heweb09
- 11:13 am **KarlymM:** RT @stomer: Lynda.com "the ultimate babysitter" #heweb09
- 11:14 am **jdwcornell:** I link, therefore I am. #heweb09
- 11:14 am **ellenkanner:** University of Quebec video, done in one take, very cool. <http://bit.ly/BU6rf> from @markgr pres SOC9 #heweb09
- 11:14 am **myschultz:** ?Students workers have allowed us to not have to deal w/ the 100 five minute projects a day...? #hew09mmp09 #heweb09
- 11:14 am **pascallaliberte:** RT @rachelreuben: "Every page on your Web site is an admissions page to prospective students." #heweb09
- 11:14 am **farktal:** Web monkeys. Probably a better short term than calling mine "wenchmen" or "minions" #hew09mmp09 #heweb09
- 11:15 am **gilzow:** #heweb09 major props to UWW.edu for placing the gurl.uww.edu url shortener behind an authentication system.
- 11:15 am **ellenkanner:** @markgr "Trust is in the network." according to Forrester Research. Not the marketer/manufacturer. SOC9 #heweb09
- 11:15 am **cliffyballgame:** Student (minion) workers save time by taking on the 5 min projects which eat up the day #mmp09 #heweb09
- 11:16 am **mjacobson:** @quinner We need to put @commonspot adf on certain developer's prof dev plans, yours included. #heweb09
- 11:16 am **jasondfish:** student comment: "My boss rules but there's way too much drama in edu!!" - that's awesome #heweb09
- 11:16 am **farktal:** RT @myschultz ?Students workers have allowed us to not have to deal w/ the 100 five minute projects a day...? #hew09mmp09 #heweb09
- 11:16 am **shelleyKeith:** RT @jdwcornell: I link, therefore I am. #heweb09
- 11:16 am **bcrisler:** @secretrobot; can you have someone call your phone? #heweb09
- 11:17 am **joeflateau:** Students know the truth about that girl under the tree @markgr #heweb09
- 11:17 am **crevier:** RT @griswoldo: not sure if it's just me, but @bpanulla in #tpr9 totally reminds me of Cameron from Ferris Bueller #heweb09 <- YES!
- 11:17 am **tonydunn:** @fienen is bringing the LOLs #heweb09
- 11:17 am **mhendersonco:** Comments from Minions wanting to "slap her" (referring to the main lady) #hew09mmp09 #heweb09

- 11:17 am **hollyrae:** millennials as "the new scrutinizers" ~ intensive research in college choice; not via college site but instead peer review sites #heweb09
- 11:17 am **griswoldo:** fwiw it's [geturl.www.edu](http://www.geturl.www.edu) RT @gilzow: #heweb09 major props to UWW.edu for placing the [gourl.www.edu](http://www.geturl.www.edu) url shortener behind an authentica...
- 11:18 am **rachelreuben:** I'm writing a blog post about the Facebook Fan Page debacle at SUNY New Paltz for @eduguru (<http://doteduguru.com>). Up soon-ish. #heweb09
- 11:18 am **Zablocki:** #hewebnaz #heweb09 Mark Greenfield spends 50% of time working on non-UB sites. Was 0% a couple years back.
- 11:18 am **confeady:** @farktal oooohh wenchmen - totally using that #heweb09
- 11:18 am **pascallaliberte:** RT @ellenkanner: University of Quebec video, done in one take, very cool. <http://bit.ly/BU6rf> from @markgr pres SOC9 #heweb09
- 11:18 am **TimNekritz:** RT @nickdenardis "79% of the web offices say their operations would hurt without students" #heweb09 < Amen.
- 11:19 am **confeady:** Good prezi by @fienen - thanks for all of the statistics, can find them all at <http://doteduguru.com/heweb09mmp9> #heweb09
- 11:19 am **rachelreuben:** Uploaded a bunch of pics from the conference so far to flickr: <http://bit.ly/MFnRD> Hope I tagged everyone correctly. :) #heweb09
- 11:19 am **ellenkanner:** @markgr Again gives us great info and presentation on millennials! #heweb09 SOC9
- 11:20 am **farktal:** Indeed. #hew09mmp9 RT @confeady Good prezi by @fienen - thanks for all of the statistics, can find them all at <http://bit.ly/3DOVHe> #heweb09
- 11:21 am **devinmason:** Just went on a follow spree courtesy of the #heweb09 hashtag.
- 11:21 am **nickdenardis:** RT @confeady: Good prezi by @fienen - thanks for all of the statistics, can find them all at <http://doteduguru.com/heweb09mmp9> #heweb09
- 11:22 am **lanejoplin:** "Videos are not automatically good" #heweb09
- 11:22 am **farktal:** Don't I wish I had a staging server... #heweb09 #hew09mmp9
- 11:22 am **dumbomaz:** agreed! RT @confeady: Good prezi by @fienen - thanks for all of the statistics, can find them all at <http://bit.ly/3DOVHe> #heweb09
- 11:23 am **jdwcornell:** @farktal how can you survive without one??? #heweb09
- 11:24 am **pascallaliberte:** #heweb09 Findability preso takeaway for me: Semantic markup makes biggest impact, also your corporate listing on Google maps is very useful
- 11:24 am **LoriPA:** \*Thank\* you! RT @lanejoplin: "Videos are not automatically good" #heweb09
- 11:24 am **jasondfish:** RT @confeady Good prezi by @fienen - thanks for all of the statistics, can find them all at <http://doteduguru.com/heweb09mmp9> #heweb09
- 11:24 am **LisaDJenkins:** RT @rachelreuben writing a blog post about Facebook Fan Page debacle at SUNY New Paltz for @eduguru (<http://bit.ly/10orLA>). Up soon #heweb09
- 11:25 am **jaycollier:** @markgr Student perspective: official materials look like marketing aren't authentic. Trust other students first. #heweb09
- 11:25 am **apostate:** "Be careful about difference between URIs and URLs when dealing with semantic web people. They get real touchy about those things." #heweb09
- 11:25 am **farktal:** Sheesh, all these people talking about picking minions. We're first come first serve, whoever responds first comes in gets trained. #heweb09
- 11:25 am **gilzow:** would the presenters who used prezi be interested in getting together and discussing it? #heweb09
- 11:26 am **tarbyM:** From his lips to our campus ears: "Videos are not automatically good" #heweb09
- 11:26 am **michaelasmith:** @farktal responding first == interest #heweb09
- 11:27 am **mhendersonco:** Awesome! RT @rachelreuben: Uploaded a bunch of pics from the conference so far to flickr: <http://bit.ly/MFnRD> #heweb09

- 11:27 am **michaelasmith:** @gilzow sure RT @gilzow would the presenters who used prezi be interested in getting together and discussing it? #heweb09
- 11:27 am **farktal:** @jdwcornell It'd be nice... but hell, we can't even get our IT dept. to give us > .Net 2. We had to fight to get SQL, forget ++... #heweb09
- 11:27 am **jdwcornell:** ontologies don't have to be linear trees #heweb09
- 11:27 am **jaycollier:** @markgr Student perspective: tag lines all sound alike. Not as credible as authentic voices. #heweb09
- 11:28 am **jdwcornell:** @farktal ahhh the classic siloing of responsibilities for delivering the web. has never and will never work! #heweb09
- 11:29 am **jdwcornell:** RT @paul\_houle: having one of those days where the web just sucks... can't wait for for web 3.0... need bookmarks that ~work~ #heweb09
- 11:29 am **jwoolson:** @jesskry @karlynm consuming info may lead to full engagement, but shouldn't confused with it. see <http://bit.ly/socialmediatarget> #heweb09
- 11:29 am **farktal:** @jdwcornell Yeah... #heweb09
- 11:29 am **jwoolson:** RT @jaycollier: @markgr Student perspective: tag lines all sound alike. Not as credible as authentic voices. #heweb09
- 11:29 am **stomer:** notes from @fienen's talk on student workers, MMP9 <http://bit.ly/eFy6D> #heweb09 #hew09mmp9
- 11:31 am **jwoolson:** RT @lanejoplin: "Videos are not automatically good" #heweb09
- 11:31 am **jwoolson:** RT @jdwcornell: ontologies don't have to be linear trees #heweb09
- 11:32 am **SethStevenson:** Haha awesome. RT @griswoldo: not sure if it's just me, but @bpanulla in #tpr9 totally reminds me of Cameron from Ferris Bueller #heweb09
- 11:33 am **apostate:** @bpanulla on OWL: "Don't try to model the universe. It gets the philosophers mad, because it is their job." #heweb09
- 11:34 am **corexian:** RT @apostate: @bpanulla on OWL: "Don't try to model the universe. It gets the philosophers mad, because it is their job." #heweb09
- 11:34 am **jesskry:** RT @jwoolson: RT @lanejoplin: "Videos are not automatically good" #heweb09
- 11:34 am **jdwcornell:** staff at universities ignore semantic modeling efforts because they a) don't understand it and b) think it is from the ivory tower. #heweb09
- 11:36 am **secretrobot:** Phone found! #heweb09
- 11:36 am **paul\_houle:** @jdwcornell semantic modelling is hard, let's go shopping (you should see what happens in the private sector) #heweb09
- 11:38 am **shelleyKeith:** Donations up to \$180. I love this group! #heweb09
- 11:39 am **bpmore:** C'mon #fakeheweb09 #fakeheweb ppl. We can't let 'em beat us...again. RT @shelleyKeith: Donations up to \$180. I love this group! #heweb09
- 11:40 am **croyl:** RT @gilzow: RT @lanejoplin: to a prospective student every page is an admissions page #heweb09
- 11:42 am **voped:** Meet voped in the Mitchell Room at 4:00PM for a quick demo of our apps! #heweb09
- 11:45 am **dtapscott:** Thank you! RT @hollyrae: @markgr recommends Grown Up Digital by @dtapscott if you can only read one book on millennial styles #heweb09 #soc9
- 11:45 am **cgrymala:** @bpmore I'm willing to pledge 2,000 fake dollars to our fake cause. #fakeheweb09 #fakeheweb #heweb09
- 11:47 am **bpmore:** #heweb09 - Next time? RT @ArgentaCompCare: @bpmore maybe see if Lojack for laptops will sponsor.
- 11:48 am **mherzber:** Donations up to \$180. I love this group! #heweb09 (via @shelleyKeith) #shelleyfund
- 11:49 am **bpmore:** Real laptop be damned! RT @cgrymala: @bpmore I'm willing to pledge 2,000 fake dollars to our fake cause. #fakeheweb09 #fakeheweb #heweb09

11:50 am **steinbring:** <http://twitpic.com/khskn> - Racing sausages #heweb09

11:51 am **shelleyKeith:** OH: "I almost walked into a sausage." #thatswhatshe said #heweb09 @loripa

11:52 am **kyledbowen:** DIY table topic #heweb09 <http://twitpic.com/khsr3>

11:56 am **j\_rex:** great presentation @markg good questions to contemplate. How can u be a helicopter parent AND not care about the drinking videos? #heweb09

11:57 am **TTUScott:** Milwaukee racing sausages at lunch <http://twitpic.com/kht7s> @texastech #heweb09

11:57 am **KarlymM:** Have you given? DO IT! RT @mherzber: Donations up to \$180. I love this group! #heweb09 (via @shelleyKeith) #shelleyfund

11:59 am **brockbrown:** and @cascadeexperts must head back to ATL. It was great meeting all of you at #heweb09.

11:59 am **mherzber:** hella drop shadow #heweb09

12:02 pm **KarlymM:** I don't think it can be stealing if your tuition is paying for it...#heweb09

12:02 pm **tektitegroup:** RT @AveryCohen: Interesting posts under Higher Educ Web conf, #heweb09 hashtags, much of it relevant 2 non-profits & general business

12:02 pm **UsefulTheory:** Someone turn up the contrast. #heweb09 #dropshadow

12:03 pm **KarlymM:** RT @mherzber: hella drop shadow #heweb09

12:03 pm **jrodgers:** Ugly slide <http://twitpic.com/khu0q> and I can't hear u #heweb09

12:03 pm **lougan:** damned record companies. they just want to screw over college students #heweb09

12:03 pm **tonydunn:** 1 TFRL shirt left. Proceeds go to replace @shelleyKeith 's laptop #heweb09

12:03 pm **secretrobot:** Hear hear! RT @UsefulTheory: Someone turn up the contrast. #heweb09 #dropshadow

12:05 pm **ellenkanner:** I don't know about you, but I think I'm baconed out. #heweb09 #toomuchbacon

12:05 pm **KarlymM:** I miss the days of Napster....it felt so right ;- ) #heweb09

12:05 pm **tonydunn:** @shelleyKeith I have \$50 for you. Find me before I blow it on drugs #heweb09

12:06 pm **fienen:** RT @tonydunn: 1 TFRL shirt left. Proceeds go to replace @shelleyKeith 's laptop #heweb09

12:06 pm **tonydunn:** too much background music #heweb09

12:06 pm **lanejoplin:** Anyone have a blanket? I'm freezing up here by the stage #heweb09

12:06 pm **mherzber:** OH: it's always relevant when you use popular hip hop songs from 5 years ago #heweb09

12:06 pm **secretrobot:** Audio Fail. #heweb09

12:06 pm **farktal:** @tarbyM should find you and the other 'cuser here at some point. #heweb09

12:06 pm **KarlymM:** We've had two keynotes, neither of whom build websites...at #heweb09...#justsayin

12:07 pm **lougan:** RT @ellenkanner: I don't know about you, but I think I'm baconed out. #heweb09 #toomuchbacon

12:07 pm **marleymom:** OH: "I almost walked into a sausage." #thatswhatshe said #heweb09 @loripa (via @shelleyKeith)

12:08 pm **lougan:** KAZAA OMG. how old is this video? Kazaa has been dead for years #heweb09

12:08 pm **secretrobot:** hypothetically this was my timeline: napster > audiogalaxy > kazaa > limewire > azureus > µTorrent hypothetically #heweb09

12:09 pm **shelleyKeith:** You guys are my heroes! RT @tonydunn: @shelleyKeith I have \$50 for you. Find me before I blow it on drugs #heweb09

12:09 pm **mherzber:** im currently reminded of towelie from south park, I have no idea whats going on right now #heweb09

12:09 pm **farktal:** Did anybody ever find ruckus actually useful? Didn't as a student... #heweb09

12:09 pm **KarlymM:** RT @stomer: blah blah blah out of business blah blah blah here watch a video #heweb09

12:09 pm **jrodgers:** am I in a presentation from 5 years ago? #heweb09 #musicdatesthings

12:10 pm **tonydunn:** I second this RT @KarlynM: We've had two keynotes, neither of whom build websites...at #heweb09...#justsayin

12:10 pm **TimNekritz:** #heweb09 presenters: Interested in speaking to SUNYCUAD's hundreds of members in June? Visit <http://www.sunycuad.org/call> for information!

12:11 pm **jrodgers:** interruption ftw #heweb09

12:11 pm **commonsport:** Pulling the iPod touch winner today at #heweb09 - PaperThin booth at 2:30 PM! How to Enter: 1. Follow us, 2. RT our Tweets 3. Visit booth!

12:11 pm **krbutler:** RT @TTUScott: Milwaukee racing sausages at lunch [@twitpic.com/kht7s](http://twitpic.com/kht7s) @texastech #heweb09

12:11 pm **mmbc:** Can anyone hear this guy? Or read his slides? #heweb09

12:12 pm **fienen:** Thanks to everyone who came to my session. You guys rock! #heweb09

12:12 pm **KarlymM:** RT @stomer: conspiracy theory about the keynote: it's a test of the power of the back channel; social experiment. #heweb09

12:12 pm **farktal:** We've moved to 10 years ago now... #heweb09

12:12 pm **mhendersonco:** I think the sound guy has fallen asleep #heweb09

12:12 pm **jrodgers:** talking quite, music loud, are they trying to get to go have a quick nap before the 1:30 presos?? #heweb09

12:13 pm **LoriPA:** Ok, giant sausages and now this? It keeps getting weirder in here. #heweb09

12:13 pm **fienen:** Shocked and amazed I didn't get Kanye'd in my session. #heweb09

12:13 pm **lougan:** well, the j-pop is at least a nice change :) this isnt second life though #heweb09

12:13 pm **bcrisler:** I'll be a skunk at the garden party. This stuff feels like extortion. Content creators need to be paid, but is this the way? #heweb09

12:13 pm **lanejoplin:** Anyone else confused by that video? #heweb09

12:13 pm **jdwcornell:** Wow. Just wow. #heweb09

12:13 pm **marleymom:** I think I'm about to have a seizure #heweb09

12:13 pm **johnmills:** am I in a presentation from 5 years ago? #heweb09 #musicdatesthings (via @jrodgers)

12:14 pm **lougan:** does any one know any normal kids that join virtual worlds? #heweb09

12:14 pm **jesskry:** RT @mherzber: im currently reminded of towelie from south park, I have no idea whats going on right now #heweb09

12:14 pm **tonydunn:** @fienen i behaved myself. it was hard, but i did it #heweb09

12:14 pm **jrodgers:** RT @LoriPA: Ok, giant sausages and now this? It keeps getting weirder in here. #heweb09

12:14 pm **jdwcornell:** I thoutg kanye west hosted the MTV music awards. #heweb09

12:14 pm **tsand:** #heweb09 #pancaketweetup - great food, great company, great debate <http://bit.ly/OqmLB> (YouTube)

12:15 pm **fienen:** RT @eduguru: Guru Post: Student Workers in Higher Ed Web Offices Research Results <http://ow.ly/15TcTd> #heweb09

12:15 pm **mackensen:** sitting in the lobby doing email and watching the...provocative...tweets about the #heweb09 keynote roll by

12:15 pm **shelleyKeith:** RT @commonsport: iPod touch winner today @ #heweb09 - PaperThin booth @ 2:30! How to Enter: 1. Follow us, 2. RT our Tweets 3. Visit booth!

12:15 pm **helveticaman:** Can we say preaching to the choir? Save this speech for my faculty. #heweb09

- 12:16 pm **jrodgers:** watching people try to figure out how they can get out, starting to see the OMG I AM TRAPPED looks on faces #heweb09
- 12:16 pm **rachelreuben:** @mherzber Your "hella drop shadow" tweet might be the best tweet I've ever read. Loads of lolz from our table. :) #heweb09
- 12:16 pm **lougan:** ok. slides with paragraphs of information make me turn around, and tweet about how such things are bad. #heweb09
- 12:16 pm **shelleyKeith:** I object, my students are NOT doing their homework. #heweb09
- 12:17 pm **KarlymM:** RT @fienen: RT @eduguru: Guru Post: Student Workers in Higher Ed Web Offices Research Results <http://ow.ly/15TcTd> #heweb09
- 12:17 pm **steinbring:** RT @commonspot: Pulling the iPod touch winner today at #heweb09 - PaperThin booth at 2:30 PM! How to Enter: 1. Follow us, 2. RT our ...
- 12:17 pm **modernishfather:** Responding to work email while jogging on a treadmill. I feel like a pithy New Yorker cartoon. #heweb09
- 12:17 pm **helveticaman:** lol myspace. lol #heweb09
- 12:17 pm **fienen:** Watching keynote. Clearly I'm not the only one that sucks at Powerpoint. I was smart enough to not use it though. #heweb09
- 12:17 pm **shelleyKeith:** @jdwcornell the term you're looking for is HOSED. #heweb09
- 12:17 pm **secretrobot:** Nothing personal. I just love complaining. FYI. I'm only part of the solution back home. #heweb09
- 12:17 pm **KarlymM:** Best keynote EVER #sarcasm #heweb09
- 12:17 pm **farktal:** Why is this guy here? #heweb09
- 12:17 pm **lanejoplin:** Really?! You're right I didn't know what OMG means #heweb09
- 12:18 pm **marleymom:** 18things flashing and beeping. That's why we need movement on the homepage . Right @collegewebguy? #heweb09
- 12:18 pm **nickdenardis:** Are you serious right now? I feel like an alternate universe. #heweb09
- 12:18 pm **brussell79:** @jrodgers #heweb09 glad i ducked out before the lunch presentation started. the hot dogs were a bad omen. good to know not missing much
- 12:18 pm **eli2884:** RT @shelleyKeith: RT @commonspot: iPod touch winner today @ #heweb09 - PaperThin booth @ 2:30! How to Enter: 1. Follow us, 2. RT our Tweets
- 12:18 pm **sleary:** Must buy this guy a copy of Presentation Zen. #heweb09
- 12:18 pm **jdwcornell:** RT @UsefulTheory: Suuuuuuuuup!?! #heweb09
- 12:18 pm **Jeff\_Durante:** @shelleyKeith RT@commonspot:iPod touch winner today@ #heweb09 - PaperThin booth @2:30!How to Enter:1. Follow us,2.RT our Tweets3.Visit booth
- 12:18 pm **lacylouwho:** Someone needs a class on PowerPoint... Sound levels in videos ... And being relevant to your audience. #heweb09
- 12:18 pm **marleymom:** Can we say preaching to the choir? Save this speech for my faculty. #heweb09 (via @helveticaman)
- 12:19 pm **jdwcornell:** @lanejoplin OMG!! #heweb09
- 12:19 pm **jrodgers:** RT @nickdenardis: Are you serious right now? I feel like an alternate universe. #heweb09
- 12:19 pm **crevier:** RT @helveticaman: Can we say preaching to the choir? Save this speech for my faculty. #heweb09
- 12:19 pm **tonydunn:** David Galper, ur doin gr8, and ima let you finish, but @jmspool had one of the best keynotes ever! #heweb09
- 12:19 pm **thomasthecat:** You know a presentation is relevant when it mentions Xanga. #heweb09
- 12:19 pm **rachelreuben:** @stomer It's kinda like reality TV. It's so bad, I can't peel my eyes off it to see how much worse it's going to get. #heweb09

12:19 pm **jdwcornell:** @fienen I was racking my brains to try to remember if \*1\* did this guys slides... #heweb09

12:19 pm **helveticaman:** THIS JUST IN: students multitask. #heweb09

12:20 pm **SteveTally:** @kyledbowen Reporters asking for your preso. Is it posted anywhere? #heweb09

12:20 pm **fienen:** I can haz @markgr keynote plz? #heweb09

12:20 pm **jdwcornell:** did you know you should keep your content fresh and relevant? #heweb09

12:20 pm **onthelevel:** Students aren't the only ones splitting their attention. Me too. Right now. It's "oh, research?" \*focus\* "Nevermind, seen it." #heweb09

12:20 pm **jdwcornell:** RT @tonydunn: David Galper, ur doin gr8, and ima let you finish, but @jmspool had one of the best keynotes ever! #heweb09

12:20 pm **mackensen:** considering return to 5th floor for unintentional hilarity #heweb09

12:20 pm **mi\_go:** I'm totally going to argue the need for more blink tags and animated unicorn gifs to the web steering peeps #heweb09

12:20 pm **tsand:** How's this for immediacy? #heweb09 <http://twitvid.com/26185>

12:20 pm **lougan:** slide is really popular? i must have missed that memo #heweb09

12:20 pm **KarlynnM:** RT @tonydunn: David Galper, ur doin gr8, and ima let you finish, but @jmspool had one of the best keynotes ever! #heweb09

12:20 pm **jdwcornell:** RT @jrodgers: watching people try to figure out how they can get out, starting to see the OMG I AM TRAPPED looks on faces #heweb09

12:21 pm **lanejoplin:** Did we go back in time 4 years? Knew all this already. Something new please!! #heweb09

12:21 pm **nickdenardis:** Worst designed powerpoint ever. Ever. #heweb09

12:21 pm **secretrobot:** Oh he wants frequent and immediate feedback. Anyone? #heweb09

12:21 pm **shelleyKeith:** RT @tonydunn: David Galper, ur doin gr8, and ima let you finish, but @jmspool had one of the best keynotes ever! #heweb09

12:21 pm **jrodgers:** twitter is getting nasty... but it. won't. stop. #heweb09

12:21 pm **farktal:** RT @tonydunn: David Galper, ur doin gr8, and ima let you finish, but @jmspool had one of the best keynotes ever! #heweb09

12:21 pm **jasonalley:** I like the idea from @jwpattison to post one photo a day to Flickr (or wherever) to maintain and extend Photoshop skill set. #heweb09

12:21 pm **mi\_go:** Good thing us old folks don't know how to multitask during presentations. #heweb09

12:21 pm **stomer:** I'm serious about the conspiracy theory - this might get #heweb09 to trend

12:22 pm **lougan:** haha this reminds me that myspace is the trailer park of social media. haha #eduweb #heweb09

12:22 pm **marleymom:** This just in: Students want positive feedback. #heweb09

12:22 pm **farktal:** @jrodgers the truth hurts, unfortunately. Good thing the guy on stage isn't on it right now... #heweb09

12:22 pm **mackensen:** RT @tonydunn: David Galper, ur doin gr8, and ima let you finish, but @jmspool had one of the best keynotes ever! #heweb09

12:22 pm **dumbomaz:** RT@commonspot:iPod touch winner today@ #heweb09 - PaperThin booth @2:30!How to Enter:1. Follow us,2.RT our Tweets3.Visit booth

12:24 pm **jasonalley:** Wondering if William and Mary's web consultant also did work with Duke because the sites share similar design elements. #heweb09

12:24 pm **jdwcornell:** what are you, then, dude? #heweb09

12:24 pm **farktal:** Try telling that to the students at my school... I get contrary evidence daily RT @helveticaman "today's student knows the web" #heweb09

12:24 pm **thomasthecat:** I hope someone is going to post a LiveJournal entry about this keynote later so we can chat about it on ICQ. #heweb09

12:24 pm **rachelreuben:** @fienen DO IT! (But give me your Flip first to get this on video!) #heweb09

12:24 pm **helveticaman:** RT @Kingsler34: Gold font on gray background w/ 1990 drop shadow makes babies cry. Should we stage intervention? #heweb09

12:25 pm **UsefulTheory:** Poor Britney. Happy birthday, Zac! #heweb09

12:25 pm **jasondfish:** RT @mi\_go Good thing us old folks don't know how to multitask during presentations. #heweb09

12:25 pm **lougan:** no no no no no no OMG! no. why would you want to design something that gawdy? #heweb09

12:25 pm **farktal:** Why is this guy still talking? #heweb09

12:25 pm **shelleyKeith:** Use more pictures. Check. #heweb09 \*rolleyes\*

12:25 pm **tonydunn:** @fienen! @fienen! @fienen! #heweb09

12:25 pm **KarlynnM:** @gordon\_ryan it's awesome in the "I don't want to turn away from the accident because I might see a severed head" way #heweb09

12:25 pm **jesskry:** RT @thomasthecat: I hope someone is going to post a LiveJournal entry about this keynote later so we can chat about it on ICQ. #heweb09

12:25 pm **msuweather:** How old is this presentation! #heweb09

12:25 pm **onthelevel:** Keynote: Stop repeating "I am not a web designer" etc here. Srsly. #heweb09

12:25 pm **lanejoplin:** Would he like the immediate feedback of us all walking out? #heweb09

12:25 pm **ellenkanner:** Oiy vey. #heweb09

12:25 pm **raiderdesign:** Wow.... #heweb09

12:25 pm **stomer:** RT @fienen: I can haz @markgr keynote plz? #heweb09

12:25 pm **lougan:** \*insert ROLFcopter here\* #heweb09

12:25 pm **mi\_go:** GTFO my lawn ya durn kids! Kthksbai. #heweb09

12:26 pm **jrodgers:** they trickle out, shaking heads, smiling politely.. we have reached a tipping point #heweb09 #bravesouls #lucky

12:26 pm **auwebmanager:** Wow, some serious bashing going on of current keynote at #heweb09

12:26 pm **benjcostello:** Can someone turn the hallway music back on? #heweb09

12:26 pm **mi\_go:** RT @thomasthecat: I hope someone is going to post a LiveJournal entry about this keynote later so we can chat about it on ICQ. #heweb09

12:26 pm **epublishmedia:** For the first time today I really feel like I'm missing out at #heweb09.

12:26 pm **joeflateau:** RT @rachelreuben: @fienen DO IT! (But give me your Flip first to get this on video!) #heweb09

12:26 pm **shelleyKeith:** doooooet RT @tonydunn: @fienen! @fienen! @fienen! #heweb09

12:26 pm **marleymom:** Takeaway: college students are like everyone else. Really. #heweb09

12:27 pm **mackensen:** RT @thomasthecat: I hope someone is going to post a LiveJournal entry about this keynote later so we can chat about it on ICQ. #heweb09

12:27 pm **michaelasmith:** Seen: "Boredom caused me to fill this out" #heweb09 (so true)

12:27 pm **johnmills:** I think it's safe to say David Galper won't be checking Twitter #heweb09

12:27 pm **marleymom:** @fienen! @fienen! @fienen! #heweb09 (via @tonydunn)

12:27 pm **paulprewitt:** @fienen Then your task should you accept it is to get the concrete numbers to work from. Marketing is not a guessing game. #heweb09 #mmp7

12:27 pm **aemt:** i lol'd too #heweb09

12:28 pm **crevier:** Ragland and Wissore gave this presentation yesterday in TNT3; 'cept they did it better (i.e. used research) #heweb09

12:28 pm **jaycollier:** This is the best backchannel ever! #heweb09

12:28 pm **helveticaman:** RT @benjcostello: Can someone turn the hallway music back on? #heweb09

12:28 pm **fienen:** They would never let me come back... Almost worth it at this point #heweb09

12:28 pm **lanejoplin:** @karlynm did you know about zazzle??? #heweb09 :)

12:28 pm **rachelreuben:** @lanejoplin Hell no, this is way more fun than walking out. #heweb09

12:28 pm **bcrisler:** @lacylouwho ... and being relevant to audience ... Reminds me of SkyCoasters bustin' out with "In the Mood" at heweb07. #heweb09

12:28 pm **LoriPA:** I'm all out of snark and have nothing left but pity. #heweb09

12:28 pm **lacylouwho:** The only reason people are still sitting here is for the doorprize drawing ... We all want a monkey. #heweb09

12:28 pm **farktal:** Can someone live-Kanye this guy? @fienen? #heweb09

12:29 pm **smeranda:** Slide contrast FAIL. #heweb09

12:29 pm **designologist:** RT @johnmills: I think it's safe to say David Galper won't be checking Twitter #heweb09

12:29 pm **sleary:** RT @thomasthecat: I hope someone is going to post a LiveJournal entry about this keynote later so we can chat about it on ICQ. #heweb09

12:29 pm **jrodgers:** this is a big lesson in know your audience, the speaker doesn't #heweb09 #dontembarassurself

12:29 pm **jasondfish:** RT @lanejoplin Would he like the immediate feedback of us all walking out? #heweb09

12:29 pm **commonspot:** Upcoming Free Webinar: How to Complete a CMS Implementation and Website Re-design in 90 Days - <http://bit.ly/2myzb9> - Not to miss! #heweb09

12:29 pm **TimNekritz:** I gotta say the horror film #heweb09 has apparently devolved into is keeping even this #fakeheweb09 attendee riveted.

12:29 pm **mhendersonco:** Breaking news video comments on youtube #heweb09

12:29 pm **mi\_go:** @johnmills I dunno.. He's revealing the existence of this new thing: the You Tubes! He's pretty current. #heweb09

12:29 pm **FAILmaker:** FAIL Tweets: Slide contrast FAIL. #heweb09: Slide contrast FAIL. #heweb09 <http://bit.ly/ON51G>

12:29 pm **ericepps:** Really wishing I was hat #heweb09 to hear this apparently horrible, outdated keynote. But, from the sound of it, I did. In 2005.

12:29 pm **jwoolson:** #heweb09 @jdwcornell @lanejoplin @fienen so funny/ tweeking a speaker/its almost like being there/video <http://twitvid.com/26185> tnx@tsand

12:30 pm **jodycb:** <http://twitpic.com/khxep> - Ok. people are just getting mean now. #heweb09

12:30 pm **nickdenardis:** Sounds like this presentation got plucked out of 2002 #heweb09

12:30 pm **cdchase:** @secretrobot You just have to be good... I'd be happy to do a keynote next year! #heweb09

12:30 pm **tsand:** I love interesting back patting. #heweb09

12:30 pm **andrewcareaga:** Gotta love a webinar w/ 2 panelists, 1 camera: pan left blah blah, pan right blah blah. Could #heweb09 keynote be any worse than this?

12:30 pm **tonydunn:** @fienen brrraaaawwwkkkk!!! brrrrraaaawwwkkkk!!! #heweb09

12:30 pm **thomasthecat:** HAI GUYZ TEH INTERWEBS HAZ VIDEO!?!? #heweb09

12:30 pm **onthelevel:** Tempted to beg for someone to pull a Kanye for the sake of us all. #heweb09

12:30 pm **farktal:** RT @johnmills: I think it's safe to say David Galper won't be checking Twitter #heweb09

12:30 pm **marleymom:** He knows what we do, right? #heweb09

12:30 pm **mmonina:** @ellenkanner appropriate use of Yiddish ;-) @heweb09

12:30 pm **jasondfish:** RT @helveticaman Can we say preaching to the choir? Save this speech for my faculty. #heweb09

12:30 pm **jrodgers:** RT @jodycb: <http://twitpic.com/khxep> - Ok. people are just getting mean now. #heweb09 #lolz

12:31 pm **eric\_ras:** Would have been an awesome keynote in 2005... #heweb09

12:31 pm **TimNekritz:** @nickdenardis Hey, 2002 was an underrated year! #heweb09

12:31 pm **NatalieBrownSC:** RT @lacylouwho: The only reason people are still sitting here is for the doorprize drawing ... We all want a monkey. #heweb09

12:31 pm **jchiv3:** Oh so that's how that YouTube thing works... #heweb09

12:31 pm **modernishfather:** After a quick scan of the back channel, looks like I made a wise choice to hit the gym instead of the lunch. #heweb09

12:31 pm **nickdenardis:** RT @lanejoplin: Would he like the immediate feedback of us all walking out? #heweb09

12:31 pm **aemt:** RT @jrodgers: this is a big lesson in know your audience, the speaker doesn't #heweb09 #dontembarassurself

12:31 pm **sleary:** Dude. Harsh but true. RT @benjcostello: Can someone turn the hallway music back on? #heweb09

12:31 pm **kingsler34:** I think the monkey door prize should go to the 1st person to stand up and politely ask him to stop #heweb09

12:31 pm **designologist:** Friends aren't friends if they let you sit thru this keynote. #heweb09

12:31 pm **shelleyKeith:** RT @thomasthecat: I hope someone is going to post a LiveJournal entry about this keynote later so we can chat about it on ICQ. #heweb09

12:31 pm **nickdenardis:** @TimNekritz I am soo glad we get to relive it! I cannot get enough #heweb09

12:31 pm **crevier:** Galper: "customized t-shirts among college students is the biggest thing" #heweb09

12:31 pm **confeady:** RT @johnmills Safe to say David Galper won't be checking Twitter #heweb09 - probably because it was created after 2004, unlike this preso

12:31 pm **bratlander:** #snarkfest09, a.k.a #heweb09!

12:31 pm **joeflateau:** OMGRT @tonydunn: @fienen brrraaaawwwkkkk!!! brrrrraaaawwwkkkk!!! #heweb09

12:31 pm **jasondfish:** RT @farktal Can someone live-Kanye this guy? @fienen? #heweb09

12:31 pm **fienen:** Please... For the love of god, I don't want to be his friend. #heweb09

12:31 pm **KarlymM:** RT @onthelevel: Tempted to beg for someone to pull a Kanye for the sake of us all. #heweb09

12:32 pm **farktal:** RT @lanejoplin: Would he like the immediate feedback of us all walking out? #heweb09

12:32 pm **cliffyballgame:** Wow bring back Jared!!! #heweb09

12:32 pm **secretrobot:** HERE WE GO! FINALLY <http://bit.ly/2IYExy> #heweb09

12:32 pm **epublishmedia:** @ST\_Lawson Ha, yeah, I gathered from the backchannel. But it seems entertaining. #heweb09

12:32 pm **confeady:** Get out the video cameras? - RT @farktal Can someone live-Kanye this guy? @fienen? #heweb09

12:32 pm **brussell79:** RT @marleymom: He knows what we do, right? #heweb09 ha ha!

12:32 pm **mi\_go:** Ooh... current slide has "Twitter" on it like twice. #heweb09

12:32 pm **bratlander:** Doesn't anyone feel sorry for this guy? (I'm trying to, but I'm not quite there yet.) #heweb09

- 12:33 pm **TimNekritz:** Reviews of the #heweb09 horror show filtering into the #fakeheweb09 ning now: <http://bit.ly/1Bdonk> Now that's immediacy!
- 12:33 pm **shelleyKeith:** @jchiv3 What's a YouTube? #heweb09
- 12:33 pm **ellenkanner:** ROTFLMAO RT @cliffyballgame: Wow bring back Jared!!! #heweb09
- 12:33 pm **jdwcornell:** RT @TimNekritz: @nickdenardis Hey, 2002 was an underrated year! #heweb09
- 12:33 pm **nateswart:** This is what millions of dollars gave him?! #heweb09
- 12:33 pm **lougan:** news flash: emailing all students at the same time... is a good thing! #heweb09
- 12:33 pm **cliffyballgame:** uh... #heweb09 #bringbackjared
- 12:33 pm **annmwhite:** SOS! I'm stranded on the front row! #heweb09
- 12:33 pm **farktal:** Not in the slightest. RT @bratlander Doesn't anyone feel sorry for this guy? (I'm trying to, but I'm not quite there yet.) #heweb09
- 12:33 pm **mi\_go:** RT @crevier: Galper: "customized t-shirts among college students is the biggest thing" #heweb09 // Bigger than booze? OMGNOWAI!
- 12:34 pm **jasondfish:** RT @kingsler34 I think the monkey door prize should go to the 1st person to stand up and politely ask him to stop #heweb09
- 12:34 pm **jdwcornell:** @shelleyKeith what, no IRC? #heweb09
- 12:34 pm **confeady:** I 2nd the motion RT @kingsler34 I think the monkey door prize should go to the 1st person to stand up and politely ask him to stop #heweb09
- 12:34 pm **jwgoertz:** practicing my pres for this aft, but so tempted to run down and watch the car-crash that is the keynote #heweb09
- 12:34 pm **ellenkanner:** Dare: RT @farktal: RT @lanejoplin: Would he like the immediate feedback of us all walking out? #heweb09
- 12:34 pm **aemt:** RT @bratlander: Doesn't anyone feel sorry for this guy? (I'm trying to, but I'm not quite there yet.) #heweb09
- 12:34 pm **jchiv3:** @cliffyballgame I'd even prefer to hear Jared from the Subway ads. #heweb09
- 12:34 pm **brussell79:** RT @secretrobot: HERE WE GO! FINALLY <http://bit.ly/2lYExy> #heweb09
- 12:34 pm **run4central:** Snail mail? I thought this was a web conference? #heweb09
- 12:34 pm **ColB:** Reading #heweb09 backchannel & trying. Not. To. Laugh. Church giggles, FTW.
- 12:34 pm **smeranda:** Can someone change the input on the projector to the twitter backchannel? #heweb09
- 12:34 pm **tsand:** RT @mi\_go RT @crevier: Galper: "customized t-shirts among college students is the biggest thing" #heweb09 // Bigger than booze? OMGNOWAI!
- 12:35 pm **joeflateau:** I don't understand what those letters mean. @ellenkanner: ROTFLMAO RT @cliffyballgame: Wow bring back Jared!!! #heweb09
- 12:35 pm **farktal:** I hear a third. RT @kingsler34 I think the monkey door prize should go to the 1st person to stand up and politely ask him to stop #heweb09
- 12:35 pm **michaelasmith:** Customized t-shirts bah. Students love \_free\_ t-shirts. They don't care what's on them. #heweb09
- 12:35 pm **lougan:** RT @secretrobot: HERE WE GO! FINALLY <http://bit.ly/2lYExy> #heweb09 WOW
- 12:35 pm **kgarcia421:** Really wish i had an iphone so i could see all the live comments about this keynote at #heweb09
- 12:35 pm **fienen:** I hate you guys so much right now... #heweb09
- 12:35 pm **marleismom:** Actually take an action #heweb09
- 12:35 pm **mmbc:** RT @smeranda: Can someone change the input on the projector to the twitter backchannel? #heweb09
- 12:35 pm **kyledbowen:** RT @kingsler34: I think the monkey door prize should go to the 1st person to stand up and politely ask him to stop #heweb09

12:35 pm **farktal:** RT @joetlateau Can someone change the input on the projector to the twitter backchannel? #heweb09

12:35 pm **hollyrae:** Beware the hashtag ye who do not know thy audience #heweb09

12:36 pm **lougan:** I hear a fourth. RT @kingsler34 I think the monkey door prize should go to the 1st person to stand up and politely ask him to stop #heweb09

12:36 pm **KarlynM:** RT @jasondfish: RT @kingsler34 I think the monkey door prize should go to the 1st person to stand up and politely ask him to stop #heweb09

12:36 pm **crevier:** Galper: "e-mail from a trusted source is the best way to communicate with students" #heweb09

12:36 pm **jchiv3:** I'll bet the lady that asked him to speak up earlier is regretting that decision #heweb09

12:36 pm **jrodgers:** there better an awesome door price or there will be blood #heweb09

12:36 pm **LoriPA:** If he says "The reality is is that..." one more time... #heweb09

12:36 pm **markgr:** Can't believed I showed an Oprah video at my pres. today (BEP flash mob dance) #heweb09 #neverthoughtthatwouldhappen

12:36 pm **mi\_go:** I've actually suggested replacing our website with a mimeographed newsletter. #heweb09

12:36 pm **michaelasmith:** I ain't a student, but don't call me. #heweb09

12:36 pm **lougan:** 1960s news flash: students respond if you call them #heweb09

12:36 pm **jdwcornell:** radio? what's that?? #heweb09

12:37 pm **bcrisler:** Galper: "customized t-shirts among college students is the biggest thing" #heweb09 (via @crevier) that would be great on a t-shirt.

12:37 pm **tsand:** Students say they don't want herpes... but, it's not that simple. #heweb09

12:37 pm **fienen:** RT @secretrobot: HERE WE GO! FINALLY <http://bit.ly/2lYExy> #heweb09

12:37 pm **sleary:** Consider SMS? Didn't we have a keynote on using that for crisis comm. last year? #heweb09

12:37 pm **lanejoplin:** Anyone wan to stream this for our #fakeheweb09 friends sorbet can share our pain? #heweb09

12:37 pm **patrickjpowers:** Please tell me that stage has a trap door. Please please please #heweb09

12:37 pm **emarg0ed:** for once i'm glad i'm sitting w/ my back to the presentation #heweb09

12:37 pm **aljamiat:** I am absolutely dying with laughter, BEST BACKCHANNEL EVER! #heweb09

12:37 pm **nickdenardis:** Oh mean I cannot wait for the open questions in this keynote. #heweb09 This is going to be bad!

12:37 pm **lougan:** news flash: kids love instant messaging #heweb09

12:37 pm **sleary:** ICQ FTW. #heweb09

12:37 pm **eric\_ras:** "Great keynote Galper and Im gonna let you finish but Beyonce had THE BEST keynote in the world about personalized content in '01!" #heweb09

12:37 pm **farktal:** AMEN! RT @michaelasmith I ain't a student, but don't call me. #heweb09

12:37 pm **katedjohns:** RT @KarlynM: RT @jasondfish: I think the monkey door prize should go to the 1st person to stand up and politely ask him to stop #heweb09

12:37 pm **jrodgers:** RT @tsand: Students say they don't want herpes... but, it's not that simple. #heweb09

12:37 pm **nickdenardis:** Open questions on this keynote are going to be brutal! #heweb09

12:37 pm **smeranda:** Instant feedback = twitter backchannels. #heweb09

12:38 pm **thomasthecat:** Sweet! I KNEW we'd talk about ICQ! #heweb09

12:38 pm **msuweather:** Seriously!!!! Does this guy know who he is talking to??? Seriously!! #heweb09

12:38 pm **shelleyKeith:** RT @jchiv3: @cliffyballgame I'd even prefer to hear Jared from the Subway ads. #heweb09

12:38 pm **lougan:** OMG ICQ!!!!!!!!!!!!!! #heweb09 i heard its still big in uzbekistan

12:38 pm **jwoolson:** RT @brussell79: RT @secreto: HERE WE GO! FINALLY <http://bit.ly/2IYExy> #heweb09

12:38 pm **ronpage80:** #heweb09 revelation - students want to use IM

12:38 pm **marleymom:** @fiene go! Go go go go go! You know you want to #heweb09

12:38 pm **farktal:** At least the backchannel is entertaining and useful. #heweb09

12:38 pm **CoIB:** Oh dear GOD!! Who had ICQ in the #heweb09 Bingo?!

12:38 pm **cliffyballgame:** Gonna have to close computer for fear of getting busted ROFLMAO #frontrow #bringbackjared #heweb09

12:38 pm **mi\_go:** Hmm. Aren't the kids still using IRC and usenet? What's this "instant message" thing? #heweb09

12:38 pm **michaelasmith:** y'all a bunch of passive aggressive snarkmasters. #heweb09 ;)

12:39 pm **farktal:** RT @marleymom @fiene go! Go go go go go! You know you want to #heweb09

12:39 pm **confeady:** Great use of the need4feed site to keep up with this car crash #tnt10 #heweb09

12:39 pm **smeranda:** How do I make products viral? You're doing it now. Good job! #heweb09

12:39 pm **lougan:** RT @tsand: Students say they don't want herpes... but, it's not that simple. #heweb09

12:39 pm **rachelreuben:** Had to close the MacBook I was laughing & crying so hard from the back channel. Whew. I think I'm ok now. #heweb09

12:39 pm **cliffyballgame:** viral? really...you got the solution? here's viral! "cough cough" #heweb09 BS getting deep!

12:39 pm **mackensen:** @lougan our sysadmin still uses ICQ. Seriously. Otherwise he's a really cool guy ;). #heweb09

12:39 pm **shelleyKeith:** LOL you know you want to. RT @fiene: I hate you guys so much right now... #heweb09

12:39 pm **jdwcornell:** RT @mmbc: RT @smeranda: Can someone change the input on the projector to the twitter backchannel? #heweb09

12:39 pm **NikkiMK:** @lanejoplin so nice of you to think of us; you should join us on our #fakeheweb excursion: <http://bit.ly/4nVnW9> #fakeheweb09 #heweb09

12:40 pm **helveticaman:** He's lazy and we're loud mouths. #heweb09

12:40 pm **alumnifutures:** ICQ?!?!?! What the hell is going on at #heweb09 ?!?!?! Who is this infamous keynoter?

12:40 pm **crevier:** Galper: "students love instant messaging" #heweb09

12:40 pm **aemt:** Passive aggression FTW RT @michaelasmith: y'all a bunch of passive aggressive snarkmasters. #heweb09 ;)

12:40 pm **stomer:** RT @smeranda How do I make products viral? You're doing it now. Good job! #heweb09

12:40 pm **johnmills:** I think this keynote just went viral #heweb09

12:40 pm **thomasthecat:** Hmm. Aren't the kids still using IRC and usenet? What's this "instant message" thing? #heweb09 (via @mi\_go)

12:40 pm **jimwitkins:** I can feel the pain all the way in Madison, WI. OUCH! Maybe you're all above average so this talk isn't for you? : ) #heweb09

12:40 pm **helveticaman:** Me too! RT @rachelreuben: Had to close the MacBook I was laughing & crying so hard from the back channel. Whew. I think I'm ok now. #heweb09

12:40 pm **benjcostello:** My soul just died. #heweb09

12:40 pm **onthelevel:** Someone needs to show this guy the hierarchy of Internet distractions. Much more succinct. <http://bit.ly/15412C> #heweb09

12:41 pm **jasondfish:** his notes for twitter are "Don't waste your breath" ... wow #heweb09

12:41 pm **marleymom:** My ears just perked up #heweb09

12:41 pm **sleary:** "Be compelling. Don't waste your breath." Amen. #heweb09

12:41 pm **rachelreuben:** @alumnifutures David Galper. #heweb09

12:41 pm **crevier:** Galper: "twitter posts must be relevant; don't waste your breath" #heweb09

12:41 pm **jdwcornell:** RT @tsand: Students say they don't want herpes... but, it's not that simple. #heweb09

12:41 pm **TimNekritz:** @tsand Is this THE keynote you're streaming? <http://www.ustream.tv/channel/tsand> It's craptastic! #heweb09

12:41 pm **farktal:** RT @tsand: Students say they don't want herpes... but, it's not that simple. #heweb09

12:41 pm **CoIB:** Ummm, I miss the Racing Sausages. #heweb09

12:42 pm **jrodgers:** RT @lougan: #heweb09 Attractive model who wants 3-some - gets girls interested, boys interested if video is taken

12:42 pm **mmbc:** why didn't i think of pretending to be a 16 year old male model? #heweb09 transparency is sooooo 2009.

12:42 pm **lougan:** @mackensen thats fine. i still walk to peoples offices to talk to them #heweb09

12:42 pm **fearlesszippy:** @annmwhite #heweb09 ouch! sorry - i'm two rows from the front at least

12:42 pm **thecobblr:** RT @onthelevel: Someone needs to show this guy the hierarchy of Internet distractions. Much more succinct. <http://bit.ly/15412C> #heweb09

12:42 pm **UsefulTheory:** Watching the presentation live and @tsand's ustream of it. So meta. #heweb09

12:42 pm **nickdenardis:** RT @secretrobot: HERE WE GO! FINALLY <http://bit.ly/2IYExy> #heweb09

12:42 pm **bratlander:** RT aemt Passive aggression FTW! #heweb09

12:42 pm **myschultz:** Let's get to the door prizes. #heweb09

12:42 pm **fienen:** Now I understand why we aren't allowed to carry knives when we travel. #heweb09

12:42 pm **michaelasmith:** Seen: Don't waste your breath... relevant? #heweb09

12:42 pm **farktal:** RT @rachelreuben @helveticaman Nope, nope, definitely not ok. He's talking about a threesome now?! #heweb09

12:42 pm **bcrisler:** Ruckus? Where can we sign up? #heweb09

12:42 pm **TimNekritz:** Note to self: DO NOT sip anything while checking out the #heweb09 back channel. Grabbing some paper towels now.

12:42 pm **michaelasmith:** I pity the fool #heweb09

12:42 pm **eric\_ras:** AAAAAAHHHHHHHHHHHHHHHHHH!!!!!! #heweb09

12:42 pm **markkrupinski:** RT @TimNekritz: @tsand Is this THE keynote you're streaming? <http://www.ustream.tv/channel/tsand> It's craptastic! #heweb09

12:43 pm **mherzber:** i pity the fool who has to sit through this #heweb09

12:43 pm **marleymom:** I love it when a plan comes together. #heweb09

12:43 pm **jlscho68:** Holy crap!! I didn't know omg meant "oh my god" -- crazy what you'll find out over #heweb09 lunch...

12:43 pm **joeflateau:** @jimwitkins if I was below average three years ago this wouldn't be helpful #heweb09

12:43 pm **LoriPA:** This has evolved into the most compelling social experiment I've ever witnessed. #heweb09

12:43 pm **uglyplaidinc:** Reading the #heweb09 backchannel. Flop presentations are hilarious these days.

12:43 pm **stomer:** RT @TimNekritz @tsand Is this THE keynote you're streaming? <http://www.ustream.tv/channel/tsand> It's craptastic! #heweb09

12:43 pm **jwoolson:** tweekle, v.: to abuse a speaker or performer only to Twitter followers in the audience whilst s/he is speaking/performing. #heweb09

12:43 pm **jrodgers:** RT @fienen: Now I understand why we aren't allowed to carry knives when we travel. #heweb09

12:43 pm **eric\_ras:** DOOR PRIZES! DOOR PRIZES! DOOR PRIZES! #heweb09

12:43 pm **bpanulla:** his slide of Yahoo omg! had an ad for Viva Laughlin! #heweb09 #imstillstanding #thesoup

12:43 pm **bratlander:** Best. (Worst?) Trainwreck. Ever! #heweb09

12:43 pm **lougan:** #heweb09 if Mr T were here he would #pitythefool

12:43 pm **thomasthecat:** I just wish the business center at the hotel had modems faster than 28.8 kilobaud. #heweb09

12:43 pm **shelleyKeith:** Hyperventilating #heweb09

12:43 pm **joeflateau:** RT @michaelasmith: I pity the fool #heweb09

12:43 pm **farktal:** And I thought the backchannel was nasty to yesterday's guy... he may have been wrong, but at least he was entertaining. #heweb09

12:43 pm **mi\_go:** We all need an A Team. I want to be Murdock #heweb09

12:43 pm **marleymom:** i pity the fool who has to sit through this #heweb09 (via @mherzber)

12:43 pm **dhulser:** @usefulttheory where is the "watching #heweb09 presentation REACTION VIDEO: @USEFULTHEORY"

12:43 pm **mdixonii:** #heweb09 I pity this fool!

12:43 pm **ellenkanner:** New acronym WOT: waste of time. #heweb09 :(

12:44 pm **jdwcornell:** RT @johnmills: I think this keynote just went viral #heweb09

12:44 pm **jodycb:** You're out of your element Donny. #heweb09

12:44 pm **markkrupinski:** @jowyang watch the crowd feedback during the keynote for #heweb09...you've got a blog post for tomorrow :P

12:44 pm **lacylouwho:** RT @lougan: #heweb09 if Mr T were here he would #pitythefool

12:44 pm **bratlander:** If anything is going to push #heweb09 into the Trending Topics, it's this presentation.

12:44 pm **nickdenardis:** RT @TimNekritz: @tsand Is this THE keynote you're streaming <http://www.ustream.tv/channel/tsand> It's craptastic! #heweb09

12:44 pm **stomer:** we need a tshirt "I survived the keynote disaster of 09" #heweb09

12:44 pm **kingsler34:** <http://bit.ly/Jbl12> what would ackbar say if he was watching this? #heweb09

12:44 pm **auwebmanager:** Must be a bad keynote. But after seeing the backchannel, I have to wonder if I ever want to present to this crowd. #heweb09

12:44 pm **shelleyKeith:** We need a drinking game for everytime he says "actually" and "actionable". #heweb09

12:44 pm **tonydunn:** i pity the highedweb folks who must be cringing that they booked this guy #heweb09

12:44 pm **thomasthecat:** Now I understand why we aren't allowed to carry knives when we travel. #heweb09 (via @fienen)

12:45 pm **jesskry:** RT @marleymom: i pity the fool who has to sit through this #heweb09 (via @mherzber)

12:45 pm **msuweather:** Can see folks randomly laughing #heweb09

12:45 pm **marleymom:** I coulda had a V8 #heweb09

12:45 pm **secretrobot:** RT @jwoolson: tweckle, v: to abuse a speaker or performer via Twitter followers in audience whilst s/he is speaking/performing. #heweb09

12:45 pm **confeady:** @usefultheory whats the ustream url? #heweb09

12:45 pm **farktal:** I'd buy one RT @stomer we need a tshirt "I survived the keynote disaster of 09" #heweb09

12:45 pm **lanejoplin:** feel our pain! <http://bit.ly/13nURs> #heweb09

12:45 pm **smeranda:** RT @stomer: we need a tshirt "I survived the keynote disaster of 09" #heweb09

12:45 pm **katedjohns:** I'm gonna go hang with some students in the library. #heweb09

12:45 pm **tsand:** #heweb09 is trending and we have one person to thank.

12:45 pm **jdwcornell:** RT @bcrisler: Ruckus? Where can we sign up? #heweb09

12:45 pm **jrodgers:** mandatory twitter back channel checks 15 min into presos for all speakers at #heweb10 #heweb09

12:45 pm **sleary:** Lotta bent heads and glowy faces at #heweb09 keynote. I feel bad... but not bad enough to put down the phone.

12:45 pm **jdwcornell:** RT @michaelasmith: I pity the fool #heweb09

12:45 pm **fearlesszippy:** @markgr #heweb09 I loved the opera video!

12:45 pm **jdwcornell:** RT @markkrupinski: @tsand Is this THE keynote you're streaming? <http://www.ustream.tv/channel/tsand> It's craptastic! #heweb09

12:45 pm **lougan:** @NatalieBrownSC im glad we came to lunch. #heweb09

12:45 pm **lanejoplin:** RT @ST\_Lawson: we need a tshirt "I survived the keynote disaster of 09" #heweb09 (via @stomer)

12:46 pm **stomer:** Conspiracy theory.... #justsayin RT @LoriPA This has evolved into the most compelling social experiment I've ever witnessed. #heweb09

12:46 pm **KarlSeyfert:** multi tasking at HigherEdWeb...#heweb09

12:46 pm **marleymom:** #heweb09 is trending and we have one person to thank. (via @tsand) YES

12:46 pm **joeflateau:** @auwebmanager be remotely relevant and you'd be ok #heweb09

12:46 pm **michaelasmith:** Probably the worst problem we had in Ruckus was... Ruckus... #heweb09

12:46 pm **jasondfish:** RT @kingsler34 <http://bit.ly/Jb112> what would ackbar say if he was watching this? #heweb09

12:46 pm **mmbc:** goal for keynote: trend #heweb09

12:46 pm **KarlymM:** .@jmspool and you thought we were mean to you! RT @fiene: Now I understand why we aren't allowed to carry knives when we travel. #heweb09

12:46 pm **brussell79:** RT @nickdenardis: RT @TimNekritz: @tsand Is this THE keynote you're streaming <http://www.ustream.tv/channel/tsand> It's craptastic! #heweb09

12:46 pm **jrotering:** went back to my room 30 minutes ago out of desperation, but now enjoying the explosive anti-keynoter snark from a safe distance. #heweb09

12:46 pm **jchiv3:** Too bad they took my utensils away w/ my plate. I could have jammed the butter knife into my temple. #heweb09

12:46 pm **jrodgers:** RT @shelleyKeith: We need a drinking game for everytime he says "actually" and "actionable". #heweb09

12:46 pm **epublishmedia:** #fakeheweb09 has been trumped by reality. #heweb09

12:46 pm **andrewcareaga:** @mhstoltz @limbackm thank goodness for the #heweb09 backchannel

12:47 pm **jdwcornell:** RT @stomer: we need a tshirt "I survived the keynote disaster of 09" #heweb09

12:47 pm **nickdenardis:** Is he saying, "Lets fake who is using our product to trick people" #heweb09

12:47 pm **helveticaman:** RT @lanejoplin: feel our pain! <http://bit.ly/13nURs> #heweb09

12:47 pm **klively:** RT @jwoolson: tweckle, v: to abuse a speaker or performer via Twitter followers in audience whilst s/he is speaking/performing. #heweb09

12:47 pm **jdwcornell:** RT @shelleyKeith: We need a drinking game for everytime he says "actually" and "actionable". #heweb09

12:47 pm **jrodgers:** watch it! <http://bit.ly/13nURs> #heweb09

12:47 pm **lougan:** #heweb09 the A-team theme song is now stuck in my head

12:47 pm **kyledbowen:** RT @Kingsler34: <http://bit.ly/Jbl12> what would ackbar say if he was watching this? #heweb09

12:47 pm **Karlynm:** Use that new-fangled Zazzle thing to make it :-p RT @stomer: we need a tshirt "I survived the keynote disaster of 09" #heweb09

12:47 pm **katedjohns:** RT @jwoolson: tweckle, v: to abuse a speaker or performer via Twitter followers in audience whilst s/he is speaking/performing. #heweb09

12:47 pm **fienen:** RT @lanejoplin: RT @ST\_Lawson: we need a tshirt "I survived the keynote disaster of 09" #heweb09 (via @stomer)

12:47 pm **jesskry:** Hey #heweb09 whats the breakdown of twitter vs non twitter users there, best guess?

12:47 pm **jdwcornell:** RT @katedjohns: I'm gonna go hang with some students in the library. #heweb09

12:47 pm **jasondfish:** RT @secretrobot HERE WE GO! FINALLY <http://bit.ly/2IYExy> #heweb09

12:47 pm **jodycb:** i really can't judge because I can't hear anything from here. #heweb09

12:47 pm **raiderdesign:** RT @lanejoplin: RT @ST\_Lawson: we need a tshirt "I survived the keynote disaster of 09" #heweb09 (via @stomer)

12:48 pm **tsand:** Giving up twitter. #heweb09

12:48 pm **lanejoplin:** "it just makes you look bad!" so does this pres you're giving #heweb09

12:48 pm **lougan:** #heweb09 what was the keynote about again? i think i got distracted by #dropshadow

12:48 pm **farktal:** It'd be better if he weren't doing what he is now at all. Thanks for the advice, Galper, use it???? #heweb09

12:48 pm **michaelasmith:** @auwebmanager we call it like we see it... or sometimes we just get stabby. #heweb09

12:48 pm **joeflateau:** EYE DO TWITTER!!! #heweb09

12:48 pm **sleary:** @auwebmanager please observe that the backchanel has been very enthusiastic about all the regular sessions. This is just that bad. #heweb09

12:48 pm **helveticaman:** EVERYONE, take a sec and look around the room! Lol #heweb09

12:48 pm **mi\_go:** OMG BLOGZ! That's gonna be HUGE #heweb09

12:48 pm **jdwcornell:** trend #heweb09 trend!!!

12:48 pm **Imacvittie:** @tsand What? No, say it ain't so! Not right before hunting season! :- ) #heweb09

12:48 pm **tsand:** Once I start I can never stop... I do it 5 hours a week. :) #heweb09

12:48 pm **George:** Rt @nickdenardis: Is he saying, "Lets fake who is using our product to trick people" #heweb09

12:48 pm **farktal:** Last Slide THANK GOD #heweb09

12:48 pm **thomasthecat:** we need a tshirt "I survived the keynote disaster of 09" #heweb09 (via @stomer) - and we can make them on Zazzle!

12:48 pm **tsand:** Last slide, he called it! #heweb09

12:48 pm **lanejoplin:** last!!! no one clap when he's done #heweb09

12:48 pm **fienen:** LAST SLIDE!!! #heweb09

12:48 pm **shelleyKeith:** I just spit water everywhere. RT @fienen: Now I understand why we aren't allowed to carry knives when we travel. #heweb09

12:48 pm **jchiv3:** Hooray! #heweb09

12:49 pm **msuweather:** Last slide!!!! #heweb09

12:49 pm **marleymom:** Did he say last slide? #heweb09

12:49 pm **anorwood:** I sat through the Zuckerberg/Sarah Lacey SXSW interview, glad I'm missing the current keynote trainwreck <http://bit.ly/2FuA4w> #heweb09

12:49 pm **andrewcareaga:** @tsand wish I could view the ustream of this craptastic #heweb09 keynote but i in my own mtg hell (webinar on study abroad)

12:49 pm **jayoh:** shoulda walked out sooner #heweb09

12:49 pm **lougan:** #heweb09 revelation analytics are necessary

12:49 pm **mi\_go:** Thank G-D! #heweb09

12:49 pm **eric\_ras:** "hopefully that's useful" #heweb09

12:49 pm **UsefulTheory:** Oh my god. #heweb09

12:49 pm **lanejoplin:** no questions please!!!! #heweb09

12:49 pm **songsparrow:** #SOC11 is clearly critical info. #heweb09

12:49 pm **michaelasmith:** Here we go! #heweb09

12:49 pm **tsand:** Get your Ruckus questions ready! #heweb09

12:49 pm **jillgee:** RT @jwoolson: tweckle, v: to abuse a speaker or performer via Twitter followers in audience whilst s/he is speaking/performing. #heweb09

12:49 pm **bcrisler:** Standing O when this is over #heweb09

12:50 pm **annmwhite:** RT @tsand: #heweb09 is trending and we have one person to thank. // trainwreck keynote

12:50 pm **shelleyKeith:** Sounds like a job from @tonydunn RT @stomer: we need a tshirt "I survived the keynote disaster of 09" #heweb09

12:50 pm **TimNekritz:** @lanejoplin But questions make the house of #heweb09 horrors interactive!

12:50 pm **farktal:** \*facepalms\* #heweb09

12:50 pm **brussell79:** #heweb09 question-asker is not on twitter -- just a hunch

12:50 pm **eric\_ras:** "instead of y-o-u I write the letter u" #heweb09

12:50 pm **jrodgers:** oh sweet gbus #heweb09

12:50 pm **tsand:** PLEASE RT @bcrisler Standing O when this is over #heweb09

12:50 pm **farktal:** Can someone seriously stand up and say "Why the hell are you still on stage?" #heweb09

12:50 pm **joeflateau:** Looks like this preso \*sunglasses\* is going viral. Yeeeeeeeeaaaaahhhh #heweb09

12:50 pm **eric\_ras:** RT @bcrisler Standing O when this is over #heweb09

12:50 pm **sleary:** First presenter all day to list AIM info and not Twitter? #heweb09

12:51 pm **alumnifutures:** @rachelreuben Thanks for the warning. Will add him to my "must miss at all costs" list. #heweb09

12:51 pm **tonydunn:** standin O everyone!!! #heweb09

12:51 pm **nickdenardis:** I can feel a standing ovation coming on.. #heweb09

12:51 pm **thomasthecat:** U shuld stop talking. Lol. #heweb09 #standupforenglish

12:51 pm **kingsler34:** @lanejoplin better yet, let's give him a standing O #heweb09

12:51 pm **jdwcornell:** I'm getting quite a few takeaways from this talk #heweb09

12:51 pm **mi\_go:** thank you backchannel. This has made a crap presentation amazing! #heweb09

12:51 pm **TimNekritz:** Eerie, horrified silence. #heweb09

12:51 pm **stomer:** We survived!! #heweb09

12:51 pm **marleymom:** Wil there be a new TFRL on this keynote? #heweb09

12:52 pm **michaelasmith:** @sleary he's probably saving himself some grief. #heweb09

12:52 pm **anorwood:** Another good new term: harshtag, a way to keep up on backchannel brutality. #heweb09

12:52 pm **lanejoplin:** thank you for ending!!!! #heweb09

12:52 pm **smeranda:** Give him a white stapler with white text. #heweb09

12:52 pm **auwebmanager:** @sleary I did notice. And I was at #eduweb where it was all very enthusiastic. Just can't believe how bad this got. #heweb09

12:52 pm **mjacobson:** Sounds like I missed a good keynote. #heweb09 #brodyruckusincident

12:52 pm **fienen:** Nobody say A SINGLE WORD. #heweb09

12:52 pm **apostate:** @bcrisler Here's your shirt. #heweb09 <http://yfrog.com/0b2y0p>

12:52 pm **carrie\_at\_umass:** wow. NO - and I mean ZERO - questions at #heweb09 keynote today? what happened? (THX @tsand for the link)

12:52 pm **sleary:** RT @songsparrow: #SOC11 is clearly critical info. #heweb09

12:52 pm **TimNekritz:** Thank you, social media! It's like having a live telecast of the Hindenburg go down in flames. Oh the humanity! #heweb09

12:52 pm **onthelevel:** He listed his phone number and doesn't have a twitter account?!? #heweb09

12:52 pm **bryanmasters:** Comfy in room now. Please applaud on my behalf when keynote has ended. #heweb09

12:52 pm **stomer:** screaming monkeys!! #heweb09

12:52 pm **bratlander:** RT @mi\_go thank you backchannel. This has made a crap presentation amazing! #heweb09

12:53 pm **LoriPA:** We are \*such\* a polite group. I kinda love us and hate us. #heweb09

12:53 pm **jdwcornell:** RT @sleary: First presenter all day to list AIM info and not Twitter? #heweb09

12:53 pm **mmbc:** Thoughts on this 1,000 member group that is run by a rogue alum? <http://bit.ly/3Fj3BD> #heweb09

12:53 pm **lanejoplin:** RT @jwoolson: tweckle, v: to abuse a speaker or performer via Twitter followers in audience whilst s/he is speaking/performing. #heweb09

12:53 pm **UsefulTheory:** Can we please all text him? "Suuuuup!?" "OMG!" #heweb09

12:53 pm **tsand:** RT @smeranda Give him a white stapler with white text. #heweb09

12:53 pm **lanejoplin:** RT @TimNekritz: Thank you, social media! It's like having a live telecast of the Hindenburg go down in flames. Oh the humanity! #heweb09

12:53 pm **spoonshake:** Bratwurst-induced coma-nap before next track presentation #heweb09

12:53 pm **mmbc:** RT @tsand: RT @smeranda Give him a white stapler with white text. #heweb09

12:54 pm **rachelreuben:** @smeranda And a drop shadow. Don't forget the drop shadow. #heweb09

12:54 pm **michaelasmith:** @tonydunn are we going to see #heweb09 keynote #2 on TFRL?

12:54 pm **jakedaniel:** And here I was worried about missing out in Milwaukee. Having survived 9/11 and the '89 earthquake, I reckon I've seen enuf horror. #heweb09

12:54 pm **George:** #heweb09

12:54 pm **UsefulTheory:** RT @tsand: RT @smeranda Give him a white stapler with white text. #heweb09

12:54 pm **confeady:** RT @sleary First presenter all day to list AIM info and not Twitter? #heweb09 - CUZ THATS WHER THE STUDENTS R!

12:54 pm **brussell79:** RT @mmbc: RT @tsand: RT @smeranda Give him a white stapler with white text. #heweb09

12:54 pm **farktal:** I think the backchannel broke my search tab in TweetDeck... #heweb09

12:54 pm **tsand:** RT @jdwcornell RT @sleary: First presenter all day to list AIM info and not Twitter? #heweb09

12:55 pm **jwoolson:** RT @bratlender: RT @mi\_go thank you backchannel. This has made a crap presentation amazing! #heweb09 Hear, Hear

12:55 pm **jasondfish:** his phone number is still up there... should we all call him at the same time? #heweb09

12:55 pm **andrewcareaga:** #heweb09 please don't end keynote backchannel yet; I've got 30 more minutes of webinar. :(

12:55 pm **jakedaniel:** @LoriPA Everyone's waiting for you to cast the first stone. Or outmoded cell phone, whatever's handy. #heweb09

12:55 pm **shelleyKeith:** Challenge! #heweb09

12:55 pm **JamieOber:** Wow.....heweb09 keynote getting destroyed via Twitter.

12:56 pm **smeranda:** RT @rachelreuben: @smeranda And a drop shadow. Don't forget the drop shadow. #heweb09

12:56 pm **jdwcornell:** RT @jasondfish: his phone number is still up there... should we all call him at the same time? #heweb09

12:56 pm **bcrisler:** @bcrisler Here's your shirt. #heweb09 <http://yfrog.com/0b2y0p> (via @apostate) order now for cincinatti ...

12:56 pm **devinmason:** Note to self: Never speak in front of the #heweb09 group. Brutal. ;)

12:56 pm **capitalfellow:** mental note: always keep a twitter window open to the backchannel when presenting to avoid the #heweb09 keynote experience

12:56 pm **jdwcornell:** RT @mikepetroff: I JUST missed the keynote today. Let me check the Twitter strea.. HAHahaha #heweb09

12:56 pm **lanejoplin:** anyone need his number?? 203-891-6027 start sending the txts!!! #heweb09

12:56 pm **farktal:** RT @jasondfish: his phone number is still up there... should we all call him at the same time? #heweb09

12:57 pm **markgr:** RT @TimNekritz: Thank you, social media! It's like having a live telecast of the Hindenburg go down in flames. Oh the humanity! #heweb09

12:57 pm **rachelreuben:** @shelleyKeith Our whole table missed what time the buses start for the Ale House? #heweb09

12:57 pm **jakedaniel:** LOL RT @TimNekritz: Thank you, social media! It's like having a live telecast of the Hindenburg go down in flames. Oh the humanity! #heweb09

12:57 pm **mikepetroff:** I JUST missed the keynote. Let me check the Twitter backchann.... HAHahaha #heweb09

12:57 pm **confeady:** Not there, someone please post his phone number to the tag #heweb09

12:57 pm **jillgee:** A bit worried about giving a conference presentation next month after seeing how you savaged the wretched keynote at #heweb09 Have mercy!

12:58 pm **klayon:** Aaaaaaand?! rest my case. Social networking can nurture community. =) #heweb09

12:58 pm **ellenkanner:** ROTFLMAO #funniestbackchannenever RT @smeranda: Give him a white stapler with white text. #heweb09

12:58 pm **smeranda:** RT @bcrisler: @bcrisler Here's your shirt. #heweb09 <http://yfrog.com/0b2y0p> (via @apostate) order now for cincinatti ...

12:58 pm **jrodgers:** RT @lanejoplin: anyone need his number?? 203-891-6027 start sending the txts!!! #heweb09

12:58 pm **jdwcornell:** RT @jrodgers: RT @lanejoplin: anyone need his number?? 203-891-6027 start sending the txts!!! #heweb09

12:58 pm **farktal:** 203-891-6027 @confeady #heweb09

12:59 pm **KarlSeyfert:** everyone seems sooooo nice in RT.... #heweb09

12:59 pm **lanejoplin:** I think the lady across from me is pissed that i haven't been paying attention. but then again our table name is "we pay attention" #heweb09

12:59 pm **jwoolson:** thank you, nerd herd at #heweb09 for such fine, snarky techie twamusement over lunch

12:59 pm **shelleyKeith:** @rachelreuben busses leave at 5:15p #heweb09

12:59 pm **baddrivedave:** @jchiv3 fabulous #heweb09 speaker, I take it?

12:59 pm **jonscottclark:** @mmbc, what's #heweb09?

12:59 pm **jakedaniel:** Wow, we really missed a humdinger. Phew! RT @anorwood: Another good new term: harshtag, a way to keep up on backchannel brutality. #heweb09

1:00 pm **shelbythayer:** Note to self. Pay attention. They just pulled my number and I didn't look up in time. : ( #heweb09

1:00 pm **mikepetroff:** Beuller... Beuller. #heweb09

1:00 pm **jrodgers:** @shelleyKeith that is too early... it is going to be interesting #heweb09

1:01 pm **mmbc:** Reward for keynote survival: great odds for doorprize #heweb09

1:01 pm **mikepetroff:** Beuller... Beuller.... #heweb09

1:01 pm **stomer:** RT @anorwood: Another good new term: harshtag, a way to keep up on backchannel brutality. #heweb09

1:01 pm **jdwcornell:** RT @natea:Learn the Python programming language from MIT professors for free! 24 lecture series #heweb09 <http://bit.ly/3NpdhT>

1:02 pm **tsand:** They want us to use more bandwidth? Everybody ustream! Everything. #heweb09

1:02 pm **jallgire:** Tough crowd at #heweb09 ! (or are the keynotes really that bad?) Interesting to follow Tweets w/out seeing sessions but hope 2 see 'em l8r

1:02 pm **jowyang:** There's an audience revolt happening at the #heweb09 conference. They keynote speaker is getting a lot of negative tweets. I feel for him.

1:02 pm **jdwcornell:** RT @stomer: RT @anorwood: Another good new term: harshtag, a way to keep up on backchannel brutality. #heweb09

1:03 pm **ninjarunner:** Wish i knew what was so awesome at #heweb09. Ustream that stuff, guys!

1:04 pm **jwoolson:** RT @stomer: RT @anorwood: Another good new term: "harshtag" n.: a way to keep up on backchannel brutality. #heweb09

1:04 pm **socialmediacub:** Watching all the #heweb09 tweets flying out of there. Presenters, word of advice: KNOW THE AUDIENCE YOU ARE SPEAKING TO.

1:04 pm **fierce137:** @ilektrik Yeah, seconded, is there like, "special koolaid" at #heweb09, @UsefulTheory?

1:04 pm **lanejoplin:** wow the shirt got better applaude than the keynote! #heweb09

1:04 pm **rachelreuben:** @ninjarunner @tsand did! #heweb09

1:04 pm **onthelevel:** First time I've ever heard a tech conference encourage people to use more bandwidth. #heweb09 Get with the live feeds!

1:04 pm **carrie\_at\_umass:** !YES! love it! 'harshtag'!! RT @anorwood: Another good new term: harshtag, a way to keep up on backchannel brutality. #heweb09

1:04 pm **sethodell:** Harshtag! RT @jdwcornell: RT @stomer: RT @anorwood: Another good new term: harshtag, a way to keep up on backchannel brutality. #heweb09

1:05 pm **vaspersthegrate:** RT @jowyang There's an audience revolt happening at the #heweb09 conference. They keynote speaker is getting a lot of negative tweets.

1:05 pm **bradycreele:** #heweb09 has become a bloodthirsty mob. No tact, no decency, no respect. Virtual lynchings have no place here and so neither do I.

1:05 pm **smeranda:** RT @jowyang: There's an audience revolt happening at the #heweb09 conference. They keynote speaker is getting a lot of negative tweets.

- 1:05 pm **commonspot:** Stop by the PaperThin booth at #heweb09 to ask @mindydaigle about very cool High Ed apps you can find in the CommonSpot ADF (no IM I swear!)
- 1:05 pm **debrasanborn:** RT @devinmason: Note to self: Never speak in front of the #heweb09 group. Brutal. ;)
- 1:05 pm **amysquared:** Stop by the PaperThin booth at #heweb09 to ask @mindydaigle about very cool High Ed apps you can find in the CommonSpot ADF (no IM I swear!)
- 1:05 pm **nickdenardis:** Support #heweb09, add a #twibbon to your avatar now! - <http://twibbon.com/join/heweb09>
- 1:05 pm **paulprewitt:** I challenge everyone to read @avinashkaushik article <http://ow.ly/sZYe> and remember that marketing is not a guessing game. #heweb09 #mmp7
- 1:05 pm **auwebmanager:** RT @socialmediacub: Watching all the #heweb09 tweets. Presenters, word of advice: KNOW THE AUDIENCE YOU ARE SPEAKING TO.
- 1:05 pm **devinmason:** The thumbs up from @tsand's Ustream when the guy is talking about a threesome is absolutely priceless. #heweb09 <http://bit.ly/eWTxQ>
- 1:06 pm **onthelevel:** Any Mitch Hedberg fans at #heweb09? "Escalator has temporarily become stairs."
- 1:06 pm **rlavigne42:** nasty RT @jowyang:There's an audience revolt happening at the #heweb09 conference.They keynote speaker is getting a lot of negative tweets.
- 1:06 pm **jwoolson:** RT @auwebmanager: RT @socialmediacub: Watching all the #heweb09 tweets. Presenters, word of advice: KNOW THE AUDIENCE YOU ARE SPEAKING TO.
- 1:06 pm **djwillis:** RT @TimNekritz: Thank you, social media! It's like having a live telecast of the Hindenburg go down in flames. Oh the humanity! #heweb09
- 1:06 pm **carrie\_at\_umass:** #fakeheweb09 Great session w/Curtiss G. "Presenting to a Fake Audience". I bet the #heweb09 keynote guy wishes he had a fake audience today.
- 1:07 pm **aljamiat:** RT @socialmediacub: Watching all the #heweb09 tweets. Presenters, word of advice: KNOW THE AUDIENCE YOU ARE SPEAKING TO.
- 1:07 pm **jallgire:** RT @tsand: #heweb09 Day 2 AM keynote: <http://bit.ly/zgucv> -ME- I don't think I would have stayed awake. Did all of you? @tsand looked bored
- 1:07 pm **jrotering:** @tsand that video stream should be the new RickRoll of the #heweb09 crowd. All shortened URLs this afternoon should point to it.
- 1:08 pm **michaelasmith:** @onthelevel that happened to me and @zablocki tomorrow #heweb09
- 1:08 pm **mikepetroff:** Woohoo!! I won the monkey!! #heweb09 <http://twitpic.com/ki2dt>
- 1:08 pm **lacylouwho:** #heweb09 has been 99% positive. We are a good crowd presented with an out of touch speaker who also used yellow text on white bg.
- 1:10 pm **twirus\_canada:** Top5 popular tags: 1 #musicmonday 2 #postrank 3 #tinychat 4 #3WORDSAFTERSEX 5 #Heweb09(New) <http://canada.twirus.com>
- 1:10 pm **NikkiMK:** RT @carrie\_at\_umass: #fakeheweb Great session @cgrymala "Presenting to a Fake Audience". I bet #heweb09 keynote wishes he had fake audience.
- 1:10 pm **Heyruh:** RT @bradycree: #heweb09 has become a bloodthirsty mob. No tact, no decency, no respect. Virtual lynchings have no place here
- 1:10 pm **Verm0nter:** RT @socialmediacub Watching all the #heweb09 tweets flying out of there. Presenters, word of advice: KNOW THE AUDIENCE YOU ARE SPEAKING TO.
- 1:12 pm **jrotering:** "Sorry for the convenience". :- ) RT @onthelevel: Any Mitch Hedberg fans at #heweb09? "Escalator has temporarily become stairs."
- 1:12 pm **edwsonoma:** If u EVER do presentations u needs to read this tweetstream. RT @jowyang: There's an audience revolt happening at the #heweb09 conference.
- 1:12 pm **wbright:** Apparently the keynote speaker at #heweb09 crashed and burned.
- 1:12 pm **martaru:** @mikepetroff Nice work! Hope you're having fun at #heweb09 in Mil-ee-wah-kay.
- 1:13 pm **vaspersthegrate:** Keynote speaker at #heweb09 getting heckled by Twitter tweets. Guess he's a non-Twitter user who praises snail mail. Big backlash.

- 1:14 pm **brosnaro:** RT @commonspot: Stop by the PaperThin booth at #heweb09 to ask @mindydaigle about very cool High Ed apps you can find in the CommonSpot ADF
- 1:14 pm **confeady:** @bradycreele only giving what was received... which was no tact, no decency, no respect for what we do for a living. #heweb09 It was pure BS
- 1:14 pm **tarbyM:** Any confrence folks have a old style charger for a cingular phone they'd be willing to lend a #heweb09 in need? Stop in Wright A
- 1:14 pm **jwoolson:** Mr. Galper, I intend you no disrespect, but you should look at the "immediate feedback" at <http://bit.ly/3QX7s0> #heweb09
- 1:15 pm **rivenhomewood:** RT @anorwood: Another good new term: harshtag, a way to keep up on backchannel brutality. #heweb09
- 1:15 pm **dylanw:** Damn you, actual work. A total keynote disaster at #heweb09 and I missed it.
- 1:15 pm **BetsyHubbard:** After reading the backchannel, rethinking my interest in getting to know the #heweb09 crowd. Snarky is one thing, brutal another.
- 1:16 pm **vaspersthegrate:** HighEdWeb #heweb09 keynote speaker getting much harshing & hate from attendees. <http://2009.highedweb.org/>
- 1:16 pm **kingsler34:** Hurry and get your seat for tnt10 - microsities. Gonna be good! #heweb09 #barnburner
- 1:17 pm **confeady:** Getting ready to watch a real presenter in #tnt10 #heweb09
- 1:17 pm **KarlynM:** RT @lacylouwho: #heweb09 99% positive. We are a good crowd presented w/an out of touch speaker who also used yellow text on white bg
- 1:17 pm **annmwhite:** On to @kprentiss' talk about using Web 2.0 to interact with students. One of my favorite #highered folks! #heweb09
- 1:18 pm **emrldsky:** need4feed.com #heweb09 Check it out to see why audience focus is important! People, think about your AUDIENCE!
- 1:18 pm **Beanmartian:** @JamieOber I went back and read some of the tweets from #heweb09 ....BRUTAL! OUCH!
- 1:18 pm **edui2009:** Visited some vendors and now on to "This is Not a Brand" #heweb09
- 1:18 pm **vaspersthegrate:** David Galper of Ruckus is the keynote speaker who forgot to Know Thy Audience at #heweb09 This is why I don't go to conferences.
- 1:18 pm **farktal:** Very ready for an actually useful presentation. Sitting in #tpr10 #heweb09
- 1:18 pm **jasondfish:** getting ready for @kyledbowen session on pop culture comm., if you want to hear something better than the keynote come to wright A #heweb09
- 1:19 pm **vaspersthegrate:** @1938media You following the mutiny at #heweb09 ? David Galper of Ruckus is an idiot it seems! Social Media experts are clueless!
- 1:19 pm **rivenhomewood:** RT @jwoolson: tweekle, v: to abuse a speaker or performer via Twitter followers in audience whilst s/he is speaking/performing. #heweb09
- 1:19 pm **davidnielsen:** Whoever keynotes at TSPRA in February would do well to pay attention to the heweb09 hashtag/keynote.
- 1:20 pm **jdwcornell:** RT @lacylouwho: #heweb09 99% positive. We are a good crowd presented w/an out of touch speaker who also used yellow text on white bg
- 1:20 pm **lacylouwho:** in pop culture communication / microsities - #tnt10 #heweb09 - promises to be a good session with @kyledbowen
- 1:20 pm **davefleet:** Checking out the Twitter backchannel for the keynote at #heweb09. It's been a while since I've seen claws out like this...
- 1:20 pm **mmbc:** Having some serious doubt about the aps session - will I learn things to do myself? Or just about product? Great topic tho #heweb09
- 1:21 pm **pfwebczar:** #heweb09 Two sessions I want to see at the same time. #schedulefail Maybe the other one will get best in traxk. #fingerscrossed
- 1:21 pm **cousinjoe05:** RT@commonspot:iPod touch winner today@ #heweb09 - PaperThin booth @2:30!How to Enter:1. Follow us,2.RT our Tweets3.Visit booth

- 1:21 pm **vaspersthegrate:** Social Media experts are all stupid! #heweb09 More proof = no link to Ruckus Network here: <http://2009.highedweb.org/davidgalper.aspx>
- 1:22 pm **bradycreele:** @lacylouwho Sorry, that's tantamount to a racist saying, "But I have black friends!" This Schadenfreude-driven bandwagon is sad. #heweb09
- 1:22 pm **KarlSeyfert:** RT @lacylouwho: #heweb09 99% positive. We are a good crowd presented w/an out of touch speaker who also used yellow text on white bg
- 1:22 pm **fienen:** Extremely interested in the Need4Feed presentation. Extremely cool Twitter microsite experiment. #heweb09
- 1:22 pm **fienen:** Extremely. #heweb09
- 1:22 pm **vaspersthegrate:** Only stupid people present at & attend Social Media conferences. What a boring waste of time these crappy things are! #heweb09
- 1:23 pm **hmaust:** Getting ready to present in about an hour at #heweb09 #SOC11 & I'm bracing myself after the keynote speaker debacle.
- 1:23 pm **robdickerson:** following the #heweb09 backchannel from the second day keynote. Shades of the Lacy/Zuckerberg Interview backchannel at SXSW?
- 1:23 pm **dylanw:** #heweb09, I'm happy for you, and imma let you finish, but the @saracuda + @finkd interview was the best keynote disaster OF ALL TIME.
- 1:23 pm **edui2009:** For a better take on students today from a social media persp search for Mike Wesch on you tube. #heweb09
- 1:23 pm **pfwebczar:** So, where do I wear the wifi shirt OTHER than #heweb09 Just upped my geek quotient considerably...
- 1:23 pm **confeady:** Getting ready for some dynamite stuff coming out of #tnt10 #heweb09
- 1:23 pm **secretrobot:** RT@commonspot:iPod touch winner today@ #heweb09 - PaperThin booth @2:30!How to Enter:1. Follow us,2.RT our Tweets3.Visit booth
- 1:24 pm **jdwcornell:** OH: that keynote killed the battery on my cell phone #heweb09
- 1:24 pm **terrilthompson:** I think this is an example of social media sensationalism #heweb09 - the keynote wasn't great, but nobody booed or threw tomatoes.
- 1:24 pm **michaelasmith:** Getting ready for "Building Relationships: Tying Together Students and Their 2.0 Tools" #heweb09
- 1:24 pm **vaspersthegrate:** Keynote speaker at #heweb09 showed yellow text on a white background! Social media experts are very very stupid!
- 1:24 pm **LucidLilith:** Reason we don't know what college kids want is probably because they don't know either. #heweb09
- 1:24 pm **lanejoplin:** awesome single shot video!!! <http://bit.ly/pneJu> #heweb09
- 1:25 pm **sarahokeefe:** RT @rivenhomewood @anorwood: Another good new term: harshtag, a way to keep up on backchannel brutality. #heweb09
- 1:25 pm **fienen:** RT @LucidLilith: Reason we don't know what college kids want is probably because they don't know either. #heweb09
- 1:25 pm **eric\_ras:** @pfwebczar Re: wifi shirt // so, you just have to rub it in huh? :) #heweb09
- 1:25 pm **mi\_go:** in #TPR10 Augmented Reality #heweb09
- 1:26 pm **bratlander:** The #heweb09 crowd is full of love/support for our fellow presenters. Galper was offensive because he didn't know who we are.
- 1:26 pm **vaspersthegrate:** Social media conferences just hype products. You gain nothing. Presenters are dimwits. Don't waste your money on them. #heweb09
- 1:26 pm **mryand:** missed the #heweb09 tweekled keynote... not sure if that's good or bad
- 1:27 pm **fienen:** Analog tweeting in #TNT10, we're just gonna shout out our comments. #heweb09
- 1:27 pm **LucidLilith:** The social media expert I work with is awesome. Go Blake aka Blandy. #heweb09
- 1:27 pm **lacylouwho:** @bradycreele we can agree to disagree. A PAID speaker should take his audience into account & keep presentation current/relevant. #heweb09

- 1:27 pm **jwoolson:** RT @bratlander: #heweb09 crowd is full of love/support for our fellow presenters. Galper was offensive because he didn't know who we are.
- 1:27 pm **vaspersthegrate:** New buzzwords from the keynote disaster at #heweb09 "back channel brutality" & "harshtags" & "tweckle"! Lovin it!
- 1:27 pm **dycweb:** @kyledbowen suggesting analog tweets during his session, stand up and verbalize your displeasure, folks! #heweb09 TNT10
- 1:27 pm **brosnaro:** @notronwest What did we just miss at lunchtime? Did the drop acid into the water at #heweb09
- 1:27 pm **lanejoplin:** OH about keynote: "I saw the exact same presentation 2 yrs ago" #heweb09
- 1:28 pm **katedjohns:** Does anybody see the irony in harshly and snarkily criticizing people for being harsh and snarky? #heweb09
- 1:28 pm **10sGuy:** Ouch. This guy <http://bit.ly/4EN2c0> got twit-slaughtered at #heweb09. What happened?
- 1:28 pm **UsefulTheory:** Got a preview of @kprentiss's presentation yesterday. Should be good. Come check it out! Walker. #heweb09
- 1:28 pm **jwoolson:** RT @fiene: Analog tweeting in #TNT10, we're just gonna shout out our comments. #heweb09
- 1:28 pm **laurapresently:** It looks like it's best that I slept through key note. Very sensitive cringe reflex. May have worn it out judging from backchannel. #heweb09
- 1:28 pm **cliffyballgame:** whew side still hurts from sitting at we pay attention table w/ @lanejoplin (tweckler) #heweb09 #bringbackjared
- 1:29 pm **pfwebczar:** #heweb09 @frommelt is about to blow our minds ;-) Go Dan!
- 1:29 pm **texastech:** RT @TTUScott Milwaukee racing sausages at lunch <http://twitpic.com/kht7s> @texastech # heweb09
- 1:29 pm **laurahvogel:** Am determined not to see any of these at #FCF09! RT @anorwood A good new term: harshtag, a way to keep up on backchannel brutality. #heweb09
- 1:29 pm **tsand:** Ustreaming @kprentiss's presentation... <http://www.ustream.tv/channel/tsand> #heweb09
- 1:29 pm **mhendersonco:** In Augmented Reality #heweb09 #TPR10
- 1:29 pm **Chronos:** Tweckling funtimes with Harshtags! Let people know you survived a part of social media history: <http://bit.ly/2LamUz> #heweb09
- 1:29 pm **kingsler34:** In #tnt10 and @kyledbowen is already cracking jokes 10 min before presentation #heweb09 and starting up analog tweets?
- 1:30 pm **mackensen:** the development #reasoncms site I demoed at #heweb09 aps3 went live today
- 1:30 pm **UsefulTheory:** RT @tsand: Ustreaming @kprentiss's presentation... <http://www.ustream.tv/channel/tsand> #heweb09
- 1:30 pm **dgoldentyer:** @vaspersthegrate Try #heweb09. It's a marvelous conf. for social media in higher ed. We're critical b/c we are used to high quality here.
- 1:30 pm **lacylouwho:** RT @Kingsler34: In #tnt10 and @kyledbowen is already cracking jokes 10 min before presentation #heweb09 & starting up analog tweets?
- 1:30 pm **songsparrow:** appealing to the musicians in #TPR10! #heweb09
- 1:30 pm **shellybrown:** RT @commonspot: Stop by the PaperThin booth at #heweb09
- 1:30 pm **tarbyM:** TNT10 - "Its all free love in this room" #heweb09
- 1:31 pm **stomer:** last 2000 #heweb09 tweets saved as XML. Not sure what I'll do with it, but seemed a record should be kept.
- 1:31 pm **michaelasmith:** OH: 'Pecha Kucha' is pronounced 'pikachu' #heweb09
- 1:31 pm **bradycreele:** @lacylouwho Agreed, but I still don't see the point in flying anyone like that. #heweb09
- 1:31 pm **LucidLilith:** Tweckled. Twit-slaughtered. I learn something new everyday. #heweb09

- 1:31 pm **quinner:** Galper has left the building. waiting for a cab outside. Not sure why w/ all the adoring fans. #heweb09
- 1:31 pm **cpd623:** RT @vaspersthegrate: New buzzwords from the #heweb09 "back channel brutality" & "harshtags" & "tweckle"! Lovin it!
- 1:31 pm **mmbc:** What was the topic of @markgr 's peekachu presentation? #heweb09
- 1:31 pm **Dave\_Ferguson:** Sweet mother of pearl -- #heweb09 and apparent crash-and-burn of a keynote speaker. Plus the new term #harshtag.
- 1:31 pm **twitcapsbot:** #heweb09 Real-time Image Stream @ <http://twitcaps.com/s/%23heweb09>
- 1:32 pm **connectme:** Before You Keynote: RT @vaspersthegrate New buzzwords fm the #heweb09 keynote disaster: "backchannel brutality" "harshtags" "tweckle"
- 1:32 pm **annmwhite:** RT @tsand: Ustreaming @kprentiss's presentation... <http://tinyurl.com/r9a5af> #heweb09 // the session I'm in.
- 1:32 pm **cpd623:** RT @LucidLilith: Reason we don't know what college kids want is probably because they don't know either. #heweb09
- 1:32 pm **LucidLilith:** Hugs in TNT10 ????? #heweb09
- 1:32 pm **kingsler34:** OH - Woo girls in here? #tnt10 #heweb09
- 1:32 pm **mi\_go:** augmented reality presentation already cool beans #heweb09
- 1:32 pm **tom8williams:** @octothorp I was unable to attend #heweb09 this year, but have enjoyed keeping up via the tweets!
- 1:32 pm **anorwood:** @robdickerson Unlike the SXSW interview, at least, the audience didn't take over the mic and AFAIK no booing and catcalls (?) #heweb09
- 1:32 pm **knewquist:** Death Star? Pah. I witnessed the power of a fully armed and operational back channel. #heweb09
- 1:33 pm **courosa:** RT @Dave\_Ferguson: Sweet mother of pearl -- #heweb09 and apparent crash-and-burn of a keynote speaker. Plus the new term #harshtag.
- 1:33 pm **LCramer:** Wow, just read all the tweets on #heweb09 speaker. I feel sorry for this guy. Folks - he has feelings too.
- 1:33 pm **rivenhomewood:** Just waded through 15 screens of tweckles and harshtags about the keynote speaker from #heweb09 - and I still have no idea what he said
- 1:33 pm **Lawanda806:** @insane13cooky \*.\*.\* <http://tinyurl.com/yeryjf3> #heweb09
- 1:33 pm **hollyrae:** exciting atmosphere already in @kyledbowen's pres where 'analog tweets' are always welcome #heweb09
- 1:33 pm **epesola:** Theme for "This is not a brand" MMP10... could be the Pearl Jam song "this is not for you" #heweb09
- 1:33 pm **BrianMakas:** Ouch: Bet lady that asked him to speak up sorry/Tell me stage has trap door/Anyone feel sorry for him? #heweb09 audience revolt via @jowyang
- 1:33 pm **michaelasmith:** make the connections and get out of the way #heweb09
- 1:33 pm **pfwebczar:** Really? The first down marker in football isn't really there? Augmented reality at #heweb09
- 1:34 pm **jdwcornell:** I survived the #heweb09 keynote t-shirt <http://bit.ly/3tkS1j>
- 1:34 pm **Milly164:** @ac112233 \*.\*.\* <http://tinyurl.com/ycbn6ha> #heweb09
- 1:34 pm **Tigg0BiTTiEzzz:** Can somebody explain what #heweb09 is?
- 1:34 pm **jrodgers:** how did @kprentiss manage to practice this while sharing a room with @tsand ? brilliant presentation #heweb09
- 1:34 pm **onthelevel:** RT @lacylouwho: #heweb09 99% positive. We are a good crowd presented w/an out of touch speaker who also used yellow text on white bg
- 1:34 pm **LucidLilith:** In Galper's defense (although I almost napped) its hard to make a presentation to 450 people. Ye without sin, cast the first stone #heweb09

1:34 pm **myschultz:** Dance floors and college campuses are the same thing #aps10 #heweb09

1:34 pm **nickdenardis:** #heweb09 keynote trending on twitter yet?

1:35 pm **FADLY\_:** Find out why "#heweb09" is trending here: <http://fad.ly/AA897>

1:35 pm **mmbc:** @kprentiss is killing it - in a good way #heweb09

1:35 pm **wthashtag:** #heweb09 is now trending. Tell us what it is at <http://wthashtag.com/heweb09> define it <http://cli.gs/B809g>

1:35 pm **Karole499:** @Lilmizzdimples \*.\*.\* <http://tinyurl.com/ybxg9hq> #heweb09

1:35 pm **nickdenardis:** Looks like @spam has totally taken over the #heweb09 hash :-/

1:35 pm **nickdenardis:** RT @jdwcornell: I survived the #heweb09 keynote t-shirt <http://bit.ly/3tkS1j>

1:35 pm **jgarcia421:** #heweb09 is trending. pretty cool. and tnt10 is pretty fun.

1:35 pm **lanejoplin:** Yikes!! <http://twitpic.com/ki5w2> #heweb09

1:35 pm **KarlynM:** holy crap! #heweb09 is trending!

1:35 pm **jgarcia421:** @nickdenardis is now #heweb09

1:35 pm **jrodgers:** "follow us on twitter" = web 1.0 thinking with 2.0 tech #heweb09

1:35 pm **jchiv3:** @baddriverdave 1 word. Cratabulous. #heweb09

1:36 pm **Jacalyn378:** @ac112233 \*.\*.\* <http://tinyurl.com/yb4yxyu> #heweb09

1:36 pm **farktal:** "It's hard to have a conversation with a wall" - frommelt, aug reality :) #tpr10 #heweb09

1:36 pm **lanejoplin:** #heweb09 is trending!!!!

1:36 pm **zumiprime:** Whoo! #heweb09 is a trending topic!

1:36 pm **jgarcia421:** it's amazing how much spam tweets start to show up once a topic is trending #heweb09

1:36 pm **TimNekritz:** #heweb09 is trending! And the "survived the keynote" T-shirt is already available! <http://www.cafepress.ca/TwitterDisaster.410935477>

1:37 pm **KarlynM:** RT @nickdenardis: RT @jdwcornell: I survived the #heweb09 keynote t-shirt <http://bit.ly/3tkS1j>

1:37 pm **Cheree895:** @Lilmizzdimples \*.\*.\* <http://tinyurl.com/ya4adgq> #heweb09

1:37 pm **michaelasmith:** Using tags to catalyze your schools' social network. #heweb09

1:37 pm **brendensparks:** @KarlynM Expect spam in 3... 2... 1... #heweb09

1:37 pm **secretrobot:** @kyledbowen is speaking my geeky language! #heweb09

1:37 pm **stomer:** In a great presentation by @kyledbowen definite red stapler contender. #heweb09 Unfortunately in the same track as my talk.

1:37 pm **Dave\_Ferguson:** Ah, HighEdWeb conf, Milwaukee, this week; David Galper keynote. <http://bit.ly/12CjWH> #heweb09 . (Not well received by some)

1:37 pm **ellenkanner:** hey, with that, #heweb09 made the trending topics.

1:38 pm **SitecoreNorAmer:** At #heweb09? Sitecore will hold a special presentation of its leading WCM (incl. new Online Marketing Suite) at 4pm CDT in the exhibit hall

1:38 pm **mi\_go:** yay! blender plub #heweb09

1:38 pm **hollyrae:** um or maybe #heweb09 is trending... yay!

1:38 pm **Eleanore165:** @ac112233 \*.\*.\* <http://tinyurl.com/yd8alwr> #heweb09

1:38 pm **sethodell:** Watching @kprentiss giving a killer presentation via @tsand 's Ustream <http://bit.ly/13nURs> #heweb09

1:38 pm **theParanoids:** wow. maybe the high ed web keynote presenter was an evil genius... #heweb09 is trending. that's insanity.

1:38 pm **susansimon:** oooooouch. Keynote at #heweb09 is getting slammed on Twitter. \*wince\*

1:38 pm **lougan:** microsites = awesome #heweb09

1:38 pm **msideadmissions:** Attending a session at #heweb09 on "augmented reality". Sweet!

1:38 pm **LucidLilith:** "somebody give me an amen!" TNT10 #heweb09

1:38 pm **jdwcornell:** #heweb09 has trended! yay! welcome spammers! <http://twitpic.com/ki6bf>

1:38 pm **fienen:** There is SERIOUS value to not trending. Why has Twitter not improved the fuzzy logic to filter spam tweets from trending tags? #heweb09

1:38 pm **Delma110:** @Nay\_Nay13 \*.\*.\* <http://tinyurl.com/ydegu5y> #heweb09

1:38 pm **apetersen:** More photos in the #heweb09 flickr pool: <http://bit.ly/1SEAEw>

1:39 pm **mikepetroff:** RT @lanejoplin: #heweb09 is trending!!!!

1:39 pm **andrewcareaga:** @lanejoplin @KarlynM a lot of spam is helping #heweb09 trend, it looks like

1:39 pm **hollyrae:** weekend at bernie's principle: every movie is somebody's favorite movie #heweb09 from @kyledbowen

1:39 pm **whatthetrend:** Why is #heweb09 trending? Help explain why at What The Trend? <http://wtrend.com/8261>

1:39 pm **confeady:** @kyledbowen killing it in #tnt10 - great audience interaction #heweb09 lots of laughs

1:39 pm **marleymom:** OH: Trfl coming #heweb09 #keynote

1:39 pm **mhendersonco:** Blender recommendation for Augmented Reality in #heweb09 #TPR10

1:39 pm **pfwebczar:** @eric\_ras Jealous? Ha! Could be the only place on earth where wifi shirt is coveted #heweb09.

1:39 pm **newtagdefs:** #heweb09 <http://cli.gs/EzH1B> : Higher Ed Web Developers conference is currently taking place in Milwaukee, WI.

1:39 pm **mi\_go:** er blender pluG #heweb09

1:39 pm **fienen:** Analog Tweets already breaking @kylebowden in #TNT10. Loving it. #heweb09

1:40 pm **Shanika046:** @m3a66 \*.\*.\* <http://tinyurl.com/yevxtdo> #heweb09

1:40 pm **NatalieBrownSC:** Made it in to Microsites, Major Impact #heweb09

1:40 pm **timjonesonline:** Microsites: test bed for new technology #heweb09

1:40 pm **KarlynM:** @andrewcareaga or we're getting spam because it started trending #heweb09

1:40 pm **lougan:** the weekend at bernie's principle: every movie is someones favorite movie #heweb09

1:40 pm **steinbring:** LOL RT @jdwcornell: #heweb09 has trended! yay! welcome spammers! <http://twitpic.com/ki6bf>

1:40 pm **fienen:** World leader in microsites: auto industry. #heweb09

1:40 pm **michaelasmith:** :/ I didn't know it was a 'wait for it' question :{ #heweb09

1:40 pm **epesola:** web is THE brand medium, because: 1. authentic content, 2. storytelling, 3. effective distribution 4. convenient MMP10 #heweb09

1:40 pm **shoshot:** #heweb09 <http://www.theshoshot.com>

1:40 pm **luker:** RT @annmwhite RT @tsand: Ustreaming @kprentiss presentation... <http://tinyurl.com/r9a5af> #heweb09

1:40 pm **Raven525:** @RiannaMaragret \*.\*.\* <http://tinyurl.com/y8bh2x9> #heweb09

1:40 pm **jesskry:** RT @lougan: the weekend at bernie's principle: every movie is someones favorite movie #heweb09

1:41 pm **nickdenardis:** Who would have thought it would take David Galper to make #heweb09 a trending topic? <http://flic.kr/p/75kPaB>

1:41 pm **softwarecandy:** @KarlynM to find out about #heweb09 see @heweb09

- 1:41 pm **cliffyballgame:** trending!!! #heweb09 <http://twitpic.com/ki6ny>
- 1:41 pm **joelgoodman:** @KarlynM we managed to trend #heweb08 last year too. #heweb09
- 1:41 pm **andreacooley:** what schools are using microsites? #heweb09 share links!
- 1:41 pm **commonsbot:** Upcoming Free Webinar: How to Complete a CMS Implementation + Site Re-design in 90 Days - <http://bit.ly/2myzb9> - Not to miss! #heweb09
- 1:41 pm **mhendersonco:** FLARToolKit using Flash for Augmented Reality - Flash coming to mobile platforms soon #heweb09 #tpr10
- 1:41 pm **allisonralston:** RT @TexasTech: RT @TTUScott Milwaukee racing sausages at lunch <http://twitpic.com/kht7s> @texastech #heweb09
- 1:41 pm **JohnHathaway:** glad I wasn't this presenter! RT @vaspersthegrate New buzzwords fm #heweb09 keynote disaster: "backchannel brutality" "harshtags" "tweckle"
- 1:41 pm **mackensen:** cars (instead of girls) under trees in #heweb09 tnt10
- 1:42 pm **lougan:** #heweb09 porn bots attack RT @Raven525: @RiannaMaragret \*.\*.\* <http://tinyurl.com/y8bh2x9> #heweb09
- 1:42 pm **secretrobot:** @lougan Tweeting on your feet. It's gonna be a loooong session. #heweb09
- 1:42 pm **Parthenia925:** @m3a66 \*.\*.\* <http://tinyurl.com/yewq85q> #heweb09
- 1:42 pm **tsand:** I slept with @kprentiss, just sayin. #heweb09
- 1:42 pm **LucidLilith:** TNT10 presenter is like that relative you are glad to see at family dinners cus you know he'll kick things up a notch #heweb09
- 1:42 pm **JohnVieth:** The keynote and the #heweb09 back channel were like Lord of the Flies. ...only instead of a big boulder, it was a snark bomb. Poor Piggy.
- 1:42 pm **fienen:** Microsites: a one night stand with your audience. #heweb09
- 1:42 pm **elightbo:** Learning about one night stands at #heweb09
- 1:42 pm **marleymom:** The #heweb09 crowd is full of love/support for our presenters. Galper was offensive because he didn't know who we are. (via @bratlander)
- 1:42 pm **cliffyballgame:** submit your votes for top 10 #harshtags from keynote with #notjared #heweb09
- 1:42 pm **twapperkeeperRT:** : @apetersen has created #heweb09 TwapperKeeper tweet archive-> <http://twapperkeeper.com/heweb09>
- 1:42 pm **lacylouwho:** RT @fienen: Microsites: a one night stand with your audience. #heweb09
- 1:43 pm **Elda336:** @Kirsty09xX \*.\*.\* <http://tinyurl.com/yeryjf3> #heweb09
- 1:43 pm **nugrahafatah:** :/ I didn't know it was a 'wait for it' question :{ #heweb09
- 1:43 pm **jayoh:** RT @fienen: Microsites: a one night stand with your audience. #heweb09
- 1:43 pm **jrodgers:** RT @tsand: I slept with @kprentiss, just sayin. #heweb09
- 1:43 pm **stomer:** What is a microsite? check analytics view: a commodity web site has a weekly standard wave; Microsite a long tail #heweb09 TNT10
- 1:43 pm **KarlynM:** @joelgoodman yes but last year was waaaaaay easier than this year....we trended #stamats last year too #heweb09
- 1:43 pm **crevier:** at @kyledbowen's 'Pop Culture Communication' session TNT10 #heweb09
- 1:43 pm **andreacooley:** RT @lacylouwho: RT @fienen: Microsites: a one night stand with your audience. #heweb09
- 1:43 pm **Shawanna000:** @aliafleury \*.\*.\* <http://tinyurl.com/ycbn6ha> #heweb09
- 1:44 pm **jasondfish:** RT @fienen Microsites: a one night stand with your audience. #heweb09
- 1:44 pm **debrasanborn:** Does @tomkrieglstein (or Lauren) know this? :)RT @tsand: I slept with @kprentiss, just sayin. #heweb09
- 1:44 pm **jallgire:** So @tsand is "at the head of the class" for the @kprentiss session at #heweb09 ? How often does that happen?

- 1:44 pm **teamsiems:** RT @jdwcornell: I survived the #heweb09 keynote t-shirt <http://bit.ly/3tkS1j> Thanks for that!
- 1:44 pm **confeady:** RT @fiene Microsites: a one night stand with your audience. #heweb09 - show them a good time and send them on their way
- 1:44 pm **jlgreen:** Morbid curiosity wins...watching a clip of the #heweb09 keynote on ustream. Just wow. <http://ow.ly/t0wV>
- 1:44 pm **elightbo:** I feel like that last tweet needs some clarification #heweb09
- 1:44 pm **edui2009:** A vision of students today that beats the #heweb09 keynote hands down <http://bit.ly/jnYR> by Mike Wesch (and it's shorter)
- 1:44 pm **Vita565:** @jerstiits \*.\*.\* <http://tinyurl.com/y9ygmt2> #heweb09
- 1:44 pm **lougan:** we've used microsites a couple of times, it correlates with this session for sure #heweb09
- 1:44 pm **kingsler34:** RT @fiene: Microsites: a one night stand with your audience. #heweb09
- 1:44 pm **Vita565:** @B\_U\_N \*.\*.\* <http://tinyurl.com/y9flhvz> #heweb09
- 1:44 pm **shelleyKeith:** @tsand you wanted to sleep with Mother Teresa #justsayin #heweb09
- 1:44 pm **devinmason:** RT @fiene: There is SERIOUS value to not trending. #heweb09 // Great point. Spam sucks.
- 1:45 pm **michaelasmith:** Grabbing student's facebook profile pictures bypasses privacy considerations? Thought? #heweb09
- 1:45 pm **Tena627:** @Kirstyy09xX \*.\*.\* <http://tinyurl.com/ybxg9hq> #heweb09
- 1:45 pm **helveticaman:** Make no mistake about it: Galper was terrible and we paid money to see it. This cannot happen again, #heweb09
- 1:45 pm **wttrends:** #heweb09: Higher Ed Web Developers conference is currently taking place in Milwaukee, WI. <http://bit.ly/358ZzT>
- 1:45 pm **jrodgers:** use more bandwidth, watch @tsand's ustream <http://bit.ly/13nURs> #heweb09
- 1:45 pm **secretrobot:** Recursive Venn Diagram FTW #heweb09
- 1:45 pm **mi\_go:** cool Penn-state logo AR drop-in #heweb09
- 1:46 pm **mhendersonco:** Live demo of Augmented Reality to replace a pattern with Penn State Logo in #tpr10 #heweb09
- 1:46 pm **cousinjoe05:** #tpr10 best session at #heweb09
- 1:46 pm **zumiprime:** Live demo of Augmented Reality. Awesome. #heweb09
- 1:46 pm **LucidLilith:** verifiable truth + completely making it up = venn diagram #heweb09
- 1:46 pm **bethconway\_stjo:** Youch! Social media keynote speaker gets #tweckeld with #harshhtags at #heweb09 just now. Beware! It's a new age 4 conferences!
- 1:46 pm **Tawnya197:** @OlamideAdedeji \*.\*.\* <http://tinyurl.com/yb4yxyu> #heweb09
- 1:46 pm **helveticaman:** RT @marleymom: OH: TFRL about keynote coming #heweb09
- 1:46 pm **softwarecandy:** @joelgoodman How did you manage to trend #heweb08 and #heweb09 ? We would like to trend #softwarecandy , too. :)
- 1:46 pm **h3r2on:** RT @jrodgers: use more bandwidth, watch @tsand's ustream <http://bit.ly/13nURs> #heweb09
- 1:46 pm **marleymom:** OH: Trfl coming #heweb09 #keynote (via @marleymom) that's TFRL. Sorry. Was all excited
- 1:46 pm **pfwebczar:** #heweb09 Penn State love in augmented reality #awesome!
- 1:46 pm **farktal:** Augmented reality = cool. No idea what I'll ever use it for... but will be fun to play with. #tpr10 #heweb09
- 1:46 pm **Nakesha113:** @jerstiits \*.\*.\* <http://tinyurl.com/ydqtdff> #heweb09

- 1:46 pm **msideadmissions:** #heweb09 Would love to hear what you think of our college blog - sample from a few weeks ago - <http://sb6me.tk> - comments welcome. Thanks!
- 1:46 pm **Nakesha113:** @B\_U\_N \*.\*.\* <http://tinyurl.com/yem63ke> #heweb09
- 1:47 pm **Rebecca580:** @CobraStarshipUK \*.\*.\* <http://tinyurl.com/ya4adgq> #heweb09
- 1:47 pm **KarlymM:** RT @helveticaman: Make no mistake about it: Galper was terrible and we paid money to see it. This cannot happen again, #heweb09
- 1:47 pm **fienen:** Doing my part, reporting as much #heweb09 spam as I can via TweetDeck.
- 1:48 pm **devinmason:** RT: bethconway\_stjo Youch! Social media keynote speaker gets #tweckeld with #harshtags at #heweb09 Beware! It's a new age 4 conferences!
- 1:48 pm **Tiffany038:** @OlamideAdedeji \*.\*.\* <http://tinyurl.com/yd8alwr> #heweb09
- 1:48 pm **LucidLilith:** For the keynote speaker, the art of clapping politely is now over thanks to twitter #heweb09
- 1:48 pm **stomer:** filtering tinyurl out of #heweb09 tweets via TweetDeck to filter out spam. Sorry if that's your shorturl.
- 1:48 pm **Chronos:** RT @teamsiems: RT @jdwcornell: I survived the #heweb09 keynote t-shirt <http://bit.ly/3tkS1j> Thanks for that!
- 1:48 pm **mi\_go:** okay, that engineering hall thing is really cool. #heweb09
- 1:48 pm **crevier:** RT @fienen: "Microsites: a one night stand with your audience" by @kyledbowen TNT10 #heweb09
- 1:49 pm **tsand:** Can't believe I slept with a guy who doesn't like football... @kprentiss FAIL #heweb09
- 1:49 pm **Lawanda806:** @B\_U\_N \*.\*.\* <http://tinyurl.com/ydomf8t> #heweb09
- 1:49 pm **cliffyballgame:** anyone notice that #notjared didn't have a twitter acct? #heweb09 probably not invented yet.
- 1:49 pm **mhendersonco:** Another demo of a Engineering Hall model also #tpr10 #heweb09
- 1:50 pm **jrodgers:** "google is the new resume" #heweb09 @kprentiss
- 1:50 pm **fienen:** YouTube has lowered the bar so much that good video can work against you. #heweb09
- 1:50 pm **dgoldentyer:** #heweb09 : great sessions, great workshops, even a great keynote yesterday. Our expectations are high and nearly always met yr after yr.
- 1:50 pm **apetersen:** YouTube has helped us by lowering the bar for video. #heweb09
- 1:50 pm **jallgire:** Funny watching @tsand type on his keyboard at #heweb09 ustream. And he's rockin' the Neck Wallet! (but I'm glad to have the stream to watch)
- 1:50 pm **stomer:** YouTube has lowered the bar for video. A good video actually works against you. #heweb09 TNT10
- 1:50 pm **lanejoplin:** RT @cliffyballgame: anyone notice that #notjared didn't have a twitter acct? #heweb09 probably not invented yet.
- 1:50 pm **Milly164:** @ocyrus213 \*.\*.\* <http://tinyurl.com/y9wth3l> #heweb09
- 1:50 pm **helveticaman:** Lucky! RT @tsand: I slept with @kprentiss, just sayin. #heweb09
- 1:50 pm **jdwcornell:** RT @fienen: Microsites: a one night stand with your audience. #heweb09
- 1:50 pm **mikepetroff:** By allowing current students to include their SM links in college directory, you encourage student to be 'effectively public' #heweb09
- 1:50 pm **L99K:** #heweb09 <http://bit.ly/2DanE9> (Hot News Now) #RT
- 1:51 pm **apostate:** Rich media for storytelling on Mount Holyoke in #heweb09 "This is not a brand" session. Great theatre dept page. <http://bit.ly/7uXt9>
- 1:51 pm **secretrobot:** @kyledbowen proves great slideshow graphics aren't a pipe dream. #heweb09
- 1:51 pm **timjonesonline:** RT @LucidLilith: verifiable truth + completely making it up = venn diagram #heweb09

- 1:51 pm **markgr:** Awesome job by @kprentiss with his pechu kucha presentation. #heweb09
- 1:51 pm **mi\_go:** Daniel Frommelt is an awesome presenter #heweb09
- 1:51 pm **mikepetroff:** RT @tsand: Can't believe I slept with a guy who doesn't like football... @kprentiss FAIL #heweb09
- 1:51 pm **aemt:** The guy at the restaurant down the street I've been to 3 times knows more about me than the university I attended for 5 years does #heweb09
- 1:51 pm **shellylbrown:** oohs and aaahs in @Frommelt presentation #heweb09
- 1:52 pm **Karole499:** @obviouslypretty \*.\*.\* <http://tinyurl.com/y87hpyl> #heweb09
- 1:52 pm **marleymom:** @BarbaraNixon are we to thank? #heweb09
- 1:52 pm **songsparrow:** Somebody get Frommelt a light to aim at his markers? #heweb09
- 1:52 pm **dgoldentyer:** #heweb09 Anyone have a good iPhone app for their Uni that they can show off? Inquiring minds....
- 1:52 pm **barbaranixon:** RT @JohnVieth: The keynote & #heweb09 back channel like Lord of the Flies. ...only instead of a big boulder, it was a snark bomb. Poor Piggy
- 1:52 pm **Jacalyn378:** @ocyrus213 \*.\*.\* <http://tinyurl.com/yc9urp8> #heweb09
- 1:53 pm **LucidLilith:** RT @stomer YouTube has lowered the bar for video. A good video actually works against you. #heweb09 TNT10
- 1:54 pm **cliffyballgame:** @kprentiss is kicking this discussion. love it! #heweb09 #aps10
- 1:54 pm **Cheree895:** @obviouslypretty \*.\*.\* <http://tinyurl.com/yewblo9> #heweb09
- 1:54 pm **jdwcornell:** RT @bethconway\_stjo: Social media keynote speaker gets #tweckeld with #harshtags at #heweb09 just now. Beware! It's a new age 4 conferences!
- 1:54 pm **stomer:** "Installation Day" video spoof to get people to relate to the enormity of a new server rollout <http://bit.ly/34fZJJ> #heweb09 TNT10
- 1:54 pm **fienen:** Make people care by making something to show off. #heweb09
- 1:54 pm **msideadmissions:** @SCJThomas - send your message about what they need to know to the technology web conference I'm at #heweb09 I'm sure you'll get answers. :)
- 1:54 pm **jdwcornell:** RT @helveticaman: RT @marleymom: OH: TFRL about keynote coming #heweb09
- 1:54 pm **barbaranixon:** @marleymom Indeed. "Harshtag" is a great word. Sounds like the keynote was not so great, though #heweb09
- 1:54 pm **ellenkanner:** Purdue microsite example: <http://www.rcac.purdue.edu/id5/> #heweb09
- 1:55 pm **UsefulTheory:** RT @jrodgers: "google is the new resume" #heweb09 @kprentiss
- 1:55 pm **songsparrow:** Augmented Reality: walk to edge of cliff, look down into world of 2ndLife, see avatars walking around. Creepy! #TPR10 #heweb09
- 1:55 pm **TimNekritz:** #heweb09 keynote debacle shows: 1) power of immediacy and networks, 2) no such thing any more as passive audience.
- 1:56 pm **tracymueller:** Wow, stepped away from Twitter for 30 minutes and apparently a keynote controversy broke out at #heweb09. What happened?
- 1:56 pm **marksasmith:** Be good or go down in flames RT @uglyplaidin the #heweb09 backchannel. Flop presentations are hilarious these days.
- 1:56 pm **Eleanore165:** @NathanStoops \*.\*.\* <http://tinyurl.com/yeamq6y> #heweb09
- 1:56 pm **lanejoplin:** RT @TimNekritz: #heweb09 keynote debacle shows: 1) power of immediacy and networks, 2) no such thing any more as passive audience.
- 1:56 pm **stomer:** RT @jrodgers: "google is the new resume" #heweb09 @kprentiss
- 1:57 pm **jimmyschweig:** @SCJThomasR - send your message about what they need to know to the technology web conference I'm at #heweb09 I'm sure you'll get answers.
- 1:57 pm **UsefulTheory:** RT @TimNekritz: #heweb09 keynote debacle shows: 1) power of immediacy and networks, 2) no such thing any more as passive audience.

1:57 pm **davidnielsen:** Most interesting part of #heweb09 harshtag = random tweets from attendees w/ NO IDEA that anything happened & are quoting keynote as fact.

1:57 pm **evanfyong:** I'm in a session on microsites. Great example: <http://www.rcac.purdue.edu/id5/#heweb09>

1:57 pm **tonydunn:** @TimNekritz passive, no. passive aggressive, yes. #heweb09

1:57 pm **KarlynnM:** RT @stomer: RT @jrodgers: "google is the new resume" #heweb09 @kprentiss

1:57 pm **mi\_go:** okay... the future of AR looks like it's going to be cool. c'mon technology! #heweb09

1:57 pm **michaelasmith:** @lanejoplin passive aggressive, yet not passive. #heweb09

1:58 pm **Delma110:** @TheRealDamon \*.\* <http://tinyurl.com/y8d9d9pb> #heweb09

1:58 pm **pfwebczar:** `#heweb09 using AR to fix a car. Cool concept!

1:58 pm **michaelasmith:** OH live demos are always a disaster #heweb09

1:58 pm **jclarey:** RT @Dave\_Ferguson: Sweet mother of pearl- #heweb09 & apparent crash-and-burn of keynote speaker. Plus the new term #harshtag(note to self...)

1:58 pm **jrodgers:** "live demos are always a disaster" @kprentiss #heweb09

1:59 pm **jdwcornell:** yes @frommelt definitely is RT @mi\_go: Daniel Frommelt is an awesome presenter #heweb09

1:59 pm **cliffyballgame:** @barbaranixon filled with twecklers! #heweb09

1:59 pm **hashtagit:** New hashtag, #heweb09, added by What the Trend - <http://bit.ly/1lrqB>

1:59 pm **StevenLukeSmith:** The future? Can you imagine this for surgery? Exciting, and Scary... [#heweb09](http://bit.ly/LvfJj) #tpr10

1:59 pm **debrasanborn:** Live demos are always a catastrophe. @kprentiss #heweb09 via @tsand ustream

1:59 pm **msideadmissions:** @SCJThomasR - send your message about what they need to know to the technology web conference I'm at #heweb09 I'm sure you'll get answers.

2:00 pm **jrodgers:** PostRank mention! at #heweb09 @PostRank @kprentiss should pimp their new blog tools too ;)

2:00 pm **secretrobot:** "We were able to make people relate to building a supercomputer" @kyledbowen #heweb09

2:01 pm **jdwcornell:** RT @UsefulTheory: RT @jrodgers: "google is the new resume" #heweb09 @kprentiss

2:01 pm **gilzow:** #heweb09 EXTREMELY cool stuff from @Frommelt in TPR10. amazing presentation.

2:01 pm **jesskry:** RT @mikepetroff: By allowing current students 2 include their SM links in college dir, u encourage student 2 b 'effectively public' #heweb09

2:01 pm **pierotintori:** #heweb09 at great talk about viral video - the guys produced this cool video themselves (without budget) - <http://bit.ly/18BJ8s>

2:02 pm **apetersen:** #heweb09 @kyledbowen name-checking <http://need4feed.com>

2:02 pm **Parthenia925:** @karatekid42093 \*.\* <http://tinyurl.com/yc6rnm1> #heweb09

2:02 pm **apostate:** "Color is a symbol, but it only means something to you if you already have a relationship with the university." #heweb09 #branding

2:02 pm **lougan:** woot for need4feed.com #heweb09

2:02 pm **pfwebczar:** #heweb09 augmenting twitter on the fly in AR

2:02 pm **nickdenardis:** Changed my profile photo so I didn't look so tall. Thanks everyone at #heweb09 for pointing out how short and young I am in real life.

2:02 pm **farktal:** RT @jdwcornell yes @frommelt definitely is RT @mi\_go: Daniel Frommelt is an awesome presenter #heweb09

2:02 pm **mi\_go:** heh. AR + twitter #heweb09

- 2:03 pm **jdwcornell:** AWESOME - BMW augmented reality service from @frommelt in TPR10 at #heweb09 <http://bit.ly/B3uPj>
- 2:03 pm **Eida336:** @Valpurple88 \*.\*.\* <http://tinyurl.com/ydomf8t> #heweb09
- 2:04 pm **fienen:** Keep your microsite a secret. It's not news if people know about it. #heweb09
- 2:04 pm **cliffyballgame:** RT @TimNekritz: #heweb09 keynote debacle shows: 1) power of immediacy and networks, 2) no such thing any more as passive audience.
- 2:04 pm **mhendersonco:** .@jesskry tweet got displayed via Augmented Reality in #TPR10 #heweb09 using the logo
- 2:04 pm **lougan:** i think tweckling is going to be the next big thing #heweb09
- 2:04 pm **mikepetroff:** Oh man I wanted to bring out the screaming monkey so bad while @kprentiss mentioned MailChimp #heweb09
- 2:04 pm **Shawanna000:** @karatekid42093 \*.\*.\* <http://tinyurl.com/y9wth3l> #heweb09
- 2:04 pm **pirotintori:** #heweb09 two of my top favorite viral videos: <http://bit.ly/vhTBY> <http://bit.ly/B2zvN>
- 2:04 pm **michaelasmith:** <http://www.dipity.com/> #heweb09 @kprentiss
- 2:05 pm **fienen:** Prepare Google alerts and provide quotable quotes for a microsite. #heweb09
- 2:05 pm **PostRank:** Hello, #heweb09! Oh, and @jrodgers, too. :)
- 2:05 pm **Tena627:** @Valpurple88 \*.\*.\* <http://tinyurl.com/yd6wtm9> #heweb09
- 2:06 pm **jakedaniel:** @Crescenzo Hate direct mail tweets? Follow #heweb09 - backchannel hashtagging just demolished a keynote speaker. That's real tweet power.
- 2:06 pm **apostate:** School colors tested poor w/ prospects, so MHC put yellow background on main site, blue for alumni site. #heweb09 #branding
- 2:06 pm **LucidLilith:** RT @fienen Keep your microsite a secret. It's not news if people know about it. #heweb09
- 2:06 pm **jwoolson:** TNX @tsand for the live stream #heweb09 of the social networking for higher ed videostream <http://bit.ly/RE6Z5>
- 2:07 pm **fienen:** Make a media page to augment microsites for news outlets to get resources at. #heweb09
- 2:07 pm **Rebecca580:** @Eric\_John \*.\*.\* <http://tinyurl.com/yc9urp8> #heweb09
- 2:08 pm **pfwebczar:** Getting too many ideas for how to use augmented reality at #heweb09
- 2:08 pm **onthelevel:** @katedjohns Yep, caught that already. Lots going on. Backlash to the backlash. Silliness. #heweb09
- 2:08 pm **lanejoplin:** i think my computer might be overheating #heweb09
- 2:09 pm **Quinnovator:** @Dave\_Ferguson yes, but how do we learn from it unless we know what he did wrong? #heweb09
- 2:09 pm **stomer:** Great analogy: Opening an email attachment is like finding a sandwich on the sidewalk and deciding to eat it. #heweb09 TNT10
- 2:09 pm **LucidLilith:** TNT10 presenter almost got a standing O. Guess our laptops got in the way. #heweb09
- 2:09 pm **newtagdefs:** #heweb09 <http://cli.gs/39BM5> : Higher Ed Web Developers conference is currently taking place in Milwaukee, WI. Trending after the keynot..
- 2:10 pm **rachelreuben:** Check out what University of Maryland Baltimore County is doing with social media: <http://be.umbc.edu> #heweb09
- 2:11 pm **apostate:** "This is first generation of students that will look for your school on Facebook and Youtube before the school's .edu site." #heweb09
- 2:11 pm **timjonesonline:** RT @rachelreuben: Check out what University of Maryland Baltimore County is doing with social media: <http://be.umbc.edu> #heweb09
- 2:11 pm **cliffyballgame:** @lanejoplin don't touch open flames!!! #heweb09

- 2:12 pm **rachelreuben:** Book suggestion I want to look into: Strategic Marketing for Educational Institutions by Kotler & Fox. #heweb09
- 2:13 pm **cliffyballgame:** apple macbooks overheating! #apple #macbook #heweb09
- 2:13 pm **fienen:** Microsites not useful for broad goals or long term. They burn hot, fast, and hard, and then are gone. #heweb09
- 2:13 pm **pierotintori:** #heweb09 The top 10 songs the Web brought back: <http://bit.ly/d8AwM> (I love the Flagpole Sitta one)
- 2:14 pm **KarlymM:** i'm always weary of marketing books with a really fruffy cover #heweb09
- 2:14 pm **mi\_go:** AR concept from attendee reminds me of Spook Country. #heweb09
- 2:14 pm **LucidLilith:** RT @stomer Great analogy: Opening an email attachment is like finding a sandwich on the sidewalk and deciding to eat it. #heweb09 TNT10
- 2:15 pm **fearlesszippy:** #heweb09 First rule: Stop asking for permission to do cool projects!
- 2:15 pm **lacylouwho:** "first rule to getting things done ... stop asking permission" ... LOLLOL #TNT10 #heweb09 @kyledbowen
- 2:15 pm **modernishfather:** First rule of getting things done: stop asking permission #heweb09
- 2:16 pm **jpgierce:** #heweb09 I'm watching one workshop while sitting in another. I think I'm leaking brain on my screen.
- 2:16 pm **mi\_go:** on the move again. setting up for posters with @mjacobson #heweb09
- 2:16 pm **Price\_Points:** RT @stomer Great analogy: Opening an email attachment is like finding a sandwich on the sidewalk and deciding to eat it. #heweb09 TNT10
- 2:16 pm **dycweb:** @kyledbowen "When The Times calls you VP at home, it's a career changing event either way." #heweb09
- 2:16 pm **StephGeyer:** RT @stomer Great analogy: Opening an email attachment is like finding a sandwich on the sidewalk and deciding to eat it. #heweb09 //howling!
- 2:16 pm **ellenkanner:** TNT10 #heweb09 staff of 13... sounds like they've got buy-in from the appropriate places.
- 2:17 pm **tsand:** .@kprentiss rocked #heweb09 <http://www.ustream.tv/recorded/2294517>
- 2:17 pm **JamieHS:** @fjgaylor hey, are you at #heweb09?
- 2:17 pm **KarlymM:** Thank you! #heweb09 RT @tsand Here's the recorded version of @kprentiss's presentation if you missed it live. <http://bit.ly/2Cm13C>
- 2:17 pm **UsefulTheory:** RT @tsand: .@kprentiss rocked #heweb09 <http://www.ustream.tv/recorded/2294517>
- 2:17 pm **nav\_een:** RT @apostate: "This is first gen of students that will look for your school on Facebook and Youtube before the school's .edu site" #heweb09
- 2:17 pm **modernishfather:** Fantastic presentation by @kyledbowen #heweb09
- 2:17 pm **KarlymM:** RT @fearlesszippy: #heweb09 First rule: Stop asking for permission to do cool projects!
- 2:18 pm **trendsexplained:** #heweb09: Higher Ed Web Developers conference is currently taking place in Milwaukee, WI. Trending after the keynote's mixed reception s..
- 2:19 pm **bradycreeel:** RT @modernishfather: First rule of getting things done: stop asking permission #heweb09 (via @twazzup)
- 2:21 pm **thecobblr:** RT @bradycreeel: RT @modernishfather: First rule of getting things done: stop asking permission #heweb09 (via @twazzup)
- 2:21 pm **nav\_een:** RT @bethconway\_stjo: Social media keynote speaker gets #tweckeld with #harshtags at #heweb09 just now. Beware! It's a new age 4 conferences!
- 2:23 pm **pascallaliberte:** CMS poll: @reply me if you're a large Univ. (20,000+ undergrad) who finished CMS selection. Please retweet #heweb09
- 2:23 pm **jdwcornell:** RT @KarlymM: RT @fearlesszippy: #heweb09 First rule: Stop asking for permission to do cool projects!

- 2:25 pm **jesskry:** RT @rachelreuben: Check out what University of Maryland Baltimore County is doing with social media: <http://be.umbc.edu> #heweb09
- 2:26 pm **paulprewitt:** RT @fiene: Microsites not useful for broad goals or long term. They burn hot, fast, and hard, and then are gone. #heweb09
- 2:26 pm **raiderdesign:** @pascallaliberte RT @KarlynM: RT @fearlesszippy: #heweb09 First rule: Stop asking for permission to do cool projects! We chose Modx.
- 2:27 pm **apetersen:** Just finished a session packed with serious awesome by @kyledbowen. Now split between several really excellent-looking sessions. #heweb09
- 2:27 pm **mmbc:** Goodbye #heweb09! @jroddgers, I expect to hear if you're ever in london! (And same goes for you american webbies too!)
- 2:27 pm **treym73:** Just saw Piero of Term4 @ #heweb09 Good to see so many folks from #edui2009 here. Makes me think more about making EdUI a HeWeb Reg Conf
- 2:30 pm **tsand:** Asked @tonydunn if I could ustream his presentation, he said no. :( #heweb09
- 2:30 pm **edui2009:** Next Up #heweb09 RSS: Why old tech is the key to new media
- 2:30 pm **jptweb:** RT @jroddgers "follow us on twitter" = web 1.0 thinking with 2.0 tech #heweb09
- 2:31 pm **redcrew:** RT @KarlynM: Thank you! #heweb09 RT @tsand Here's recorded version of @kprentiss's presentation if you missed it live: <http://bit.ly/2Cm13C>
- 2:31 pm **lanejoplin:** @tsand it's easier to ask forgiveness than to ask permission #justsayin #heweb09
- 2:31 pm **jptweb:** RT @jroddgers "follow us on twitter" = web 1.0 thinking with 2.0 tech #heweb09
- 2:31 pm **pascallaliberte:** Poll #2: Does your Univ. have a mobile site/app? Vote on <http://twtpoll.com/6vf77p> #heweb09
- 2:32 pm **LucidLilith:** @lanejoplin @tsand it's easier to ask forgiveness than to ask permission #justsayin #heweb09 You are also likely to get fired.
- 2:33 pm **BlueBKLN:** Following #heweb09 today. It's like a soap opera!
- 2:34 pm **treym73:** RT @edui2009: A vision of students today that beats the #heweb09 keynote hands down <http://bit.ly/jnYR> by Mike Wesch (and it's shorter)
- 2:34 pm **thecobblr:** RT @LucidLilith: @lanejoplin it's easier to ask forgiveness than to ask permission #justsayin #heweb09 You are also likely to get fired.
- 2:35 pm **prawsthorne:** reading the tweets from #heweb09 seems like the Geothe Methodology would apply... skrew hesitation!
- 2:35 pm **nickdenardis:** The #heweb09 is all about education. Everyone is welcome, even you David Galper <http://flic.kr/p/75mwZx>
- 2:35 pm **michaelasmith:** it is easier to ask forgiveness than to \*get\* permission #heweb09
- 2:36 pm **lanejoplin:** @LucidLilith @tonydunn can't fire us! he can kick us out though. #heweb09
- 2:36 pm **h3r2on:** at @tonydunn's presentation #heweb09
- 2:36 pm **jaredlyon:** Just finished my presentation at HighEdWeb. I'm happy that it went so well. #heweb09
- 2:36 pm **annmwhite:** @kprentiss is a presenting rock star. Easily one of my faves so far. #heweb09
- 2:36 pm **slery:** SOC11: "I think I might need to be in this session." - pic of keynote speaker. True that. #heweb09
- 2:37 pm **mackensen:** Waiting in milwaukee's train station. Farewell #heweb09; it was a blast!
- 2:38 pm **treym73:** #heweb09 RSS: Why old tech is the key to new media is CANCELED
- 2:38 pm **edui2009:** #heweb09 RSS: Why old tech is the key to new media is CANCELED
- 2:38 pm **commonsport:** Cornell Univ, Univ of Wisconsin, American Univ, Univ New England, Ohio Univ, Univ South Dakota = Wicked Cool High Ed Customers :) #heweb09
- 2:38 pm **jdwcornell:** RT @nickdenardis: The #heweb09 is all about education. Everyone is welcome, even you David Galper <http://flic.kr/p/75mwZx>

- 2:39 pm **KarlymM:** RT @jdwcornell: RT @nickdenardis: The #heweb09 is all about education. Everyone is welcome, even you David Galper <http://flic.kr/p/75mwZx>
- 2:39 pm **jwoolson:** RT @thecobblr: RT @LucidLilith: @lanejoplin it's easier to ask forgiveness than to ask permission #heweb09 You are also likely to get fired.
- 2:39 pm **lanejoplin:** RT @nickdenardis: The #heweb09 is all about education. Everyone is welcome, even you David Galper <http://flic.kr/p/75mwZx>
- 2:40 pm **edui2009:** #heweb09 RSS session replaced with Give 'em something to talk about Susan Evans
- 2:40 pm **mhendersonco:** Most anticipated presentation of the conference: #MMP11 "Maybe the Purpose of Our Redesign is Only to Serve as a Warning to Others" #heweb09
- 2:41 pm **mryand:** @crevier, I share your pain. Aruba, how about making sessions a bit longer? Ajaxy apps are particularly painful when dropped. #heweb09
- 2:41 pm **Blazing\_BizNews:** Comments on: Brand Measurement: Analytics & Metrics for Branding Campaigns - Pluralitas non est p... #heweb09 [KAUSHIK] <http://bit.ly/tgPjE>
- 2:42 pm **crevier:** RT @h3r2on: at @tonydunn's redesign presentation MMP11 #heweb09
- 2:42 pm **hmaust:** About to present Listening to the Conversation Online at #heweb09. Not bashing on my title slide. Just being honest.
- 2:42 pm **NatalieBrownSC:** Last session before heading back to SC...TNT: Give 'Em Something to Talk About #heweb09
- 2:43 pm **joeflateau:** RT @markgr: Awesome job by @kprentiss with his pechu kucha presentation. #heweb09
- 2:43 pm **modernishfather:** Sitting in MMP11 - Maybe the Purpose of our Redesign in Only to Serve as a Warning to Others. #heweb09
- 2:43 pm **KarlymM:** RT @crevier: RT @h3r2on: at @tonydunn's redesign presentation MMP11 #heweb09
- 2:44 pm **modernishfather:** Shutting down the laptop. I'd rather take decent notes than watch everyone else kibbitzing on the back channel. #heweb09
- 2:44 pm **Robin2go:** I am at a total loss for words. #heweb09
- 2:45 pm **crevier:** @ninanolan you would have liked several sessions here #heweb09
- 2:45 pm **StevenLukeSmith:** "It was time to redesign the ITS website...." wow, this sounds familiar. #heweb09
- 2:45 pm **faketonydunn:** This is going to be the Best Presentation Ever! #heweb09
- 2:45 pm **HighEdWeb:** RT @edui2009: #heweb09 TPR session on RSS replaced with "Give 'em something to talk about" with Susan Evans
- 2:45 pm **tsand:** #heweb09 #pancaketweetup tonight! Hopefully as good as last night! <http://bit.ly/OqmLB>
- 2:46 pm **phlipper3000:** Sitting in SOC11, Listening to the Conversation Online. You had me at the title slide. #heweb09
- 2:47 pm **mryand:** Still chuckling about @kylebowen "When the Times calls your vice president on a Saturday, it's a life-changing event either way." #heweb09
- 2:47 pm **SethStevenson:** I gotta say augmented reality is probably my favorite up and coming technology. #heweb09
- 2:47 pm **pfwebczar:** Mark this day on your calendar ;-)RT @Robin2go: I am at a total loss for words. #heweb09
- 2:48 pm **lougan:** RT @LucidLilith: @lanejoplin it's easier to ask forgiveness than to ask permission #justsayin #heweb09 You are also likely to get fired.
- 2:48 pm **jdwcornell:** redesigns are always a mistake and always a failure #heweb09
- 2:48 pm **jrodgers:** in "maybe the purpose of our redesign is to only serve as a warning to others" #heweb09
- 2:49 pm **NikkiMK:** RT @pfwebczar: Mark this day on your calendar ;-)RT @Robin2go: I am at a total loss for words. #heweb09

- 2:49 pm **lougan:** @kylebowen "When the Times calls your vice president on a Saturday, it's a life-changing event either way." #heweb09
- 2:50 pm **crevier:** @mryand and I'm not even using the web; but Aruba forces me to fire up my browser to login; 12 times so far today #heweb09
- 2:50 pm **marleymom:** rock it @tonydunn! #heweb09
- 2:50 pm **rachelreuben:** I absolutely heart @tonydunn #heweb09
- 2:50 pm **stomer:** <http://twitpic.com/kifrq> - Yes, we did trend #heweb09 (screenshot)
- 2:50 pm **KarlynM:** RT @rachelreuben: I absolutely heart @tonydunn #heweb09
- 2:51 pm **cliffyballgame:** Man 2 hours after keynote and #notjared is still getting crushed. #heweb09
- 2:51 pm **tsand:** <http://twitpic.com/kifwd> - Kissing @KarlynM at #heweb09 (@tonydunn's presentation)
- 2:51 pm **lacylouwho:** Venn diagram about what's important to you versus everyone else #heweb09 <http://flic.kr/p/75qCsj>
- 2:52 pm **nickdenardis:** .@tonydunn is a rock star! #heweb09 Get his autograph if you can.
- 2:52 pm **andreacooley:** @marleymom you work with a law school? I'm at a med school, i'd love to swap ideas w/ you #heweb09
- 2:52 pm **lacylouwho:** usability testing in #TPR11 #heweb09 - Do Campus survey - give \$5 starbucks cards, online survey, 10 usability questions, short & sweet
- 2:54 pm **KarlynM:** clearly to make up for calling me a mean girl RT @tsand: <http://twitpic.com/kifwd> - Kissing @KarlynM at #heweb09 (@tonydunn's presentation)
- 2:54 pm **mhendersonco:** Don't disrupt the "curve" #heweb09
- 2:54 pm **tom8williams:** Rocking out at the office...old school baby. <http://twitpic.com/kig7l> #heweb09
- 2:54 pm **apostate:** "Our current site design was launched in April 2004. It is entering kindergarten this year, and we're all very proud of her." #heweb09
- 2:54 pm **tsand:** Just got slapped by @KarlynM. Feel violated. #heweb09
- 2:55 pm **lanejoplin:** "Parents" would RT @mhendersonco: Don't disrupt the "curve" #heweb09
- 2:55 pm **lougan:** William and Mary had serious mascot issues #heweb09
- 2:55 pm **LucidLilith:** RT @lacylouwho Venn diagram about what's important to you versus everyone else #heweb09 <http://flic.kr/p/75qCsj>
- 2:56 pm **HighEdWeb:** Design your site so that you never have to do a redesign again. #lightbulb #heweb09
- 2:56 pm **stomer:** RT @HighEdWeb Design your site so that you never have to do a redesign again. #lightbulb #heweb09
- 2:56 pm **tsand:** RT @stomer <http://twitpic.com/kifrq> - Yes, we did trend #heweb09 (screenshot)
- 2:56 pm **michaelasmith:** OH "policy pages aren't meant to be read." #heweb09
- 2:56 pm **myschultz:** #aps11 Let your students hire your other students. They are better at marketing to each other than you are. #heweb09
- 2:57 pm **jrodgers:** RT @HighEdWeb: Design your site so that you never have to do a redesign again. #lightbulb #heweb09
- 2:57 pm **epesola:** RT @lougan: William and Mary had serious mascot issues #heweb09
- 2:57 pm **jdwcornell:** RT @LucidLilith: RT @lacylouwho Venn diagram about what's important to you versus everyone else #heweb09 <http://flic.kr/p/75qCsj>
- 2:57 pm **brosnaro:** @commonspot Ouch! No Seton Hall??? #paperthinfail #heweb09
- 2:57 pm **ellenkanner:** @hmaust's presentation is my poster session. good info. #heweb09 SOC11
- 2:58 pm **jdwcornell:** RT @jrodgers: RT @HighEdWeb: Design your site so that you never have to do a redesign again. #lightbulb #heweb09
- 2:58 pm **mherzber:** Web Task Force = WTF #heweb09

2:58 pm **jwoolson:** Big thanks to @nateswart and @tsand for rebroadcasting sessions at #heweb09 via #skype and #ustream

2:58 pm **NikkiMK:** @tsand perhaps you need a "slapped by @KarlynM" shirt? #heweb09

2:59 pm **LCramer:** OH: As a Canadian, Fox News scares me." #heweb09

2:59 pm **LucidLilith:** "As a canadian fox news scares me" APS 11 #heweb09

2:59 pm **gilzow:** #heweb09 @tsand are you ustreaming @tonydunn's presentation?

2:59 pm **h3r2on:** remove politics form decision making #heweb09

2:59 pm **jdwcornell:** Academic Politics: their viciousness is only matched by the insignificance of the stakes #heweb09

2:59 pm **KarlynM:** I concur :- ) RT @NikkiMK: @tsand perhaps you need a "slapped by @KarlynM" shirt? #heweb09

3:00 pm **bpmore:** And it meets tomorrow @ 3:00 in Wingo 315 #WTF RT @mherzber: Web Task Force = WTF #heweb09

3:00 pm **commonsport:** @brosnaro Oh Rob.....you know you are BEYOND wicked cool..... :) #heweb09

3:00 pm **gilzow:** RT @jdwcornell: Academic Politics: their viciousness is only matched by the insignificance of the stakes #heweb09

3:00 pm **lougan:** W&M's old mascot is lazy and enjoys martinis #heweb09

3:00 pm **fienen:** RT @LucidLilith: "As a canadian fox news scares me" APS 11 #heweb09

3:01 pm **tsand:** Bud Light in a slide. Bonus points for @tonydunn. #heweb09 (double bonus it was in the can)

3:01 pm **NikkiMK:** @michaelasmith policy pages are for plausible deniability, kicking blame down the hierarchy #heweb09

3:01 pm **jrodgers:** RT @jdwcornell: Academic Politics: their viciousness is only matched by the insignificance of the stakes #heweb09

3:01 pm **jwoolson:** Thanks to all the #heweb09 presenters for great sessions & knowledge // & to @markgr for building us a clubhouse at <http://cuwebd.ning.com>

3:01 pm **STUARTFOSTER:** RT @KarlynM: I concur :- ) RT @NikkiMK: @tsand perhaps you need a "slapped by @KarlynM" shirt? #heweb09 (I get one of these by default?)

3:01 pm **jrodgers:** le <sigh /> #heweb09 valid or not?

3:02 pm **epesola:** RT @lougan: W&M's old mascot is lazy and enjoys martinis #heweb09

3:02 pm **helveticaman:** Web Nerds <sigh /> #heweb09

3:02 pm **rieeye:** does "<sigh />" need that space? #heweb09

3:02 pm **jallgire:** .@KarlynM Use the "Slapped by @KarlynM " shirt as a fundraiser? I think it'd be a popular #heweb09 (and elsewhere) item! & sell w/ a slap!

3:02 pm **marleymom:** I know those who resemble that comment #heweb09 #tonydunnpresentsgoldtodayinwrightc

3:03 pm **mi\_go:** got posters set up. #heweb09

3:03 pm **jrodgers:** if you don't have a team that is competent or sufficient you will have problems @tonydunn #heweb09

3:04 pm **markgr:** @jdwcornell University politics are so vicious precisely because the stakes are so small - Kissinger #heweb09 (on my wall at work)

3:05 pm **brantc:** @helveticaman have you found nirvana? #heweb09

3:05 pm **KyleJudah:** Some hilarious chatter on the #heweb09 back channels is keeping me laughing while tying off loose strings w/our UNCF Member partner schools

3:05 pm **camsjo:** Usability driven web design - We should all put more emphasis on recording user test sessions - love watching the user expressions #heweb09

3:05 pm **marleymom:** @brantc right here in milwaukee #heweb09

- 3:06 pm **michaelasmith:** @jrodgers so many schools have teams that are competent and insufficient... #heweb09
- 3:06 pm **apostate:** "Academic Politics: Their viciousness is matched only by the insignificance of the stakes." #heweb09
- 3:06 pm **lougan:** Fear the stalk(er)! \*insert stalker asparagus picture\* W&M leaked that an asparagus was submitted as a potential mascot #heweb09
- 3:06 pm **LucidLilith:** "As a canadian fox news scares me" APS 11 #heweb09 (As an American it scares me too)
- 3:06 pm **tarbyM:** Amen RT @jdwcornell University politics are so vicious precisely because the stakes are so small - Kissinger #heweb09
- 3:06 pm **jptweb:** keynote got me thining of quote in Onion I saw last night, "Free Thinking Cat Sh\*#%\$ outside the box" #heweb09
- 3:06 pm **apetersen:** Don't let politics get in the way of good decisions for your university. #heweb09
- 3:06 pm **jwoolson:** RT @markgr @jdwcornell University politics are so vicious precisely because the stakes are so small - Kissinger #heweb09 #fb
- 3:07 pm **fienen:** Too many bright ideas give me a headache too. Does that mean I'm super smart? #heweb09
- 3:07 pm **edui2009:** Sorry i missed sevans @ edui2009 but i'm glad i caught her at #heweb09
- 3:07 pm **marleymom:** RT @fienen: Too many bright ideas give me a headache too. Does that mean I'm super smart? #heweb09
- 3:07 pm **tsand:** @KarlynM Spot me some money so I can buy a poster at #heweb09?
- 3:08 pm **jdwcornell:** RT @jrodgers: if you don't have a team that is competent or sufficient you will have problems @tonydunn #heweb09
- 3:08 pm **Chronos:** RT @jrodgers: "google is the new resume" #heweb09 @kprentiss
- 3:09 pm **jrodgers:** Talking budget <http://twitpic.com/kii8o> #heweb09
- 3:09 pm **bpmore:** Heh. RT @apetersen: Don't let politics get in the way of good decisions for your university. #heweb09
- 3:10 pm **michaelasmith:** RT @gilzow when it comes to usability, functionality trumps visual design. // but only if you have the data to prove it #heweb09
- 3:10 pm **shelleyKeith:** We're working on the posters room, some great stuff in here! #heweb09
- 3:10 pm **brantc:** @marleymom @helveticaman \$20 if you guys remake this while you are there <http://bit.ly/29NzU> #heweb09
- 3:11 pm **tsand:** RT @jrodgers Talking budget <http://twitpic.com/kii8o> #heweb09
- 3:11 pm **dgoldentyer:** Does anyone want to talk about social media plans, short-term, long-term? RT me. #heweb09
- 3:11 pm **jdwcornell:** data visualizations can tell a better story #heweb09 #info4307
- 3:12 pm **dgoldentyer:** @cliffyballgame I'd like to think he got the message, but worry that clueless = clueless. #heweb09
- 3:12 pm **jrodgers:** do things like heat maps not get totally skewed by internal audiences? #heweb09 not sure they are helpful
- 3:13 pm **lougan:** ooo... w&m uses a facebook group rather than a fan page to market their blog #heweb09
- 3:13 pm **cliffyballgame:** @dgoldentyer clueless is as clueless does - Forrest Gump #heweb09
- 3:13 pm **jdwcornell:** RT @jptweb: keynote got me thining of quote in Onion I saw last night, "Free Thinking Cat Sh\*#%\$ outside the box" #heweb09
- 3:13 pm **jdwcornell:** RT @apetersen: Don't let politics get in the way of good decisions for your university. #heweb09
- 3:13 pm **cliffyballgame:** RT @dgoldentyer: Does anyone want to talk about social media plans, short-term, long-term? RT me. #heweb09

- 3:14 pm **tsand:** Really hoping the #heweb09 poster sale has this one! <http://bit.ly/afRkP>
- 3:14 pm **fienen:** @jrodgers Not if they are using the site. That makes them an audience you need to address. #heweb09
- 3:14 pm **lougan:** W&M wanted us to enjoy our last session today, so they made it short :) yay #heweb09
- 3:14 pm **farktal:** Amen. RT @apetersen: Don't let politics get in the way of good decisions for your university. #heweb09
- 3:14 pm **brosnaro:** @commonspot That's more like it! #heweb09 #paperthinmakesupandiswickedcoolinmybook
- 3:14 pm **shelleyKeith:** The #heweb09 #shelleyfund is up to \$259. I really have no words. Thank you all.
- 3:15 pm **fienen:** @jrodgers We used that as an excuse to move internal audiences to a specific landing page. #heweb09
- 3:15 pm **myschultz:** #aps11 Don't get the "pew" thing. #heweb09
- 3:15 pm **shelleyKeith:** I intend to have the mini engraved with the names of all contributors. I will tweet pic :) #heweb09 #shelleyfund
- 3:16 pm **michaelasmith:** @knewquist @jasonalley have a Kobayashi Maru in their usability tests #heweb09 >:D
- 3:17 pm **dumbomaz:** agreed--even after he explained it RT @myschultz: #aps11 Don't get the "pew" thing. #heweb09
- 3:17 pm **jrodgers:** @fienen yes, suppose it is more in how you use it... just seen people use it to move public site to internal portal look #heweb09
- 3:17 pm **LucidLilith:** "Welcome to the University of Waterloo. Pew! Pew! Pew!" APS11 #heweb09 (you had to be there, I guess.)
- 3:18 pm **cousinjoe05:** "pew" the sound a laser makes of course :) RT @myschultz: #aps11 Don't get the "pew" thing. #heweb09
- 3:18 pm **camsjo:** RT @jrodgers: do things like heat maps not get totally skewed by internal audiences? #heweb09 - be nice to see int vs. ext data for HE sites
- 3:18 pm **songsparrow:** Just donated to the #shelleyfund! #heweb09
- 3:19 pm **hollyrae:** pew, pew! watch out for millennials! #heweb09
- 3:19 pm **jrodgers:** @myschultz have a look here <http://bit.ly/4DDcAl> #aps11 #heweb09
- 3:19 pm **hollyrae:** grr millennials sorry (sp) #heweb09
- 3:19 pm **p3wp3w:** (@hollyrae) pew, pew! watch out for millennials! #heweb09
- 3:20 pm **dumbomaz:** peppy le pew makes a comeback at waterloo #heweb09 #aps11
- 3:20 pm **nickdenardis:** " The number 1 reason a redesign site fails is the content. Have a strategy" @tonydunn #heweb09
- 3:20 pm **griswoldo:** i really wonder why we need to feed "millennials" sense of entitlement with inflated job titles #aps11 #heweb09
- 3:20 pm **klayon:** @apetersen You mean they're avoidable? =) #heweb09
- 3:20 pm **spoonshake:** IT nerds are the KINGS of talking during presentations. Is whatever crap you're compelled to blabber about really that important? #heweb09
- 3:21 pm **lanejoplin:** RT @nickdenardis: " The number 1 reason a redesign site fails is the content. Have a strategy" @tonydunn #heweb09
- 3:21 pm **marleymom:** RT @nickdenardis: " The number 1 reason a redesign site fails is the content. Have a strategy" @tonydunn #heweb09
- 3:21 pm **kprentiss:** How many of us follow / love brands or presidents on Twitter? Why do we think students want to? #heweb09
- 3:22 pm **jrodgers:** students and prospective students hate marketing @tonydunn #heweb09

- 3:22 pm **KarlymM:** RT @kprentiss: How many of us follow / love brands or presidents on Twitter? Why do we think students want to? #heweb09
- 3:22 pm **apostate:** "Prospective students can smell 1 part per billion of marketing on a Web page, and they hate it." #heweb09
- 3:23 pm **allmorgan:** RT @HighEdWeb: Design your site so that you never have to do a redesign again. #lightbulb #heweb09 Sounds like Campsuite!
- 3:23 pm **jrodgers:** CMS does not do your job for you, someone has to write and create content @tonydunn #heweb09
- 3:23 pm **bpmore:** Content? What r u guys smoking? RT @nickdenardis: " The #1 reason a redesign site fails is the content. Have a strategy" @tonydunn #heweb09
- 3:23 pm **h3r2on:** RT @jrodgers: students and prospective students hate marketing @tonydunn #heweb09
- 3:23 pm **LucidLilith:** RT @griswoldo i really wonder why we need to feed "millennials" sense of entitlement with inflated job titles #aps11 #heweb09
- 3:23 pm **lanejoplin:** @kprentiss so you mean it doesn't matter when our president joined twitter???? #heweb09
- 3:23 pm **marleymom:** content does not magically appear in the CMS - well, duh #heweb09 @tonydunn props to the writers in this room!
- 3:24 pm **jwoolson:** RT @jdwcornell RT @jptweb: keynote got me thining of quote in Onion I saw last night, "Free Thinking Cat Sh\*%\$ outside the box" #heweb09 #fb
- 3:24 pm **dumbomaz:** waterloo logo in motion <http://bit.ly/GvwaK> #aps11 #heweb09
- 3:24 pm **jwoolson:** RT @jdwcornell RT @apetersen: Don't let politics get in the way of good decisions for your university. #heweb09 #fb
- 3:24 pm **epesola:** Sermon from the @timjonesonline mount RT @nickdenardis: "The number 1 reason a redesign site fails is the content. Have a strategy" #heweb09
- 3:25 pm **AdenaJ:** Amen. RT @marleymom: RT @nickdenardis: " The number 1 reason a redesign site fails is the content. Have a strategy" @tonydunn #heweb09
- 3:25 pm **nickdenardis:** " Budget, budget and yes budget lets you focus on what you need to do instead of what you want to do" @tonydunn #heweb09
- 3:25 pm **jrodgers:** live editing @tonydunn #heweb09
- 3:25 pm **rachelreuben:** @kprentiss Is someone suggesting in a session that our Presidents should tweet & students would want to follow? #heweb09
- 3:25 pm **epublishmedia:** "The number one reason a redesign site fails is the content. Have a strategy." (@tonydunn via @nickdenardis) #heweb09
- 3:26 pm **karmon:** RT @mherzber: Web Task Force = WTF #heweb09
- 3:26 pm **cliffyballgame:** RT @lanejoplin: RT @nickdenardis: " The number 1 reason a redesign site fails is the content. Have a strategy" @tonydunn #heweb09
- 3:26 pm **KarlymM:** RT @griswoldo: i really wonder why we need to feed "millennials" sense of entitlement with inflated job titles #aps11 #heweb09
- 3:27 pm **jrodgers:** RT @karmon: RT @mherzber: Web Task Force = WTF #heweb09
- 3:27 pm **tom8williams:** Don't think student blogging is important? M.I.T. Taking Student Blogs to Nth Degree #heweb09 <http://bit.ly/17sheP>
- 3:27 pm **LucidLilith:** Suuure! Blame content RT @nickdenardis: " The number 1 reason a redesign site fails is the content. Have a strategy" @tonydunn #heweb09
- 3:29 pm **laurapresently:** Heading to the poster session at #heweb09 It's like a science fair on steroids. Without the side effects.
- 3:29 pm **bpmore:** RT @KarlymM: RT @griswoldo: i really wonder why we need to feed "millennials" sense of entitlement with inflated job titles #aps11 #heweb09
- 3:29 pm **stomer:** notes from "Maybe the Purpose of Our Redesign is Only to Serve as a Warning to Others" MMP11 <http://bit.ly/2XoqUN> #heweb09

- 3:29 pm **jptweb:** @jaredlyon Glad to hear dominos presentation (Imagine RIT) went well. I may have a couple ideas for next year. #heweb09
- 3:31 pm **WebsterLou:** This on my wish list. RT @tom8williams : M.I.T. Taking Student Blogs to Nth Degree #heweb09 <http://bit.ly/17sheP>
- 3:31 pm **apostate:** CMS will not magically create content - have content strategy and impl. plan or you'll spend rest of life writing and loading copy #heweb09
- 3:33 pm **SitecoreNorAmer:** Whew! Straight from #heweb09 we're headed to Inbound Mktg Summit in Boston, where Sitecore is a silver sponsor. See you there!
- 3:33 pm **bradycreele:** RT @apostate: "Prospective students can smell 1 part per billion of marketing on a Web page, and they hate it." #heweb09 (via @twazzup)
- 3:36 pm **Iskphilly:** RT @epublishmedia: "The number one reason a redesign site fails is the content. Have a strategy." (@tonydunn via @nickdenardis) #heweb09
- 3:36 pm **cousinjoe05:** "A slacker is a slacker no matter how old he or she is" #aps11 #heweb09
- 3:37 pm **pat\_ramsey:** @mherzber re: earlier #heweb09 keynote blowup: <http://is.gd/413bp> Reminded me of the backchannel earlier today. (from @3dg4r)
- 3:38 pm **LucidLilith:** RT cousinjoe05: "A slacker is a slacker no matter how old he or she is" #aps11 #heweb09 (True dat)
- 3:38 pm **Vita565:** @BieberFann15 \*.\*.\* <http://tinyurl.com/yd3tpjm> #heweb09
- 3:39 pm **Othersidegroup:** Good notes from @stomer on #heweb09 panel: <http://bit.ly/1vbg7W>
- 3:39 pm **stomer:** OH "Our motto is we make things suck less." #heweb09
- 3:40 pm **Nakesha113:** @BieberFann15 \*.\*.\* <http://tinyurl.com/yexvrgn> #heweb09
- 3:41 pm **lanejoplin:** RT @stomer: OH "Our motto is we make things suck less." #heweb09
- 3:41 pm **TimNekritz:** RT @nickdenardis The number 1 reason a redesign site fails is the content. Have a strategy @tonydunn #heweb09 <Can't give a big enough amen.
- 3:41 pm **jodycb:** as seen at lunch today RT @jdwcornell Academic Politics: their viciousness is only matched by the insignificance of the stakes #heweb09
- 3:41 pm **jrodgers:** RT @stomer: OH "Our motto is we make things suck less." #heweb09
- 3:42 pm **tsand:** Dual escalator ustreams. Trying to break the interwebs. #heweb09 <http://bit.ly/2L0gl3> -and- <http://bit.ly/13w3e4>
- 3:42 pm **rob\_s\_college:** @kprentiss #heweb09 Anecdotally, students do join Twitter to follow celebrities and brands. I've had 3 students tell me that so far. Really.
- 3:42 pm **Lawanda806:** @angelicafrantz \*.\*.\* <http://tinyurl.com/ycmab2m> #heweb09
- 3:42 pm **bpanulla:** @griswoldo I'll take the Cameron comparison as a compliment.... I don't think I'm anywhere near as uptight! #heweb09
- 3:43 pm **Milly164:** @PKJ209 \*.\*.\* <http://tinyurl.com/yb9b2b3> #heweb09
- 3:44 pm **natepixel:** Overheard at #heweb09 poster sessions "...when the faculty touch the students..."
- 3:44 pm **Karole499:** @ChelseaLeigh\_x \*.\*.\* <http://tinyurl.com/ybspwmp> #heweb09
- 3:45 pm **patrickpowers:** OH: Guy1: We were voted 'smartest campus' this year. Guy2: We were 'smartest' last year; this year we're 'most enlightened' #heweb09
- 3:45 pm **Jacalyn378:** @PKJ209 \*.\*.\* <http://tinyurl.com/ybp895l> #heweb09
- 3:46 pm **Othersidegroup:** GREAT ADVICE RT @tom8williams Don't think student blogging's important? MIT Taking Student Blogs to Nth Degree #heweb09 <http://bit.ly/17sheP>
- 3:46 pm **Cheree895:** @ChelseaLeigh\_x \*.\*.\* <http://tinyurl.com/yb6mhnx> #heweb09
- 3:47 pm **Eleanore165:** @jdeplater \*.\*.\* <http://tinyurl.com/ydmfh2a> #heweb09
- 3:47 pm **just\_kate:** MIT Takes Student Blogs to Nth degree <http://bit.ly/6l6Rk> #heweb09 #highered
- 3:48 pm **Delma110:** @ddlovato \*.\*.\* <http://tinyurl.com/yd3tpjm> #heweb09
- 3:48 pm **Shanika046:** @puckeffideb \*.\*.\* <http://tinyurl.com/ydslp7h> #heweb09

- 3:49 pm **NatalieBrownSC:** Heading to the airport, hate that I had to leave #heweb09 before tonight's excursion and the rest of the conference tomorrow!
- 3:49 pm **innersyncstudio:** allmorgan: RT @HighEdWeb: Design your site so that you never have to do a redesign again. #lightbulb #heweb09 S.. <http://bit.ly/1m7PX>
- 3:50 pm **Raven525:** @ddlovato \*.\*.\* <http://tinyurl.com/yexvrgn> #heweb09
- 3:50 pm **jakedaniel:** There's precedent for #FAIL. #heweb07 featured the Second Life presentation...delivered by phone from Brazil. That was inspiring. #heweb09
- 3:52 pm **Parthenia925:** @NOTEZ4NY \*.\*.\* <http://tinyurl.com/ybrxkun> #heweb09
- 3:53 pm **devinmason:** RT @epublishmedia: "The number one reason a redesign site fails is the content. Have a strategy." (@tonydunn via @nickdenardis) #heweb09
- 3:53 pm **Elda336:** @Leander\_K \*.\*.\* <http://tinyurl.com/y8nevt6> #heweb09
- 3:53 pm **alumnifutures:** RT @paulprewitt @fienen Microsites not useful for broad goals or long term. Burn hot, fast, and hard, then are gone. #heweb09
- 3:53 pm **lanejoplin:** If I was supposed to swap notes with you please DM me to remind me #heweb09
- 3:53 pm **JohnVieth:** RT @jrodgers: students and prospective students hate marketing @tonydunn #heweb09 ...yeah, if you ask them. Good marketing is like an ...
- 3:54 pm **erikbates:** Kinda wishing there was a way to set up filters on #ubertwitter. Would love to quickly follow certain topics (ie #heweb09).
- 3:54 pm **Shawanna000:** @jakej78 \*.\*.\* <http://tinyurl.com/y9gwa93> #heweb09
- 3:54 pm **janspach17:** too many people in a small space at #heweb09
- 3:55 pm **Tena627:** @Leander\_K \*.\*.\* <http://tinyurl.com/yesqv75> #heweb09
- 3:55 pm **kvlies:** Wowsers. Poster display session at #heweb09 is CROWDED! All that space & the tables are 3ft apart! Claustrophobia is keeping me away. :(
- 3:56 pm **mi\_go:** poster sessioning #heweb09
- 3:56 pm **PennySchouten:** Wish I was at #heweb09 with @rachelreuben & all the other cool peeps! Maybe next year?
- 3:56 pm **Tawnya197:** @ChocCheesecake \*.\*.\* <http://tinyurl.com/yewblo9> #heweb09
- 3:56 pm **michaelasmith:** @janispach17 Yeah, couldn't get in the crush. Maybe back later. #heweb09
- 3:56 pm **jwoolson:** RT @just\_kate MIT Takes Student Blogs to Nth degree <http://bit.ly/6l6Rk> #heweb09 #highered
- 3:57 pm **eli2884:** Give me a reason why I should go to the Ale House tonight (#heweb09) with the gangs. I am situated comfortably in my hotel room right now.
- 3:57 pm **Rebecca580:** @Leander\_K \*.\*.\* <http://tinyurl.com/ya89nfe> #heweb09
- 3:58 pm **desertjul:** @hollyrae @phlipper3000 @laurapresently I hope all went well with your presentation today #heweb09
- 3:58 pm **Tiffany038:** @RinaCutesy \*.\*.\* <http://tinyurl.com/ycmouh6> #heweb09
- 3:58 pm **HighEdWeb:** Hop a bus to tonight's #heweb09 Milwaukee Ale House event: 5:15 p.m., at the Hilton's South entrance (follow the signs).
- 3:59 pm **jrodgers:** RT @HighEdWeb: Hop a bus to tonight's #heweb09 Milwaukee Ale House event: 5:15 p.m., at the Hilton's South entrance (follow the signs).
- 4:01 pm **lougan:** #heweb09 has been hijacked by freaking bots
- 4:02 pm **brussell79:** @eli2884 #heweb09 asking the same question.
- 4:02 pm **ColB:** RT @stomer: OH "Our motto is we make things suck less." We should all be so fortunate as to claim this. #heweb09
- 4:02 pm **jwoolson:** RT @bradycreele RT @apostate: "Prospective students can smell 1 part per billion of marketing on a Web page, and they hate it." #heweb09
- 4:02 pm **pfwebczar:** Ick. I guess that trending brings out the bimbos using our hashtag #heweb09

- 4:03 pm **bethconway\_stjo:** Social media keynote speaker gets #tweckeld with #harshtags at #heweb09 today. Beware! It's a new age 4 conferences!
- 4:04 pm **jaducms:** RT @HighEdWeb: Design your site so that you never have to do a redesign again. #lightbulb #heweb09
- 4:04 pm **jrodgers:** @NatalieBrownSC have a good flight, good meeting you #heweb09
- 4:04 pm **lougan:** sighs. i dont get on twitter to see #heslutsweb09 on #heweb09
- 4:07 pm **jaducms:** RT @tom8williams: Don't think student blogging is important? M.I.T. Taking Student Blogs to Nth Degree #heweb09 <http://bit.ly/17sheP>
- 4:07 pm **kvlies:** @eli2884 Free <html ale> pint glass? That's a good reason to go the Milwaukee Ale House event! #heweb09
- 4:08 pm **edui2009:** Fabulous very full day of #heweb09 just wrapped up. Resting and getting ready for an excursion to the Milwaukee Ale House
- 4:08 pm **treym73:** Fabulous very full day of #heweb09 just wrapped up. Resting and getting ready for an excursion to the Milwaukee Ale House
- 4:09 pm **hollyrae:** @desertjul When someone pulls a kanye during your session #heweb09 a la @gilzow <http://bit.ly/xFVAF> :)
- 4:09 pm **tsand:** <http://twitpic.com/kiqi4> - Our room comes with a man divider. tsand | kprentiss #heweb09
- 4:10 pm **NatalieBrownSC:** @jrodgers nice meeting you, too! Enjoy the rest of #heweb09
- 4:12 pm **kvlies:** @tsand You're posting the man divider just to freak poor @elightbo out! I'd say "shame on you" but you're too damn funny! #heweb09
- 4:14 pm **UsefulTheory:** If you haven't stopped by the myHome poster session, please do! Getting a great response so far! #heweb09
- 4:14 pm **kvlies:** @tsand Waita minute...how many men do you plan on having in your room tonight? Only one divider? #heweb09
- 4:14 pm **markgr:** Thanks to all the great presenters in the Social Media track at #heweb09. Lot's to think about.
- 4:16 pm **msuweather:** has "I got a feeling" still in my head since soc9. Catchy track! #heweb09
- 4:16 pm **markgr:** RT @JayCollier Noted: Let there be web divisions (Jeffrey Zeldman) <http://bit.ly/uLu2W> #heweb09
- 4:17 pm **kprentiss:** @rob\_s\_college good comment-me too- I'd argue celebrities beat brands in general. Ashton vs. CNN - subtleties are no fun in Twitter #heweb09
- 4:17 pm **joeflateau:** RT @msuweather: has "I got a feeling" still in my head since soc9. Catchy track! #heweb09
- 4:17 pm **mherzber:** RT @markgr RT @JayCollier Noted: Let there be web divisions (Jeffrey Zeldman) <http://bit.ly/uLu2W> #heweb09
- 4:18 pm **HighEdWeb:** Check out the HighdWeb photostream: <http://www.flickr.com/photos/highedweb/> (& if you add photos to Flickr, remember the #heweb09 tag)
- 4:22 pm **TimNekritz:** RT @stomer notes from "Maybe the Purpose of Our Redesign is Only to Serve as a Warning to Others" <http://bit.ly/2XoqUN> #heweb09 < Well done!
- 4:25 pm **krbutler:** RT @dumbomaz: waterloo logo in motion <http://bit.ly/GvwaK> #aps11 #heweb09 pew! pew! pew!
- 4:26 pm **h3r2on:** In the bar who's come to join me? #heweb09
- 4:26 pm **brosnaro:** Anyone else having massive numbers of dropped calls on AT&T? #heweb09 #attfail
- 4:29 pm **klayon:** Poster session was nice. Particularly liked @usefulttheory's custom portal and @ellenkanner's media tracking demos. #heweb09
- 4:29 pm **JohnVieth:** Just finished the poster sessions. Good stuff! What a packed day, from 7:30am on. Next stop: The #heweb09 excursion at Milwaukee Ale House.

- 4:32 pm **fabuloso:** preach on brotha! RT @markgr RT @JayCollier Noted: Let there be web divisions (Jeffrey Zeldman) <http://bit.ly/uLu2W> #heweb09 (via @mherzber)
- 4:33 pm **paulprewitt:** This is just too funny! RT @mherzber: Web Task Force = WTF #heweb09
- 4:33 pm **collegiateweb:** #heweb09: mystery college drawing for a Dell Netbook tomorrow at AM break. Must be present to win!
- 4:34 pm **mikepetroff:** @UsefulTheory great demo in the poster session on ithaca's myhome portal. #heweb09
- 4:34 pm **jwoolson:** RT @mherzber RT @markgr RT @JayCollier Noted: Let there be web divisions (Jeffrey Zeldman) <http://bit.ly/uLu2W> #heweb09
- 4:34 pm **kprentiss:** @rachelreuben no - it was from a previous night discussion about web dept. spending time getting the pres followers. #heweb09
- 4:34 pm **bradycreeel:** @h3r2on OMW. #heweb09
- 4:35 pm **bhgd13:** Great poster session. Some of these would have made excellent sessions. #heweb09
- 4:35 pm **katedjohns:** Some really excellent posters at the poster session today. I wonder if @octothorp is rating my tweet quality... #heweb09
- 4:35 pm **rubycms:** Thanks for attending Website Editing Using Ruby on Rails at #heweb09. rubycms.org will launch on halloween. Stay tuned.
- 4:37 pm **jwoolson:** RT @jrodgers RT @stomer: OH "Our motto is we make things suck less." #heweb09
- 4:37 pm **natepixel:** Twins / Tigers game on tbs (18) on Hilton hotel TVs #heweb09
- 4:38 pm **paulprewitt:** RT @nickdenardis: "The number 1 reason a redesign site fails is the content. Have a strategy!" @tonydunn #heweb09
- 4:39 pm **KarlynM:** Coffee, then beer #heweb09
- 4:39 pm **MikeMcCready:** RT @paulprewitt: RT @nickdenardis: "The number 1 reason a redesign site fails is the content. Have a strategy!" @tonydunn #heweb09
- 4:42 pm **griswoldo:** @bpanulla Cool - I truly meant the Cameron comparison as a compliment!! it was re: your looks, not mannerisms. great session btw #heweb09
- 4:42 pm **voped:** Congrats to Cheryl Ziegler from the University of Toronto! Cheryl won the iPod Nano with VIDEO raffle from voped here in Milwaukee. #heweb09
- 4:43 pm **fienen:** So exhausted right now, but by god, I'm going to go to HTM<Ale> for at least a little while. #heweb09
- 4:44 pm **fienen:** Poster session was neat as always, just a nightmare to navigate through. #heweb09
- 4:45 pm **jrodgers:** RT @KarlynM: Coffee, then beer #heweb09
- 4:46 pm **peterwaite:** RT @HighEdWeb: Design your site so that you never have to do a redesign again. #lightbulb #heweb09
- 4:49 pm **withthebees:** I'm the only one here unable to use the Aruba network, but the Miller Time Pub network works just fine for me! #heweb09
- 4:51 pm **dumbomaz:** thanks! RT @natepixel: Twins / Tigers game on tbs (18) on Hilton hotel TVs #heweb09
- 4:51 pm **aemt:** Heading down to the bus stop, I really want to be in the first 100 and get an <html>ALE> glass! #heweb09
- 4:55 pm **lewkc:** Lost a zip-up black sweater with white stitching at the shoulders. If found please tweet me. Please RT #heweb09
- 4:57 pm **bethconway\_stjo:** Before You Keynote: RT @vaspersthegrate New buzzwords fm the #heweb09 keynote disaster: "backchannel brutality" "harshtags" "tweckle"
- 4:59 pm **modernishfather:** TV reporter just asked if I was a police photog. My tourist walk may have taken me into a questionable area. #ruhroh #heweb09
- 5:00 pm **h3r2on:** Offically pimped , chip cabby #heweb09 <http://twitpic.com/kixff>

- 5:07 pm **j\_rex:** great day of presentations... and great end by @tonydunn Now for a wonderful night out with the #heweb09 peeps
- 5:09 pm **helveticaman:** Helveticaman has been branded! #heweb09 <http://yfrog.com/16xfrdj>
- 5:09 pm **farktal:** Time to head to the buses... #heweb09
- 5:10 pm **halfifestudios:** Check it out. #heweb09
- 5:11 pm **rachelreuben:** <HTMAle>-bound! Hope they have wine! #heweb09
- 5:11 pm **joeflateau:** RT @lewkcc: Lost a zip-up black sweater with white stitching at the shoulders. If found please tweet me. Please RT #heweb09
- 5:11 pm **patrickjpowers:** Looks like the busses are lining up for Milwaukee ale house #heweb09 <http://yfrog.com/5e5fcwj>
- 5:12 pm **katedjohns:** @octothorp Actually, now that I think about it, that could be a good future presentation--how to write for various social media. #heweb09
- 5:14 pm **mikepetroff:** This screaming monkey doesn't stop! He's not allowed to join me at the ale house. #heweb09 <http://twitvid.com/1BEFF>
- 5:19 pm **corexian:** Off to the Milwaukee Ale House, hopefully in the first 100! #heweb09
- 5:19 pm **jrodgers:** <http://twitpic.com/kj03q> this guy is beer blocking #heweb09
- 5:20 pm **mherzber:** Be sure to bring your nametag to the bus #heweb09
- 5:23 pm **smeranda:** The University of Quebec video, very cool: <http://go.unl.edu/oh7> (via @markgr) #heweb09
- 5:24 pm **tonydunn:** taking a break... exhausted. will migrate to ale house in awhile #heweb09
- 5:25 pm **jodycb:** I think my brain is suffering from decreased absorbency. I need to wring it out before i can soak up anymore info. #heweb09
- 5:27 pm **shelleyKeith:** Grand total \$306. @mherzber is absolutely unbelievable. I am blessed by knowing you all & overwhelmed by your support & generosity #heweb09
- 5:27 pm **mryand:** @jodycb You and me both. I suspect the Ale House might help. #heweb09
- 5:29 pm **BrianMakas:** Is #heweb09 so popular no one goes there anymore? With "incident" discussion, repetition & dinner plans it's now near impossible to search
- 5:30 pm **ericjuden:** Mmm..tasty <http://twitpic.com/kj1od> #heweb09
- 5:36 pm **DebraJasper:** .@BetsyHubbard is right, the #heweb09 backchannel was harsh today. Illustrates all the more that it's a GAME ON world for presenters.
- 5:37 pm **nickdenardis:** About to drink some <htm ale> #heweb09 <http://flic.kr/p/75oXZ8>
- 5:38 pm **joeflateau:** Chillin for a bit before heading to the #heweb09 excursion.
- 5:38 pm **benjcostello:** Thanks to everyone who came to my presentations today :D Time for some HTM... ale? #heweb09
- 5:39 pm **lacylouwho:** taking a break from #heweb09 to deal with email ... will get to ale house eventually ... still trying to win a monkey!
- 5:40 pm **KarlynnM:** RT @nickdenardis: About to drink some <htm ale> #heweb09 <http://flic.kr/p/75oXZ8>
- 5:41 pm **quinner:** drinking htm ale. huzzah! #heweb09 - photo at <http://twitxr.com/quinner/updates/259928>
- 5:46 pm **nickdenardis:** Have you met @helveticaman? You should. #heweb09 <http://flic.kr/p/75sWMb>
- 5:47 pm **jeni1002:** Getting ready to leave the Best Western #heweb09
- 5:49 pm **bpmore:** Please someone bring me back one of those. RT @nickdenardis: About to drink some <htm ale> #heweb09 <http://flic.kr/p/75oXZ8>
- 5:52 pm **marleymom:** Have you met @helveticaman? You should. #heweb09 <http://flic.kr/p/75sWMb> (via @nickdenardis)
- 5:56 pm **hollyrae:** HTMAle & music gear ...make me happy #heweb09

- 5:56 pm **arsoderberg:** People watching at the Ale House #heweb09
- 6:01 pm **kingsler34:** Love this shirt - RT @marleymom: Have you met @helveticaman? You should. #heweb09 <http://flic.kr/p/75sWMb> (via @nickdenardis)
- 6:04 pm **tsand:** Drinking w/ a guy from Qatar #heweb09
- 6:06 pm **bcrisler:** Have you met @helveticaman? You should. #heweb09 <http://flic.kr/p/75sWMb> (via @nickdenardis) does he shoot pool?
- 6:07 pm **meeshiefet:** OH at #heweb09: I know. I saw you. You tried mount me.
- 6:08 pm **modernishfather:** RT @klayon: They love us so much in Milwaukee, they brewed a beer for us! <http://twitpic.com/kj6e2> #heweb09
- 6:08 pm **bcrisler:** Are they going to start with "In the Mood"? #heweb09
- 6:09 pm **kingsler34:** #heweb09 WARNING - the servers are taking the empty HTM Ale glasses off the tables. BE ADVISED!
- 6:13 pm **marleymom:** Given up on htm ale #heweb09
- 6:14 pm **withthebees:** The food at #heweb09 is fantastic! THANK YOU! Just a sample (note free HTM ALE glass): <http://yfrog.com/14ty1rj>
- 6:14 pm **thomasthecat:** About to drink some <htm ale> #heweb09 <http://flic.kr/p/75oXZ8> (via @nickdenardis)
- 6:16 pm **mi\_go:** back home after #heweb09. Still need to walk the puppies and then buy dog food before figuring out if I can make it to the alehouse.
- 6:20 pm **lanejoplin:** I have @tonydunn's hat. Will sell. Proceeds go to the @shelleykeith fund. Come find me #heweb09
- 6:21 pm **shelleyKeith:** .@lanejoplin leave me out of it! I've gotten more than I could have ever hoped for. #heweb09 #shelleyfund
- 6:22 pm **thomasthecat:** Chilling outside the Ale House enjoying the view. <http://yfrog.com/0od7hj> #heweb09
- 6:35 pm **barbaranixon:** @marleymom I love LOVE those < hrm ale > glasses. #heweb09
- 6:43 pm **dontgetcaught:** Catching up on the #heweb09 speaker debacle and working on a blog post. @jaycollier, can't wait for your perspective! <http://ff.im/9loNW>
- 6:43 pm **mikepetroff:** Pool is a brutal sport! Sorry, @cliffyballgame #heweb09 <http://twitpic.com/kjcke>
- 6:49 pm **gravesle:** must.go.to.this.brewery. RT @nickdenardis: About to drink some <htm ale> #heweb09 <http://bit.ly/t7833>
- 6:50 pm **terrilthompson:** I was the 104th #heweb09 attendee to arrive at the Ale House. Does anybody not want their <htm ale> glass?
- 6:58 pm **withthebees:** Card tricks by @jmspool at #heweb09 !!! <http://yfrog.com/0nsrynj>
- 6:59 pm **lacylouwho:** Milwaukee ale house #heweb09 <http://flic.kr/p/75tMy7>
- 6:59 pm **lanejoplin:** OH: are you getting boned by a vendor? #heweb09
- 7:00 pm **meeshiefet:** Having fun hanging at #heweb09 with @apostate, @pfwebczar, @shelbythayer, @Robin2go, @bpanulla and others. =)
- 7:03 pm **klayon:** Card tricks with @jmspool! #heweb09 <http://twitpic.com/kjfej>
- 7:04 pm **jdwcornell:** Madonna spotted at #heweb09 <http://twitpic.com/kjfir>
- 7:04 pm **StevenLukeSmith:** Loud music is loud. #heweb09 excursion
- 7:05 pm **sharpener:** RT @lanejoplin: OH: are you getting boned by a vendor? #heweb09
- 7:05 pm **octothorp:** Overheard at #heweb09: OMG, you have GOT to see the doorknobs in the women's room!
- 7:06 pm **meeshiefet:** <htmALE> at #heweb09. Tasty. <http://twitpic.com/kjfui>
- 7:07 pm **ellenkanner:** Yah-man RT @octothorp: Overheard at #heweb09: OMG, you have GOT to see the doorknobs in the women's room!

7:10 pm **nateswart:** I never get to hear live music anymore - so glad I'm hearing some tonight at #heweb09

7:12 pm **nateswart:** Without a doubt, #heweb09 knows how to take care of people

7:12 pm **collegiateweb:** Glad the glasses and the ale are a hit. Thx #heweb09 for coordinating a wonderful event!

7:14 pm **fienen:** Confusing bathroom door handles are confusing. #heweb09

7:15 pm **collegiateweb:** We have to do this again in Cincy. Go heweb10! #heweb09

7:15 pm **meeshiefcet:** <htmlSMILE> FTW!!!! #heweb09 tribute to @Robin2go - a beautiful thing.

7:16 pm **natepixel:** Wondering if htmale at #heweb09 is a particularly strong beer?

7:16 pm **jdwcornell:** preach it! RT @nateswart: Without a doubt, #heweb09 knows how to take care of people

7:17 pm **kyledbown:** Kudos on the overly elaborate restroom handle <http://twitpic.com/kjh7b> #heweb09

7:17 pm **jwoolson:** RT @vaspersthegrate: New buzzwords from the keynote disaster at #heweb09 "backchannel brutality" & "harshtags" & "tweckle"! Lovin it!

7:19 pm **davideisert:** @kyledbown The blurriness of that picture makes one wonder if you have been enjoying the HTM Ale. #heweb09

7:20 pm **shelleyKeith:** Is there still a shuttle running to the Alehouse? #heweb09

7:20 pm **teamsiems:** Thanks for the glass #heweb09. Now it's time for some real food - Prime Rib at the Chophouse.

7:22 pm **jdwcornell:** Evidence of bizarre door handles in bathrooms. #heweb09 <http://twitpic.com/kji3q>

7:23 pm **lacylouwho:** RT @kyledbown: Kudos on the overly elaborate restroom handle <http://twitpic.com/kjh7b> #heweb09

7:24 pm **teamsiems:** Hope you find a place to enjoy scotch and cigars @bradycreele. I'm looking in the Chophouse. #heweb09

7:24 pm **kingsler34:** And hard to understand - RT @StevenLukeSmith: Loud music is loud. #heweb09 excursion

7:24 pm **collegiateweb:** <HTMALE> must live on! #heweb09

7:26 pm **lanejoplin:** I save the table people bring me food. No better job. #heweb09

7:27 pm **ellenkanner:** Thank God, there's no bacon. #heweb09

7:28 pm **meeshiefcet:** Nom. #heweb09 <http://twitpic.com/kjit4>

7:29 pm **kingsler34:** Pop culture #heweb09 parties: micro brews, major awesome!!! [@kyledbown](http://twitpic.com/kjizj)

7:30 pm **confeady:** Redbull vodka is included on the tab. Enjoy! #heweb09

7:30 pm **lacylouwho:** RT @kingsler34: Pop culture #heweb09 parties: micro brews, major awesome!!! [@kyledbown](http://twitpic.com/kjizj)

7:32 pm **dycweb:** <HTM Ale> "like Oktoberfest" - good stuff! #heweb09

7:33 pm **wcbrow:** #heweb09 Conference excursion = food, beer and music. Delicious, interesting, and Jayme Dawicki is pretty good

7:33 pm **confeady:** RT @kingsler34: Pop culture #heweb09 parties: micro brews, major awesome!!! [@kyledbown](http://twitpic.com/kjizj)

7:34 pm **UsefulTheory:** RT @fienen: Confusing bathroom door handles are confusing. #heweb09

7:34 pm **mjacobson:** @mi\_go as your attorney I advise you to head to the nearest mke ale house. #heweb09

7:36 pm **teamsiems:** @shelleyKeith buses on 6th St. bus driver lady is great #heweb09

7:36 pm **jrodgers:** Slow dance music WTF #heweb09

7:36 pm **davideisert:** Best pic EVAR RT @Kingsler34: Pop culture #heweb09 parties: micro brews, major awesome!!! [@kyledbown](http://twitpic.com/kjizj)

7:37 pm **meeshiefeet:** OH at #heweb09: person a-Yeah, kids in Uzbekistan use ICQ. Person b-is that the word for sex in their language? #openbar

7:37 pm **jdwcornell:** @radiofreegeorgy ashamed to say it just clicked that you aren't here :( #heweb09

7:39 pm **radiofreegeorgy:** @jdwcornell :-(-:(-:( #heweb09

7:40 pm **dgoldentyer:** Bathroom door handles FTW OMG #heweb09

7:41 pm **lanejoplin:** @cliffyballgame where did you go? And just a reminder you owe me \$20 #heweb09

7:53 pm **evanyoung:** Great dinner conversation w/ Jason from mt Holyoke re:cms's. "cms is a service you offer your users, NOT a product" #heweb09

7:53 pm **patrickjpowers:** Catching the shuttle #fail #heweb09 <http://yfrog.com/5m8g7j>

7:57 pm **crevier:** the food at the Milwaukee Ale House is outstanding! FTW #heweb09

8:00 pm **crevier:** the Milwaukee Ale House chef is gonna send me his recipe for Italian Sausage Pasta #heweb09

8:05 pm **treym73:** Just back from #heweb09 excursion in Milwaukee. Still no sign of Laverne or Shirley but I did hear a good band <http://bit.ly/yMXdx>

8:06 pm **meeshiefeet:** Just tried some Romulan Ale. I kinda like it. Does that make me a geek? #heweb09

8:09 pm **confeady:** RT @kyledbowen: Just so you know, I'm awesome #heweb09

8:10 pm **helveticaman:** I just have to say that @tsand is my hero for letting me wear his hoodie #heweb09

8:12 pm **lanejoplin:** I feel special @jmspool said I had the best tweets today during the keynote #heweb09

8:13 pm **lacylouwho:** RT @kyledbowen: Just so you know, I'm awesome #heweb09 hehe.

8:14 pm **shelleyKeith:** I'm totally popular, how the hell did that happen? #heweb09

8:16 pm **withthebees:** Wish you guys were here! @ar42dent @elroyjetson @tkadlec @andrewbuckman @tyle\_r #heweb09

8:17 pm **mikepetroff:** Any interested in a poker game back at Hilton #heweb09? Let's get a game goin

8:18 pm **KarlynM:** Jared Spool is officially the man #heweb09

8:20 pm **dycweb:** @crevier Please share when you get the recipe? #heweb09

8:23 pm **dycweb:** RT @dgoldentyer: Bathroom door handles FTW OMG #heweb09

8:24 pm **helveticaman:** I may be gay but I love @marleymom #heweb09

8:25 pm **marleymom:** I may be gay but I love @marleymom #heweb09 (via @helveticaman)

8:26 pm **crevier:** <http://twitpic.com/kjqj2> - special brew for #heweb09

8:27 pm **kingsler34:** RT @confeady: RT @kyledbowen: Just so you know, I'm awesome #heweb09

8:28 pm **dycweb:** @shelleyKeith Cos you're nice, cute and worked hard along with the others to make this a good time for all? Revel, Miss Popularity. #heweb09

8:28 pm **jasondfish:** RT @confeady: RT @kyledbowen: Just so you know, I'm awesome #heweb09

8:32 pm **confeady:** RT @confeady: RT @kyledbowen: Just so you know, I'm awesome #heweb09 <http://twitpic.com/kjs0p>

8:37 pm **rachelreuben:** .@tsand clearly doesn't know me, since he just sent over a beer for me. #heweb09

8:38 pm **barbaranixon:** @rachelreuben Ha! @tsand sent it over for himself, knowing you're a wine drinker not beer! #heweb09

8:38 pm **kingsler34:** OH - @kyledbowen there is serious conversation happening in the bathroom... Mostly about the doorknob. #heweb09

8:43 pm **eli2884:** I had my <HTMAle> mug from Milwaukee Ale House. Great beer, awesome companies from friends all over the States. #heweb09 Rules!~

- 8:47 pm **jodycb:** Hanging at the milwaukee ale house. Free htm ale. Everything seems right in the world at the moment. #heweb09
- 8:48 pm **lacylouwho:** RT @jasondfish: RT @confeady: RT @kyledbowen: Just so you know, I'm awesome #heweb09 hehe
- 8:51 pm **eli2884:** RT @nickdenardis: About to drink some <htm ale> #heweb09 <http://flic.kr/p/75oXZ8>, I had mine with me!
- 8:52 pm **jmpmhc:** RT @dgoldentyer Bathroom door handles FTW OMG #heweb09
- 8:52 pm **kyledbowen:** BREAKING: Duct tape camper celeb at #heweb09 <http://twitpic.com/kjuoo>
- 8:53 pm **kingsler34:** RT @kyledbowen: BREAKING: Duct tape camper celeb at #heweb09 <http://twitpic.com/kjuoo>
- 8:54 pm **bcrisler:** John Serafin of Northwestern invites you all to karaoke at the new yorker, 2 blocks west of the hotel starting 10pm. #heweb09
- 8:56 pm **JohnVieth:** Fun fact: There's too much good food at #heweb09, which makes it hard to keep my chisled physique.
- 8:58 pm **hollyrae:** You realize your gun slinging mascot is not that bad when you hear #heweb09 ers talk about alternatives
- 8:59 pm **SaraSmile:** @frommelt and the rest of the #heweb09 conference organizers: Cheers and well done!
- 8:59 pm **confeady:** OH @kyledbowen "I got a tweetjob and it didn't even feel good" #heweb09 <http://twitpic.com/kjvpm>
- 8:59 pm **jaycollier:** @dontgetcaught: It happened so fast! The backchannel came alive (escalated by trolls from outside the conference). Bad behavior. #heweb09
- 9:02 pm **rieye:** suffused with goodwill toward all humankind due to free beer at #heweb09 - thank you all lovely web geeks
- 9:05 pm **crevier:** RT @kyledbowen: BREAKING: Duct tape camper celeb at #heweb09 <http://bit.ly/394v7A>
- 9:06 pm **ellenkanner:** Hey, don't forget to tip the housekeeping staff ;) #heweb09
- 9:09 pm **Robin2go:** Free beer. Giddy friends. Free beer. Did I mention the free beer? Oh yeah, and shots. This cannot end well. #heweb09
- 9:11 pm **jdwcornell:** @bcrisler seriously? We've got a couple including @Rachelreuben and @lanejoplin in! #heweb09
- 9:13 pm **lacylouwho:** blue dottie (gps) on my iphone got me back to the hotel safely before rental car got towed :) #heweb09 email wrangling now
- 9:13 pm **kingsler34:** RT @confeady: OH @kyledbowen "I got a tweetjob and it didn't even feel good" #heweb09 <http://twitpic.com/kjvpm>
- 9:15 pm **jdwcornell:** RT @rieye: suffused with goodwill toward all humankind due to free beer at #heweb09 - thank you all lovely web geeks
- 9:22 pm **bcrisler:** @bcrisler seriously? We've got a couple including @Rachelreuben and @lanejoplin in! #heweb09 (via @jdwcornell) hellzyeah. Leave here, 9:30.
- 9:24 pm **UsefulTheory:** RT @jdwcornell: RT @rieye: suffused with goodwill toward all humankind due to free beer at #heweb09 - thank you all lovely web geeks
- 9:26 pm **LoriPA:** OH at #heweb09 "@tonydunn is one of my five." (@shelleykeith)
- 9:26 pm **hannon\_hill:** We had a great time at #heweb09! Great meeting new people and seeing lots of clients. Hope everyone enjoys the rest of it.
- 9:27 pm **sarah\_ryder:** milwaukee ale house is fucking awesome! #heweb09
- 9:29 pm **KarlymM:** .@kprentiss spilled beer on me. Bastard. ;-) #heweb09
- 9:29 pm **farktal:** Yes actually, that IS free as in beer. Milwaukee Ale House FTW #heweb09
- 9:31 pm **crevier:** @bcherman great meeting you too; safe travels back to ATL #heweb09
- 9:31 pm **jdwcornell:** Me too!!!! RT @KarlymM: .@kprentiss spilled beer on me. Bastard. ;-) #heweb09

9:33 pm **crevier:** @PatHop @dycweb I'll send the recipe when I get it #heweb09

9:35 pm **apostate:** There's a "free as in beer" joke about tonight's #heweb09 event somewhere out there... but I'm too tired to figure it out.

9:35 pm **shelleyKeith:** @dycweb you just became my favorite person #heweb09

9:40 pm **fienen:** <htm ale> was fun, but oh, sweet, sweet, quiet hotel room, how I covet thee. #heweb09

9:44 pm **ilikephysics:** had amazing time at the milwaukee brew house for #heweb09! met some great folks

9:48 pm **ColB:** Sometimes in the craziness of it all, I have a moment where I'm reminded of how lucky I am to be part of the #heweb09 community. Y'all rock.

9:48 pm **jpgierce:** #heweb09 A grand night. I'll miss you all 'till next year.

9:51 pm **jaredlyon:** Listening to the excellent cover band Dirty Boogie at the Milwaukee Ale House. #heweb09

9:51 pm **SethStevenson:** I had a great time at #heweb09. I'm definitely going to try to make the next one!

9:53 pm **fienen:** To everyone I didn't get to meet, anyone I didn't remember, or anyone that found me offensive at #heweb09, I hope I can make it up next year

9:56 pm **octothorp:** I'm proud of my two #heweb09 red-stapler pins, and happy to know you. Thanks, everyone!

9:57 pm **corexian:** Scored a beer and shot glass from Milwaukee Ale House! #Heweb09

9:59 pm **jrodgers:** Despite my preconcieved notions, some web people may be able to dance... In a way #heweb09

9:59 pm **octothorp:** RT @ellenkanner Hey, don't forget to tip the housekeeping staff ;) #heweb09

10:00 pm **bhgd13:** great times with great people...another fun night at #heweb09 thanks for everyone pointing out my unique edit to my name bag.

10:02 pm **sarah\_ryder:** <http://twitpic.com/kk3pg> free shot glass from a hot chick at Milwaukee ale house #heweb09 w00t!

10:05 pm **bhgd13:** @sarah\_ryder congrats on the free glass. More exclusive then the ale glasses. #heweb09 I got one too.

10:05 pm **sleary:** RT @LoriPA: OH at #heweb09 "@tonydunn is one of my five." (@shelleykeith)

10:07 pm **jrodgers:** How do I get out? <http://twitpic.com/kk4ca> #trapped #heweb09

10:07 pm **bhgd13:** @ellenkanner thanks for all the evening hanging out. =) #heweb09

10:07 pm **raiderdesign:** RT @jrodgers: Despite my preconcieved notions, some web people may be able to dance... In a way #heweb09 This is true.

10:08 pm **mhostad:** Wow! People seem to be having a good time. Yay! All the hard work pays off! Enjoy! #heweb09

10:09 pm **octothorp:** Hey, #heweb09 tweeps, fyi: the excellent Milwaukee Ale House is @alehouse. Three cheers for hosting us so nicely tonight!

10:09 pm **hannon\_hill:** RT @lougan Vassar connects Hannon Hill to Banner and uses HR information to update Faculty Bios (what a smart idea) #heweb09

10:11 pm **rachelreuben:** #heweb09 Come karaoke with us!! New Yorker bar, 2 blocks from Hilton at Wisconsin & 7th. Woo! :)

10:11 pm **raiderdesign:** RT @lanejoplin: @cliffyballgame where did you go? And just a reminder you owe me \$20 #heweb09 i'm just trying to cash in...

10:12 pm **shelleyKeith:** Officially lost track of my shots. #heweb09

10:13 pm **confeady:** Also enjoying the new shot glass I heard it pairs well with rumpy :) #heweb09 <http://yfrog.com/16thfcj>

10:14 pm **jdwcornell:** RT @rachelreuben: #heweb09 Come karaoke with us!! New Yorker bar, 2 blocks from Hilton at Wisconsin & 7th. Woo! :)

10:14 pm **SaraSmile:** Talk about "walking the talk!" #heweb09 <http://is.gd/41DCF>

10:14 pm **KarlymM:** Karaoke at the New Yorker two blocks west of the Hilton!!!! #heweb09

10:14 pm **fienen:** The worst part of #heweb09 is going back to work with a million great ideas I can't really put to work.

10:14 pm **KarlymM:** RT @octothorp: Hey, #heweb09 tweeps, fyi: the excellent Milwaukee Ale House is @alehouse. Three cheers for hosting us so nicely tonight!

10:14 pm **dgoldentyer:** RT @LoriPA OH at #heweb09 "@tonydunn is one of my five." (@shelleykeith) Excellent. Who are the other 4, SK?

10:15 pm **modernishfather:** RT @fienen: The worst part of #heweb09 is going back to work with a million great ideas I can't really put to work. [All too true.]

10:17 pm **sleary:** RT @octothorp: Hey, #heweb09 tweeps, fyi: the excellent Milwaukee Ale House is @alehouse. Three cheers for hosting us so nicely tonight!

10:18 pm **bhgd13:** is looking forward to moving the crazy ideas in his head into production or at least running through our toys office. #heweb09

10:18 pm **dgoldentyer:** Not so much the cheese in Wisconsin, but the beer and t-shirts are nice. #heweb09

10:19 pm **kingsler34:** What happens at #heweb09 stays at #heweb09.

10:19 pm **mikepetroff:** Karaoke!!! #heweb09. Video to come soon

10:20 pm **SaraSmile:** w/the giant Milwaukee sausage dude at #heweb09 <http://is.gd/41Eto>

10:25 pm **mikepetroff:** Wow. #heweb09 <http://twitvid.com/B3285>

10:26 pm **elightbo:** <http://twitpic.com/kk6o4> - @tsand with the band #heweb09

10:30 pm **lanejoplin:** The new yorker is all #heweb09 with karaoke

10:31 pm **jdwcornell:** RT @lanejoplin: The new yorker is all #heweb09 with karaoke

10:31 pm **SaraSmile:** @lanejoplin love the use of #heweb09 as an adjective

10:33 pm **NikkiMK:** @lanejoplin i missed karaoke. that sucks. :( #heweb09

10:33 pm **meeshiefeet:** @csteinert <html> is a special brew that the Milwaukee Ale House made for #heweb09 (Higher Ed Web conference). Very good, and clever.

10:34 pm **laurapresently:** #heweb09 How to get to the Casino from the Ale House? That is the question.

10:34 pm **crevier:** RT @fienen: The worst part of #heweb09 is going back to work with a million great ideas I can't really put to work.

10:34 pm **kimberlyarnold:** @Kingsler34 not if there's twit Picts:-) #heweb09

10:38 pm **crevier:** heading back to the Hilton; gotta rest up for day 3 #heweb09

10:39 pm **ganyardp:** @mhostad congrats on a successful #heweb09. Sorry I missed it.

10:39 pm **tonydunn:** wiped. voice trashed. Had soooo much fun! I love you guys! See you tomorrow. #heweb09

10:40 pm **ganyardp:** Because all of the @uwgb web folks are at #heweb09 I got a call today from a faculty to fix a web issue. Please come back soon!

10:40 pm **KarlymM:** Awesome vm/ #heweb09 <http://twitpic.com/kk8gr>

10:41 pm **mikepetroff:** More karaoke with @rachelreuben #heweb09 <http://twitvid.com/EE677>

10:41 pm **cdulude:** Having to skip #heweb09 this year meant that I was able to catch Carbon Leaf at @catscradlenc for the bazillionth time. Awesome show.

10:42 pm **sluggirl:** @mhostad hooray!! so happy for you!! knows how much time and hard work you put into #heweb09

10:42 pm **ganyardp:** @crevier wow calling it quits before 11. Can yell you are a first timer to #heweb09

10:43 pm **tomkrieglstein:** Missed #heweb09 Day 2? Highlights Here: <http://adjix.com/n329> Raw Tweets Here: <http://adjix.com/n328>

10:43 pm **bryanmasters:** Thanks, Milwaukee Ale House. Thanks, #heweb09. Thanks @stomer, @tsand, @mikepetroff, @Hollyrae and a zillion more. Good times. G'night.

10:43 pm **fienen:** @cdulude That's okay, we'll just kidnap you and make you come next year. #heweb09

10:43 pm **jdwcornell:** 20 #heweb09 folks here at the new yorker for karaoke. Join us!!!

10:44 pm **knochie:** Finally making my way home living in miltown is diffucult #heweb09 <tam>

10:46 pm **dgoldentyer:** @cdulude @fienen CD, you missed everything! FTL. #heweb09

10:46 pm **cdulude:** @fienen I'm so living vicariously through all you guys' tweets. #heweb09

10:46 pm **jwoolson:** RT @fienen The worst part of #heweb09 is going back to work with a million great ideas I can't really put to work.

10:47 pm **timjonesonline:** Web geeks can't sing. #heweb09

10:49 pm **farktal:** Quite a fun evening had at the Milwaukee Ale House. <3 free beer and good food :D #heweb09

10:50 pm **fienen:** Remember, the great keynote meltdown of 2009 started with a simple tweet from @mherzber @ 11:59AM <http://bit.ly/xzwTF> #heweb09

10:51 pm **farktal:** @fienen In the defense of the meltdown, I don't think I've encountered a person yet who thought the keynote was any good. #heweb09

10:51 pm **fearlesszippy:** @meeshiefet #heweb09 shhh the htm ale was actually their Octoberfest re-branded. trust me, I asked.

10:52 pm **kprentiss:** RT @sleary: RT @octothorp: #heweb09 excellent Milwaukee Ale House is @alehouse. 3 cheers 4 hosting us so nicely 2night! [we'll done! thnx

10:53 pm **mherzber:** Remember, the great keynote meltdown of 2009 started with a simple tweet from @mherzber @ 11:59AM <http://bit.ly/xzwTF> #heweb09 (via @fienen)

10:55 pm **fienen:** @farktal It was an all to perfect example of a social mob snowball. Think slippery slope, only faster and snarkier. #heweb09

10:55 pm **fienen:** @mherzber Yep, according to the transcript of the hashtag for the day, you said the first negative thing. Congratulations meanie. #heweb09

10:58 pm **rastewar:** #heweb09 iowa had a good time tonight

11:00 pm **rastewar:** #heweb09 iowa rules at pool!

11:00 pm **jodycb:** had a really great time tonight & at the conference overall & I want to say to all you #heweb09 organizers. Nice job!

11:01 pm **alynnmyers:** RT @jodycb: had a really great time tonight & at the conference overall & I want to say to all you #heweb09 organizers. Nice job!

11:02 pm **jwoolson:** @Kingsler34 ...unless someone twitters it. #heweb09

11:02 pm **mikepetroff:** More karaoke!! #heweb09 <http://twitvid.com/E6FFD>

11:04 pm **KarlynM:** RT @mherzber: Remember, the great keynote meltdown of 2009 started with a simple tweet from @mherzber @ 11:59AM <http://bit.ly/xzwTF> #heweb09

11:05 pm **LoriPA:** Loving life at the Ale House. Thank you Milwaukee! #heweb09

11:07 pm **fienen:** @cdulude <http://bit.ly/PGkxd> Start reading that at 11:59AM, that's when it all starts for the keynote. #heweb09

11:08 pm **Interfolio:** @katidavis I've seen a few cut down significantly. There certainly is a higher demand for usability in #highered web this year. #heweb09

11:11 pm **rieye:** Internet cable in my room is totally a placebo. Connection here may be great during the day but they like shut it down at night. #heweb09

11:11 pm **patrickjpowers:** If you think about it, give a shout out to Suzie the shuttle driver. She's been working since 2pm and dealing with us since 5 pm #heweb09

11:13 pm **jodycb:** still not packing. I'll sleep when I'm dead. Or maybe in the middle of my morning sessions tomorrow. #heweb09

11:15 pm **tsand:** Beerrun #heweb09

11:15 pm **JohnVieth:** This KJ (karaoke jockey) is old, tired, and grumpy. ...but he let me belt out some Jim Croce with the #heweb09 peeps.

11:16 pm **cdulude:** @fienen Ooh my. Poor guy. #heweb09

11:16 pm **spoonshake:** This cover band is burning through the douchebag playbook pretty quickly #heweb09

11:17 pm **lanejoplin:** No comment #heweb09 <http://twitpic.com/kkcg1> @Rachelreuben and @jdwcornell

11:17 pm **fienen:** @cdulude Yeah, it snowballed FAST. #heweb09

11:18 pm **jakedolan:** #heweb09 Benjamin is playing the piano on the 4th floor. very talented.

11:20 pm **kingsler34:** Casino? Why not... #heweb09 ps - there's a free shuttle from the hotel.

11:20 pm **klayon:** Earlier today: Audience revolt happening at #heweb09 conference. Keynote getting a lot of negative tweets. I feel for him. (via @jowyang)

11:22 pm **klayon:** And thus all 53,000 followers of the esteemed social media researcher @jowyang got to read about the ugly #heweb09 tweets today. Sad.

11:23 pm **mikepetroff:** More karaoke #heweb09 <http://twitvid.com/3F951>

11:29 pm **jaredlyon:** These HighEdWeb attendees can REALLY shake their groove thang! #heweb09

11:30 pm **KarlynM:** Behind the scenes at a @tsand production #heweb09 <http://twitpic.com/kkdsn>

11:31 pm **jodycb:** I hoped i would be able to get a bag from vendor-land. Sweet success! #Heweb09

11:32 pm **ericstoller:** @KarlynM karaoke may be the reason why I attend a future #heweb09 or it might be why I do not ;-)

11:33 pm **mikepetroff:** More karaoke @janeloplin and @rachelreuben #heweb09 <http://twitvid.com/67582>

11:34 pm **SaraSmile:** and the #heweb09 #tweckle snowball keeps rolling...

11:34 pm **jdwcornell:** RT @jodycb: had a really great time tonight & at the conference overall & I want to say to all you #heweb09 organizers. Nice job!

11:36 pm **lanejoplin:** I don't think this place would have survived w/o us tonigt #heweb09 #karaoke

11:36 pm **JohnVieth:** The karaoke jockey has a passion for his job normally reserved for union parking attendents. Dude, stop grimacing and smile...once. #heweb09

11:37 pm **tonydunn:** still up, rereading the Great Keynote Revolt of 2009. starts at 11:59. I LOLed and LOLed. <http://bit.ly/PGkxd> #heweb09

11:38 pm **fienen:** @tonydunn Ha, I just finished rereading it myself. #heweb09

11:40 pm **shelleyKeith:** <http://twitpic.com/kkeqi> - Geeeks get their party on #heweb09

11:40 pm **jdwcornell:** @jodycb you shouldn't pack because you should be out at karaoke! #heweb09

11:41 pm **jdwcornell:** RT @tonydunn: still up, rereading the Great Keynote Revolt of 2009. starts at 11:59. I LOLed and LOLed. <http://bit.ly/PGkxd> #heweb09

11:47 pm **lanejoplin:** @robin2go you so should have cone to karaoke!!!! #heweb09

11:48 pm **jdwcornell:** Vendor scandal!!!! #heweb09 <http://twitpic.com/kkfjq>

11:48 pm **tsand:** New york sounds funny #heweb09

11:50 pm **marginalboy:** wow i really wish i had been present for keynote #heweb09 @sleary @mherzberg @bradycree1

11:51 pm **tsand:** @stomerw at new york #heweb09

11:54 pm **mikepetroff:** Dancing and singing now! Karaoke. Wow #heweb09 <http://twitpic.com/kkg23>

11:55 pm **LoriPA:** On the last bus back to reality. Thank you, Ale House! #heweb09

11:56 pm **tsand:** @stomer at ny bar karoke ftl. Missing u. #heweb09

October 7, 2009

12:11 am **corexian:** Birthday shots FTW! Thanks everyone! #Heweb09

12:14 am **jodycb:** High hopes for this out-of-date content avoidance infrastructure session. Don't fail me- 'cause i was torn between this & jquery. #Heweb09

12:16 am **kvlies:** OMG! <htm ale> is freakin' strong! Only had 3 in 7+ hrs...drunk. Thnx for a fun night!! B & I made it back safely! #heweb09

12:17 am **mikepetroff:** @corexian good singing!! #heweb09

12:19 am **pascallaliberte:** #heweb09 Got to my room. My ears are still buzzing. That was a very good band at Milwaukee Ale House.

12:22 am **todayztrendz:** #heweb09 <<< That hashtag explained here : <http://bit.ly/3Lu5y1>

12:26 am **pascallaliberte:** RT @JayCollier Noted: Let there be web divisions (Jeffrey Zeldman) <http://bit.ly/uLu2W> #heweb09

12:30 am **songsparrow:** @timjonesonline Or the ones who can sing skipped karaoke? I've x'd paths with a pile of interesting musicians! #heweb09

12:37 am **tsand:** Do you like jagmdjmd agpwj? #heweb09 please rt

12:42 am **mikepetroff:** Gnite #heweb09 folks. Can't wait to do this again. :-)

12:46 am **shelleyKeith:** What room is the Pres suite? #heweb09

12:47 am **KarlymM:** RT @tsand: Do you like jagmdjmd agpwj? #heweb09 please rt

12:48 am **tbrock111:** RT @tsand: Do you like jagmdjmd agpwj? #heweb09 please rt

12:48 am **jrodgers:** RT @tsand: Do you like jagmdjmd agpwj? #heweb09 please rt

12:49 am **bratlender:** The 80s cover band at Milwaukee Ale House did not suck. #heweb09

12:49 am **marleymom:** Do you like jagmdjmd agpwj? #heweb09 please rt (via @tsand) is this a test?

12:49 am **bratlender:** RT @LoriPA Loving life at the Ale House. Thank you Milwaukee! #heweb09

12:50 am **Robin2go:** OH at the Pub: "That's what twitter's for, bitches!" #heweb09

1:09 am **stomer:** <http://twitpic.com/kkluh> - The Presidential Suite exists! #heweb09

1:09 am **LoriPA:** Love that 1am is considered an "early night" at #heweb09. Love you guys; sorry for being a lightweight.

1:22 am **jesseclark:** good night interwebs #heweb09

1:26 am **jrodgers:** <http://twitpic.com/kkmw7> presidential suite #heweb09

1:33 am **tsand:** Thanks 4 the rts 24th floor ftw! #heweb09

1:35 am **corexian:** Hanging with the #heweb09 folks, rolling in the birthday! #Heweb09

1:39 am **tsand:** I see drunk people #heweb09

1:44 am **christydena:** LOL RT @tsand I see drunk people #heweb09

1:47 am **jrodgers:** RT @tsand: I see drunk people #heweb09

1:51 am **jrodgers:** Miami style <http://twitpic.com/kkoeu> #heweb09

1:53 am **BeerLover:** @tsand wtf is this #heweb09 I keep seeing from a bunch of you? heh.. some wild party or something?

1:54 am **lougan:** ugh, bed sounds so nice #heweb09

1:56 am **cliffyballgame:** 24th floor rocked it for a while #heweb09

2:02 am **corexian:** RT @LoriPA: Loving life at the Ale House. Thank you Milwaukee! #heweb09

2:04 am **corexian:** RT @lanejoplin: I don't think this place would have survived w/o us tonight #heweb09 #karaoke

2:11 am **mryand:** #heweb09 karaoke: awesome Sweet Caroline, Psycho Killer, and of course, a #rickroll ...a good showing from the locals, too.

2:14 am **ektronwest:** I'm getting it in the can at #heweb09

- 2:14 am **cliffyballgame:** waiting to see #tweckler as a definition on twitter #heweb09
- 2:15 am **cliffyballgame:** #lasttweet #heweb09 #notjared good night all you taught me a lot today.
- 2:16 am **ektronwest:** I'm going to give it to @notronwest in the can on the last bight of #heweb09
- 2:26 am **emarg0ed:** @KarlynM you missed it. you are missing it. damn. i be played. #heweb09
- 2:30 am **emarg0ed:** @jrodgers that's my room. sadness #heweb09
- 2:53 am **kingsler34:** Ridin back in casino shuttle @2am, only to be met by more hewebers goin back 2 casino. What a great night- What a great conference! #heweb09
- 2:54 am **tsand:** Megg likes lung cancer. #heweb09 #pancaketweetup
- 2:57 am **stomer:** <http://twitpic.com/kks07> - #pancaketweetup #heweb09 #tsandsoundssexy

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